ALL ABOVE ALL CATALYSTS FOR ABORTION JUSTICE

Simple decision log

Topic	Decision	Owner	Status
		Person	Not started
		Person	In progress
		Person	Blocked
		Person	Approved

49th ANNIVERSARY OF *ROE v. WADE* – Bold for Abortion Justice

January 2022

Please join All* Above All as we mark 49 years since *Roe v. Wade* established legal abortion and announce our bold path forward: the **Action Plan for Abortion Justice.**

With the Action Plan and our theme — Bold for Abortion Justice — we are calling for bold solutions that address the realities of getting an abortion in the United States and break down barriers for people of color working to make ends meet when they seek care.

Our vision for abortion justice is grounded in racial, economic, and immigrant justice, and envisions a world where each of us can live, work, and make decisions about our health with dignity.

Please join us in sharing your Bold for Abortion Justice vison! This toolkit contains the following resources to support your communication and digital activities.

- Messages
- Social Media Guidance, Graphics, & Promotion
- Bold for Abortion Justice/Action Plan Alert

Don't forget to check out the All* Above All swag store for more ways - shirts, totes, pins, and more! - to show your support for our work together building toward #AbortionJustice.

Bold for Abortion Justice Messages

CORE MESSAGE: Abortion justice can't wait. It's time for bold action to build a future where abortion care is there for everyone who needs it, especially for people of color working to make ends meet.

VISION/VALUES

- We envision a world where abortion care is there when we need it, without barriers based on who you are, where you are from, or how much you earn.
    - Each of us should be able to live, work, and make decisions about our health and our future with dignity and respect.
    - When people can make decisions about their own reproductive health care, including whether and when to have children, they have more control over their economic security.
- Racism, economic insecurity, and immigration status multiply the already massive barriers to abortion care. So, our solutions must include racial, economic, and immigrant justice.

PROBLEM

- It's nearly 50 years since the Supreme Court guaranteed a legal right to abortion through *Roe v. Wade,* but that failed to ensure everyone can get abortion care, especially people of color working to make ends meet. Decades of abortion restrictions have denied them the ability to get the care they need when they need it.
    - For more than 45 years, the Hyde Amendment and related restrictions have banned federal insurance from covering abortion–including for anyone enrolled in Medicaid.
    - The impact? Forcing people seeking an abortion to carry an unwanted pregnancy to term, which falls hardest on people of color working to make ends meet, especially women of color.

        - Restricting Medicaid coverage of abortion forces one in four poor women seeking an abortion to carry an unwanted pregnancy to term;
        - When a woman wants to get an abortion but is denied, she is more likely to be driven into years of economic hardship.
    - Medication abortion care is safe and effective but overly restricted.
        - Anti-abortion politicians in 19 states have banned the use of medication abortion care through telehealth. There is no medical or scientific reason for these bans—they are purely political.
    - In the last 10 years, anti-abortion politicians have passed hundreds of laws that shut down clinics, force people to travel long distances, create additional expenses like hotel accommodations and child care, and sometimes delay care. With more than 100 state restrictions enacted, 2021 was the worst year on record for attacks on abortion care.
    - The impact of these massive barriers to abortion care is exacerbated by systemic racism, economic insecurity, and immigration status.
        - Undocumented immigrants in our country are being denied the basic human right to make the best health care decisions for themselves and their families, including abortion care, simply because of their immigration status.
        - The same people who are most harmed by abortion restrictions are also bearing the brunt of the pandemic and systemic racism every day.
    - However we feel about abortion, politicians shouldn't be able to deny someone care just because of where they live or how much they earn.

SOLUTION

- Trump's appointments have tilted the Supreme Court squarely against abortion, making an already dire situation worse. But we--women, people of color, immigrants--know what it's like to fight impossible odds and we will be bold in our struggle for justice.
- People of color and young people are tired of bearing the brunt of court decisions that disenfranchise us and our decision-making. We are boldly taking a stand and leading a new Abortion Justice movement.
- We call for bold solutions that address the realities of getting an abortion in the United States and break down the barriers for people of color working to make ends meet when they seek care.
    - Our solutions must address racial, economic, and immigrant justice so that each of us, whoever we are, can get the care we need.
    - With the Action Plan for Abortion Justice, we call for abortion care in the communities where we live.
    - We call for solutions that put people who have abortions first, allowing care, especially medication abortion, to be provided in ways that are comfortable and make sense for them.
    - We call for an end to the unnecessary hurdles and stigma that people face when seeking abortion care.

    - With the Action Plan for Abortion Justice, we call for abortion care that is covered by all public and private health insurance plans.
    - We call for abortion care that immigrants can obtain without fearing deportation or detention.

