

SL: Hey (business name) I was looking at your (personalised aspect)

I wanted to discuss your (a personalised thing about the business's page.)

The reason as to why I'm reaching out is because I actually offer personal trainers 2-3 new people to join their programs every month without them ever having to cold call leads or set up complicated sales funnels.

If you're not satisfied with the service, you get a full refund and a free testimonial.

We have worked with over 100 personal trainers from the beginning of last year and throughout this year, some of them being the top 1% trainers.

If this sounds interesting to you, and is something that you are interested in learning more about,

Just respond back with your best phone number or a book at a time in my calendar for a quick phone call.

(Add resources, case studies, sample work, sales funnels etc)

Best regards, Ben