


# The Rhetorical Situation

[Language and Composition 2nd Ed](#)

Selena Flores, Selena martinez

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
<a href="https://youtu.be/aIEDWGT7gsk">https://youtu.be/aIEDWGT7gsk</a>	 Mike   Official Trailer   Hulu
<p>In what ways is this text manipulative or deceitful?</p> <p>It's cleaning the ocean and "saving ocean animals" but they're really just trying to show you the truck in a way where this commercial is manipulative.</p>	<p>In what ways is this text effective?</p> <p>This video is effective because they add different clips from the new episodes to catch the audience's attention. The caption also helps because it sounds so intriguing. "Everybody knows Tyson, but do they know Mike?"</p>
<p>Which text do you think is more convincing? Why?</p> <p>I think the Video of Mike Tyson coming to hulu is more convincing, because he's a famous boxer everyone loves and knows about. Now that they are coming out with episodes about who he is, his life, and how he became Mike Tyson seems more interesting to binge watch than watch how to save ocean animals and clean up pollution that's caused in the ocean.</p>	



# The Rhetorical Situation :O

[Language and Composition 2nd Ed page 2](#)

Miranda Bravo, Nathalie Gamino

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
<div> FLEX TAPE® Commercial</div>	<div> Introducing AirPods Pro — Apple</div>
<div>In what ways is this text manipulative or deceitful? This video is manipulative because supposedly a tape will fix all the problems there might be and it's supposed to stop or hold something.</div>	<div>In what ways is this text effective? It's effective because I see many people use airpods and they always buy the newest things apple has.</div>

Which text do you think is more convincing? Why?

I think apple is the most convincing because it has successfully persuaded consumers to buy their products and make their company popular.

70

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

Anaiya, Natanya, Diana, Amari

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
<a href="https://www.youtube.com/watch?v=8zTDbpxT8ZI">https://www.youtube.com/watch?v=8zTDbpxT8ZI</a>	<a href="https://www.youtube.com/watch?v=kx5xyCrHKO">https://www.youtube.com/watch?v=kx5xyCrHKO</a>
<p>In what ways is this text manipulative or deceitful?</p> <p>This video is manipulative because it is trying to convince you to drink a coke rather than eating a</p>	<p>In what ways is this text effective?</p> <p>This video is effective because it shows the features of the car and they show examples of how it would work.</p>

meal so that you don't gain weight. It uses the reasoning that coke has less calories than a meal you'd eat so it keeps you "skinny".	It shows all the safety features the car has so it convinces consumers to buy it. It would make consumers think " I would want my family safe in a car like this"
<p>Which text do you think is more convincing? Why?</p> <p>The car video is more convincing because I would not listen to a commercial that is telling me to drink a sugar filled soda to "become skinny" but instead I would listen to a commercial about how to keep myself and my loved ones safe while traveling.</p> <p>95</p>	

## ● The Rhetorical Situation

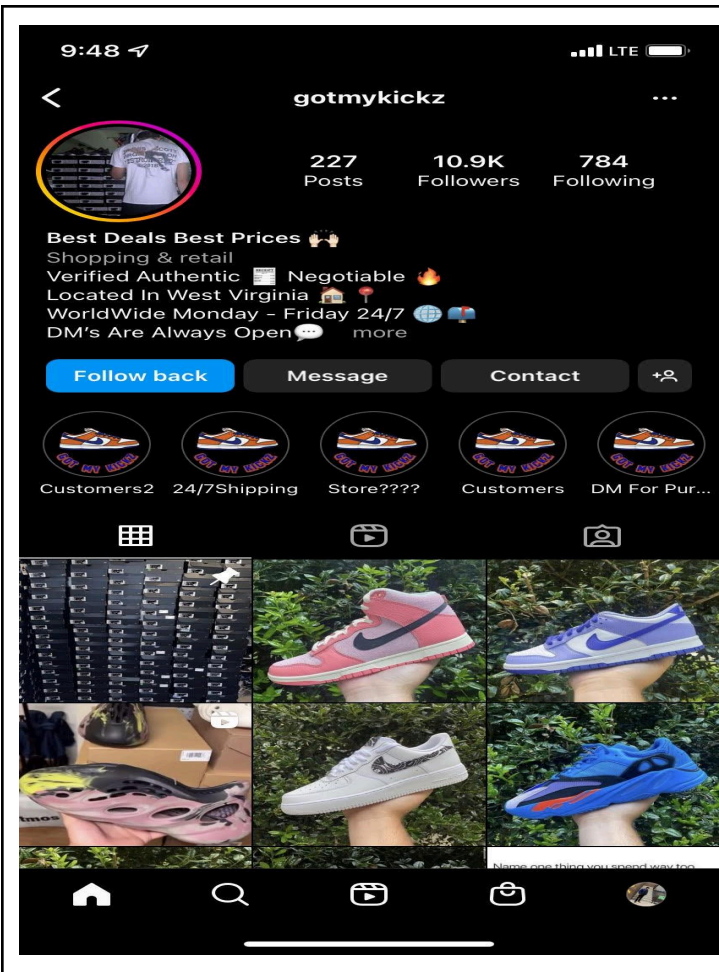
[Language and Composition 2nd Ed page 2](#)

