

Write :

- 1 DIC email
- 1 PAS email
- 1 HSO email

DIC

Avatar - people who are busy and stressed - Jill - mom and owner of her own company is very busy and stressed

Better than Meditation...Calm yourself INSTANTLY

Short on time but need to de-stress?

Take a deep breath with Recess drinks and powders...

A solution for reducing stress NOW

For busy people with no time...

PROVEN to reduce stress and induce calm within 5 minutes

With 100% natural ingredients - What are you waiting for?

[Shop now and wave goodbye to anxiety and stress](#)

PAS

Get that AHHHHHHH (relaxed) feeling...NOW

Are you busy and stressed?!

Anxious or worried?

Constantly juggling work and family responsibilities?

Is there no end to your hectic schedule?

Take a deep breath with Recess drinks and powders...

The moment the drink touches your lips...

AHHHHHHHHHH... the stress is gone... Relaxation

[Shop now and say hello to instant relaxation](#)

HSO

The objective of this story is to get the reader's attention first. Then get them to want to buy the product after telling them a story they can relate to. I will use vivid imagery to do this.

I am a busy mother with my own business. One day I had so many meetings at work and I also had to make my kid's parents' evening at school. It was a crazy day and everything that could go wrong went wrong!

There was a deadline I did not think I would be able to get everything done that I needed to, in order to get to the parent's evening on time. I did not want to feel the shame of appearing like a bad parent.

I was so stressed I thought I would burst! I desperately needed help and it arrived in a strange unexpected way...

I was feeling very anxious and stressed and I decided to take a five-minute time out with one of my employees. They saw I was stressed and gave me their Recess drink. From the moment the drink touched my lips, I felt my body relaxing - no even before that, the smell got me first.

This drink did so much for me that day. I could then carry on with the meetings and problem-solving and even arrived for my kid's parents' evening early with a smile on my face!

Title

I was so stressed I thought I would BURST! I desperately needed help and it arrived in a strange and unexpected way...

I'm Jill, a busy 44-year-old Mum, running my own business.

Yeah, it's HETIC!!!

One day was especially crazy. Everything that could go wrong, DID!

It was 3 PM, and my child's parents' evening was in just two hours!!!

I still had a mountain of tasks to do. I felt like tearing my hair out!

I was so stressed I thought I would BURST! I desperately needed help and it arrived in a strange and unexpected way...

My assistant passed me a cold, pretty-looking can... He told me it would make me feel better...

From the moment the drink touched my lips, I felt my body relaxing...

No even before that, the smell got to me first.

It was SUCH a RELIEF!!!! All the stress drained away... I felt calm for the first time in months!!!!

I went to sleep that night, smiling. I had got all my tasks done AND arrived at the school EARLY...

[Experience the calming power of Recess in your life now...](#)