

Indicative Content for Photography

AO1 Contextual Understanding

- Development of ideas informed by past and present sources (photographic and otherwise)
- Awareness of genre.
- Analytical skill / critical and contextual understanding.
- Comparing and contrasting work of relevant photographers.
- Evaluation throughout in terms of your own ideas in relation to your research.

AO2 Creative Making

- Select and experiment with appropriate photographic process.
- Controlled use of light, shutter, aperture, lenses and digital software.
- Inclusion of brief technical details.
- Exploration of setting and studio to develop ideas
- Due regard for viewpoint composition, tone, colour, texture scale.
- Documentation of significant steps of development.
- The full potential of photography should be explored.
- Discrimination in reviewing work as it develops. Careful refining.

AO3 Reflective recording

- Gathering, selecting and organising relevant visual information.
- Due attention given to the most successful images with annotations and analysis of these.
- Recording ideas using photography
- Recording ideas using sketches, storyboards, plans and written notes relevant to your intentions
- Critical reflection on your work as it progresses. Review what has been learnt, deepen understanding and clarify purpose and meaning.

AO 4 Personal Presentation

- Creative responses that are essentially personal
- Effectively realise intended purpose. (E.G Magazine, projected image, poster, zine)
- Clearly presenting work so that it can be easily followed
- Consideration of different presentation formats.