# Master Living Document for Next Generation Kiosk (NGK)

## **Program Information**

The Lighthouse Next Generation (NGK) family of kiosks is the perfect way to offer your parishioners the widest variety of authentic Catholic media! Crafted from brushed golden metal the NGK units are both beautiful and durable. The NGK family offers each parish just the right display options for the various forms of Lighthouse media. The units are designed for modularity and customization, enabling each parish to customize the types of media offered as well as the titles available in books, booklets, pamphlets, CDs, and DVDs.

- Who is the target audience? The NGK is marketed primarily to parishes, but also to schools, universities, and other Catholic organizations.
- Why should parishes use it? Pastors who choose to use Lighthouse materials within their parishes find their investment multiplied through increased evangelization and catechesis. Lighthouse products are used by parishioners to strengthen and encourage them in their faith journey and to equip them in the work of the new evangelization. It is estimated that each Lighthouse CD is shared with as many as 3 5 people. Faith filled Catholics build strong families, who in turn contribute to strong, healthy parishes. Every seed that is sown via a Lighthouse product is an opportunity for Christ to be multiplied, thereby building up the church.
- How is it implemented? Lighthouse Catholic Media has over 600 active account managers in the United States and Canada serving over 6800 parishes. Typically, a parish is introduced to the Next Generation Kiosk program by one of our account managers. The parish selects the model(s) best suited to their needs. The account manager and the parish work to identify a volunteer within the parish who can monitor the flow of content on the kiosk, place reorders with the account manager, and submit the donations collected to the parish office. If you would like more information about the Lighthouse Catholic Media kiosk program, you may contact our Customer Support team at 866- 767-3155. A team member will assist you and ensure that you are also assigned an account manager to serve your parish.

#### **Product Flyers**

The Next Generation family of kiosks is featured on the parish tab of our website. Here you will find a <u>visual summary</u> of the options available in the NGK line-up. Printable PDF flyers are available on our Resource Center for use in presenting the program to the parish priest or other decision makers at the parish.

Options allow a parish to make an informed decision that meets the needs of their own parish. Some of the factors affecting a parish's needs may include the number of families belonging to the parish, the size of the church itself, the placement of the kiosks within the church, the number of entrances/exits on the premises, the need to store extra materials, whether or not it may be necessary to move the unit about on the premises and the financial resources of the parish. You can find details on each of the Lighthouse kiosk options at the links below.

Standing Kiosks may be purchased as single or double-sided kits. Table models are sold only as single-sided units.

Full-Size Standing Kiosk

Mid-Size Standing Kiosk

Table-Top Display

NGK Wall Mount Display (This link also features our Wooden Multi-Media Display)

The NGK Starter Kits displayed in the PDF flyers enable a parish to start the kiosk program with ease. However, parishes may choose to enhance their kiosk by adding <u>accessories and interchangeable shelves</u>. These options give a parish the opportunity to customize its kiosk to suit the needs of their own parish, or to offer content not available in the starter kits. Several fully loaded modules are also available including a Spanish Multi-Media Module, a Lighthouse Catholic Youth Module, and a Divine Mercy module.

Each unit comes with a pre-selected header board. Additional header board options are detailed in the accessories flyer as well.

# **Pricing and Promotions**

Visit the Next Generation Kiosk Parish page located at <a href="www.lighthousecatholicmedia.org">www.lighthousecatholicmedia.org</a> to explore in one glance our <a href="Kiosk Options with Prices">Kiosk Options with Prices</a>. Be sure to click on the details button for

each unit to learn more about how you can maximize your content potential by adding a standard second-side. For your convenience, we also provide a <u>Printable Pricing Guide</u>.

#### **FAQs for Customers**

I love all the options, but I do want to offer my parish some of the other content that you carry How do I customize the content for my display?

For your convenience, we have created a standard starter kit for each unit. The kits were carefully selected to include our most popular content from the top Catholic speakers available. However, we do realize that you may be interested in offering other titles to your parishioners. Your account manager can help you to customize your content options using the <a href="Next Generation Kiosk Customization Form">Next Generation Kiosk Customization Form</a>. Please note, any variations in materials and/or quantities may result in a different start up price for your parish.

I am interested in using some of the accessory shelves. How can I do that?

We are happy to accommodate your request for special shelves and inventory. All shelves, except for the magnetic bulletin shelf, are interchangeable. By ordering a one sided standard starter kit, you will then be able to 'build your own' back side. Each side of each kiosk display is able to hold various combinations of shelves. To ensure that your choices will fit inside the kiosk that you have selected, we have illustrated how many 'units' of space each shelf requires, as well as the total number of units that can be accommodated on any one side of each of the units. Please see the <a href="Accessories and Interchangeable shelves">Accessories and Interchangeable shelves</a> that are available and to determine what combinations can be accommodated on your unit. It is important to note that building your own second side may result in a higher start-up cost for your display, depending upon the shelves that you select and the content that each shelf holds. You cannot customize shelves when ordering a one-sided kiosk only. However, you can always order additional shelves that can be switched out with standard shelves, or added to the back of the unit.

### **NGK Assembly Instructions**

Each unit is packaged with assembly instructions, but should you need to disassemble and reassemble your unit, you may check here for <u>Assembly Instructions</u>.