

Hello Christal,

Just reading your story, I mean you've had an amazing journey; now you're a skilled designer. You've gone from nothing to being a good designer. So, let's move to something more important for you. Recently, while doing my market research, I found your business. The reason I am reaching out to you is that your competitors are gaining more clients by applying marketing strategies on their websites. This means they show up at the top of Google search results, which leads to them acquiring more clients. For this reason, I have created a document with strategies your competitors are using to gain more clients and improvements you can make to grow your business and attract more clients than your competitors.

Would it work for you if I send you the document so you can calmly take a look at it?

Sincerely,

Gursimran Singh

OUTREACH 2

Hello Caycee,

Assuming that you are a busy interior designer, I don't want to waste your time. I found your business while doing some research on businesses. Currently, your competitors get all of their clients from their websites that show up at the top of search results, which is why they get all the clients' attention. For that reason, I have created a document for you that contains all the strategies your competitors are using on their websites to get more clients.

Would it work for you if I send you that document with an explanation of the strategies and improvements?

Sincerely,

Gursimran Singh