

Redneck Rack Crack™ Premium Doe Lure (Synthetic)

When the woods are quiet... let Redneck Rack Crack™ do the talking.

Built for hunters who love big bucks, big laughs, and the great outdoors, Redneck Rack Crack™ Premium Doe Lure is a deer lure designed for use at mock scrapes, scent drags, scent wicks, and stand locations. Whether you're preparing for opening day or refreshing an active setup, this easy-to-use lure is made to become part of your hunting routine.

Featuring our signature backwoods style and a label that's guaranteed to get a laugh at deer camp, Redneck Rack Crack™ brings personality to your gear bag while delivering a consistent synthetic scent formula.

Why Hunters Love It

- Veteran-owned American brand
- Backwoods formula
- Great for mock scrapes and scent drags
- Easy spray application
- Compact 1 oz bottle fits in any hunting pack
- Funny, one-of-a-kind Redneck Rack Crack™ branding

Best Uses

- Mock scrapes
- Scent drags
- Scent wicks
- Trail camera locations
- Stand preparation
- Hunting property scent setups

Directions

Spray 2–4 pumps onto a scent wick, drag rag, mock scrape, or nearby vegetation. Reapply as needed based on weather conditions and your hunting schedule.

Product Details

- Size: 1 fl oz (29.6 ml) or 2 fl oz (59.1 ml)
- Formula: Backwoods deer lure
- Made by hunters in the USA

- Veteran Owned & Operated

Safety

For hunting use only. Do not ingest. Keep away from children and pets. Avoid contact with eyes and skin. Wash hands after use and store in a cool place. Do not spray on clothes!

“Some deer lures whisper. This one hollers.”

Bring a little humor to the hunt, represent a veteran-owned small business, and stock your pack with gear that's as memorable as your deer camp stories. Whether you're chasing your first buck or adding another memory to the wall, Redneck Rack Crack™ is made for hunters who enjoy the outdoors and don't mind having a little fun along the way.