

# PLR Angle

## Subject Line Options:

1. Brand New Money Mindset PLR Just Dropped!
2. Rebrand It. Resell It. Use It As Your Own.
3. Self-Help PLR That Actually Helps People 📦

## Body:

Hey [First Name],

If you've been searching for high-quality PLR content that's actually useful, relevant, and easy to resell...

This is it. 🌟

A brand-new PLR package just launched called:

**"Money Mindset Breakthrough – Transform Your Relationship With Money and Unlock Your True Earning Potential"**

It's a beautifully done-for-you product that covers one of the hottest evergreen topics out there:

- ✓ Money mindset
- ✓ Abundance beliefs
- ✓ Breaking financial anxiety
- ✓ Earning without burnout

Whether you want to:

- Rebrand and resell it as your own
- Use it to grow your list
- Offer it as a workshop, lead magnet, or coaching bonus
- Or break it up into content for your site or audience...

👉 This PLR package gives you everything you need to launch something fast — with zero content creation.

Here's what's included:

- ✓ A professionally written eBook on money mindset
- ✓ A full workbook + quick-reference cheat sheet

- ✓ Ready-to-use sales copy + thank you page
- ✓ High-converting graphics and promo swipes
- ✓ Full private label rights to rebrand, edit, and sell as your own

And there's also an optional deluxe upgrade with:

- 🎥 10 video tutorials
- 🎧 MP3 audio training set

📦 Grab it while the launch price is still active →  
👉 [Insert your affiliate link here]

It's simple. It's clean. It's built to convert.

You'll love this one. 💰

Talk soon,  
[Your Name]

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## Angle: Make Money Online / Funnel Builder Angle

### Subject Line Options:

1. New PLR Funnel Just Dropped 🚀
2. Make Money with a Proven Done-For-You Product
3. Quick Product to Launch + Keep 100% Profits

### Body:

Hey [First Name],

Here's a quick way to get a product up, start selling fast, and keep 100% of the profit:

👉 **Money Mindset Breakthrough – Done-For-You PLR Package**

It's perfect if you're in the:

- ✓ Make Money Online space
- ✓ Personal development niche
- ✓ Email list building + low ticket funnel world

This is a complete plug-and-profit funnel you can customize in a day:

- ✓ Full eBook with Private Label Rights
- ✓ Workbook + Cheatsheet
- ✓ Sales Letter + Thank You Page
- ✓ Pro Graphics
- ✓ 10 Social Media Promos

The upgrade pack includes:

- 🎥 10 video tutorials (perfect for mini courses or upsells)
- 🎧 Audio version of every lesson

You can:

- Upload and launch
- Add it to your existing funnel
- Sell it as a front-end offer
- Or give it away as a lead magnet

🎯 Promo link → [Insert affiliate link here]

This is one of those packages that sells year-round.

Easy win here. 🔥

— [Your Name]

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## Angle: Coaching / Self-Help / Personal Development

**Subject Line Options:**

1. Your Audience Will Love This Topic 🔥
2. New PLR: Help Your People Rewire Their Money Story
3. One of the Most Requested Topics in the Self-Help Space

## Body:

Hey [First Name],

If your audience includes coaches, personal growth junkies, or anyone in the transformation space...

This new PLR release is going to resonate *big time*.



It's called **Money Mindset Breakthrough**

*Transform Your Relationship With Money and Unlock Your True Earning Potential*

We all know mindset is at the root of:

- Financial stress
- Low income ceilings
- Burnout and scarcity
- Pricing hesitation for entrepreneurs

This PLR helps your customers tackle that head-on — and gives them a **rebrandable, sellable product** they can use right away.

Here's what's included:

- ✓ High-quality eBook
- ✓ Actionable workbook + cheatsheet
- ✓ Sales page copy + thank you page
- ✓ Promo graphics + 10 social media assets
- ✓ PLR license (edit, rebrand, sell)

And the deluxe upgrade includes:

- 🎥 10 video tutorials (perfect for digital courses)
- 🎧 Audio files (great for mobile learning)

It's an evergreen topic that works great as:

- A lead magnet
- A tripwire offer
- A course upgrade
- Or bundled into a coaching program



Your affiliate link → [Insert your link here]

— [Your Name]

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## Angle: DFY Funnel / Plug-and-Play Setup

### Subject Line Options:

1. Full Funnel Ready – Just Add Your Name & Link
2. Plug. Play. Profit. New PLR Funnel Live
3. Launch This Funnel in a Day

### Body:

Hey [First Name],

If your audience wants something quick and ready to go, this is going to be a hit.

The new **Money Mindset Breakthrough** PLR package is:

- ✓ Fully done-for-you
- ✓ Proven evergreen niche
- ✓ Easy to customize
- ✓ Instant authority builder

It includes:

- A professionally written eBook
- A printable workbook and cheatsheet
- A full sales page + thank you page
- Promo graphics + social media images
- PLR rights to edit, rebrand, and resell

It's literally *plug-and-play*.

Just add your name and payment link — and launch.

Upgrade offer includes:

- 👤 10 tutorial videos
- 🎧 MP3 audio bundle

Perfect for:

- ✅ Coaches
- ✅ List builders
- ✅ Digital product sellers
- ✅ Anyone who needs a product fast

👉 Grab it here: [Insert your link here]

This one's smooth and setup-friendly.

No content creation needed. 100

— [Your Name]

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## Angle: Scarcity / Last Call / Closing Soon

### Subject Line Options:

1. Last Call – PLR Launch Ending Soon!
2. Closing This One Out
3. Final Chance to Promote This High-Converting Offer

### Body:

Hey [First Name],

Just a quick reminder — the **Money Mindset Breakthrough PLR** launch is closing soon!

If you haven't grabbed it yet, this is your last window to mail while the bonuses and launch price are still live.

This PLR package is in a *hot* niche and gives your audience:

- A rebrandable eBook
- Workbook + Cheatsheet

- Sales page + graphics
- PLUS an optional upgrade with 10 videos + audio versions

Your list can sell it, teach it, or turn it into a course of their own.

Best,

— [Your Name]