Social Media Actions and Guidance

We invite you to join All* Above All on social media to raise visibility around our shared vision for a brighter, bolder future for abortion justice by participating in the following activities:

- **Tuesday, 1/18**: Post a photo of yourself using the **#AbortionJustice Instagram filter** to kick off the week.
- **Wednesday, 1/19**: Please join us on Twitter at 2-3pm ET and show us what your vision for abortion justice looks like - **GIF style**! Don't forget to use **#AbortionJustice** with each post.
- **Thursday, 1/20:** Join us in spreading the word about **The Action Plan for #AbortionJustice**. Sample social post language and graphics provided below. Tweet @allaboveall what you're loving about the Action Plan and we'll retweet.
- **Friday, 1/21**: We're going live on Instagram with a featured guest at **12pm ET** to talk about **building a future for #AbortionJustice**! Please **bring the love - and your questions - to the chat**.
- **Saturday, 1/22**: Schedule out posts telling us **why you're bold for abortion justice on the anniversary of Roe**. Here are some prompts to get you started:
    - "I/We believe in #AbortionJustice because…"
    - "I/We know #AbortionJustice can't wait because…"

Sample Social Media

Primary Hashtag: #AbortionJustice

Secondary Hashtags: #BeBoldEndHyde, #MedAbortionIRL

Graphics will be available here; pw: Roe2022

- 49 years ago, *Roe v. Wade* guaranteed the legal right to abortion, but anti-abortion politicians have worked overtime creating barriers that have made it so rights ≠ access.

- Abortion access is under attack like never before with:
    - ❌100 state restrictions enacted on abortion in 2021 *alone*
    - ❌19 states banning telehealth for medication abortion
    - ❌ 400+ anti-abortion restrictions in the last 10 years
    - ❌ Disproportionate barriers faced by immigrants
- We're fighting back with our vision for #AbortionJustice - for care with dignity, without barriers based on who we are, where we live, or how much we earn.
- It's time to be bold. It's time to act. #AbortionJustice can't wait.
- For nearly 50 years, barriers like Hyde, combined with racial, economic, & immigration injustices have kept abortion access out of reach for people of color & those working to make ends meet. This Roe anniversary, we're saying NO MORE to these injustices.
- Who's thinking beyond legal abortion and boldly building toward #AbortionJustice?⬇️⬇️
    - ▶️ Young people 👩👩‍🦱👩🏽👩🏽‍🦱
    - ▶️ Immigrants 🙆‍♀️👩🏿‍🦱👩🏼‍🌾
    - ▶️ LGBTQ folks 🏳️‍🌈
    - ▶️ People of color working to make ends meet 💲
- 🧵 Today, we're all in for The Action Plan for #AbortionJustice. Here are the bold solutions we're calling for:
    - ✅ abortion care where we live
    - ✅ abortion care in the way that works best for each of us
    - ✅ an end to shame & stigma
    - (new thread) ✅ abortion care for immigrants w/o deportation & detention
    - ✅ abortion care covered by all health insurance plans

  Learn more and join the fight: [LINK TO ACTION PLAN COMING]
- The Action Plan for #AbortionJustice is for:
    - People of color working to make ends meet
    - Immigrants
    - Young people
    - LGBTQ folks

  It's for all of us.
- For this Roe anniversary, we're going all in for #AbortionJustice. Here's how: (thread)
    - 📣 calling for abortion care where we live & on OUR terms
    - 📣 addressing barriers compounded by racial, economic, and immigrant injustice
    - 📣 advocating for the end of stigma, interference, and hurdles
    - (new thread) 📣 calling for abortion care that centers peoples' real-life needs
    - 📣 stop denying abortion for immigrants seeking care
    - 📣 making the Action Plan for Abortion Justice a reality - because #AbortionJustice can't wait! [LINK COMING]
- Let's keep it real: Roe was never meant to be an end-all solution, especially since racial injustices and economic and immigration barriers keep abortion care out of reach. We need more. #AbortionJustice can't wait!
- Our fight for #AbortionJustice includes ALL OF US, wherever we're from. This includes the freedom to make decisions about pregnancy and parenting without fear of arrest or deportation

- Documentation status, racial & economic injustices compound multiple barriers to abortion care like:
    - ❌ having to travel long distances to get care
    - ❌ economic insecurity
    - ❌ having to take time off work/school
- Who we are, where we 🏠, and how much 💲 we make shouldn't determine if, when, and how we get abortion care - and neither should the courts! 🏛️🏛️ #AbortionJustice
- Our reproductive health care decisions & access to dignified & respectful abortion care shouldn't be in the hands of politicians and the courts. #AbortionJustice
- Roe v. Wade was never enough for us. We envision a future where our repro health decisions can be made without barriers based on our immigration status, where we live, or who we are. That's #AbortionJustice in action!

Sample Action Alert

Subject line options:
Let's build a future of #AbortionJustice - sign on today!
Our Action Plan for Abortion Justice needs YOU - sign on today!
It's time to go BOLD for Abortion Justice - sign on now!

Dear [NAME/Friend],

January 22 marks nearly 50 years since the Supreme Court guaranteed a legal right to abortion through *Roe v. Wade* - but we know firsthand that legality failed to ensure everyone can get abortion care, especially people of color working to make ends meet and immigrants.

Now's the time to use our collective power and drive the message home that **abortion justice can't wait**!

Join us by showing your support — add your name to the **Action Plan for Abortion Justice now**!

Our vision for abortion justice addresses the realities of getting an abortion in the U.S. and offers BOLD solutions that dismantle racial and economic barriers to abortion care. Our plan ensures abortions are attainable in the communities where we live and puts the people who have abortions first.

It's time to build a future where abortion care is there for *everyone* who needs it. Are you with us, [NAME/friend]? **Sign on now to go BOLD for #AbortionJustice!**

In solidarity and with thanks,

[SIGNER]