Angelo Contreras Bryan perez

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
----------------------------	---------------------



9:48 ↗



gotmykickz



227  
Posts

10.9K  
Followers

Best Deals Best Prices 🙌

Shopping & retail

Verified Authentic 📄 Negotiable 🔥

Located In West Virginia 🏠 📍

WorldWide Monday - Friday 24/7 🌐 📞

DM's Are Always Open 💬 more

Follow back

Message

Cor



Customers2



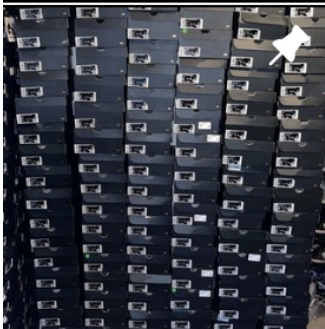
24/7Shipping



Store????



Custom



<p>In what ways is this text manipulative or deceitful?</p> <p>This is manipulative because they are showcasing shoes that are probably priced lower than the original sale and are “negotiable” with the shoes. They want to do what they can to get people to buy the shoes they have for sale. This is deceptive because we don't actually know if this is a real person or if its a bott that's in control of this page if its real or not.s</p>	<p>In what ways is this text effective?</p>
<p>Which text do you think is more convincing? Why?</p>	

60

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

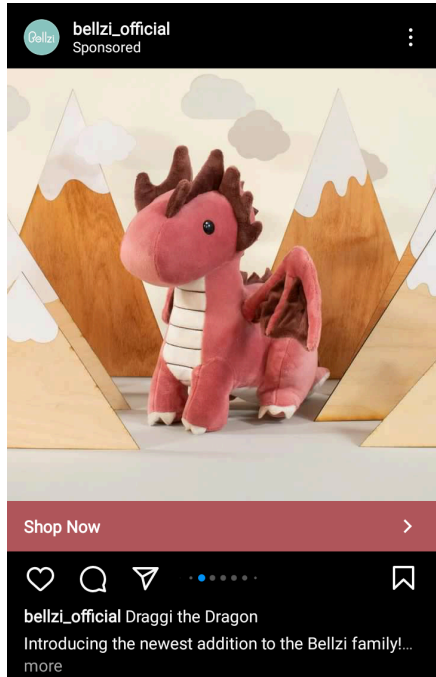
# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

Frank Barajas, Juan Garcia

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
<p><a href="https://www.t-mobile.com/offers/free-cell-phone-with-plan">https://www.t-mobile.com/offers/free-cell-phone-with-plan</a></p>	
<p>In what ways is this text manipulative or deceitful?</p> <p>Tricks customers by saying there is a free phone but ends up paying more money in the long run.</p>	<p>In what ways is this text effective?</p> <p>It's just a simple, cute advertisement selling well made plushie :p</p>
<p>Which text do you think is more convincing? Why? I think the ad T-mobile shows you is more convincing since it tells you that you'll get a free phone when you switch and save a lot of money in the process. People love taking advantage of deals so they're most likely to act on this ad compared to Bellzi's ad on a neat looking plushie.</p>	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

Citlalli Cruz, Sh'nyah Jones, Jaeda Martinez

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
<a href="https://www.youtube.com/watch?v=8zTDbpxT8ZI">https://www.youtube.com/watch?v=8zTDbpxT8ZI</a>	<a href="https://www.youtube.com/watch?v=z2T-Rh838GA">https://www.youtube.com/watch?v=z2T-Rh838GA</a>
<p>In what ways is this text manipulative or deceitful?</p> <p>This commercial can be deceitful and manipulative to viewers who may think that coke will make them skinnier. This can cause people to feed into their body dysmorphia even more, especially since it's the beauty standard to be fit.</p>	<p>In what ways is this text effective? It was effective because social media really can impact how you think about yourself and this dove campaign is about not hiding your insecurities that social media or society in general has set for us and instead of hiding them revealing them to the world . Allowing you to become more comfortable in your own skin. It is not specifically a soap commercial but it lets you know what they stand for and that they care about you as buyers and just people in general.</p>
Which text do you think is more convincing? Why?	

We think the dove commercial is more convincing because it talks about a topic almost everyone struggles with also since it affects most young people not only women but men as well. Everyone struggles with beauty images so this commercial really just brings it out. The commercial is saying to love yourself and embrace your flaws rather than hide them. It speaks a powerful message by the commercial going backwards.

85


# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

Yuliana Arroyo, Estefani Ibanez

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
	<p><a href="https://dailycommercials.com/disney-super-bowl-ad-2022-goats/">https://dailycommercials.com/disney-super-bowl-ad-2022-goats/</a></p>
<p>In what ways is this text manipulative or deceitful?</p> <p>It's saying that you can get rid of wrinkles in minutes</p>	<p>In what ways is this text effective?</p> <p>It's effective because it's actually showing and</p>

using their products , but it is manipulating people to think that the wrinkles will go away quickly by showing a side by side picture of a woman before and after which looks completely unrealistic that misleads people to think that It will make them look just like the picture.	informing people about the different films that are in Disney plus by using animals in costumes that represent a certain film.
<p>Which text do you think is more convincing? Why?</p> <p>I think the Disney Plus video is more convincing because it is showing the viewers the goats dressed up as different characters from movies and shows that are included in Disney Plus that some people might recognize and be drawn to join disney+ for.</p> <p>80</p>	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE

In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

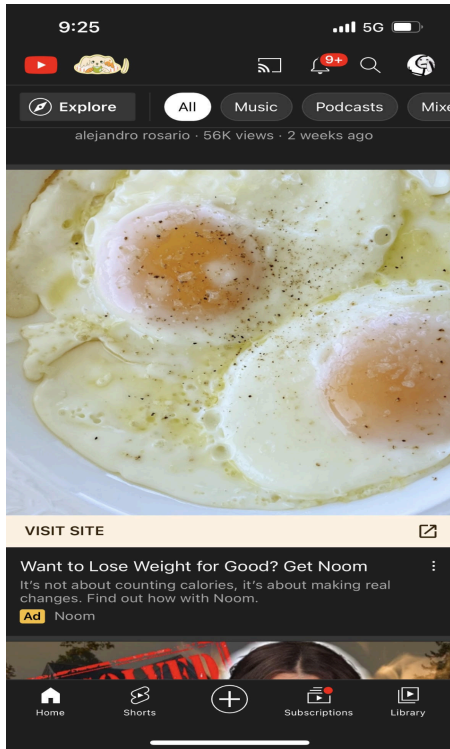
# The Rhetorical Situation

[Language and Composition 2nd Ed page 2](#)

## ACTIVITY- Shanaya Smith, Kimberly Silva

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.
---

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
----------------------------	---------------------



In what ways is this text manipulative or deceitful?  
This text is manipulative because it's advatertizing itself by ensuring people theyd lose weight if they download the app which is bad already on its own, and what if that's not the case and the dieting goes wrong for someone and that leads to an even bigger problem(especially if the person already has issues and struggles).

In what ways is this text effective?

It's effective because it's telling people of many ages that they're able to get the vaccine and they'll be able to be safe.

Which text do you think is more convincing? Why?

The one we'd say is more convincing is the vaccine one because it's something people now a days genuinely consider doing for theyre own safety measures and in a way more assurable than an app telling you it'd helpy you lose weight.