



Public Information Officer

Purpose: To encourage Public Service Occupation students to improve their ability in organizing and presenting information about an assigned topic in an extemporaneous manner as a public information officer.

Description of Event: Contestants shall report to a designated holding room or area at the time scheduled. Each contestant will have five (05) minutes to prepare a briefing of 1-2 minutes in length. The student will then be presented to the judge(s) and will give their briefing. When the contestant is done, the judge(s) will ask a series of questions about the briefing. The questions will be the same for each contestant. The student will be judged on the initial press briefing and on the response to the questions.

Participation Limit: 1 student per Chapter at Regional
1st and 2nd place students at regional advance to State competition.

Dress Code: Appropriate dress to include business attire, chapter uniform or other attire appropriate for the competition.

Rules:

1. To be eligible for the competition a student must be enrolled in a secondary public service education program, or a program completer as recognized by the Florida Department of Education.
2. The topic will be selected by the judges or the chairman of the event.
3. Contestants will sign up for the event.
4. Contestants shall report at the appropriate time to a holding area until their name is called. The contestant will be called, presented an incident, and given 10 minutes to prepare a 2-4-minute press briefing. One 8 ½ by 11 piece of paper will be provided and notes made during preparation time may be used during the delivery of the contestant's briefing.
5. At the conclusion of preparation time, the contestant shall be introduced to the judge(s) by name and will present his/her speech, using no reference other than 8 ½ by 11 piece of paper.
6. The press briefing shall be one to two (1 - 2) minutes in length. The time penalty shall be **2 points** for each 15 seconds or greater fraction thereof for briefings under one or over two minutes.
7. The timekeeper will not advise when time has expired. It is up to the student to keep track of their time. The timekeeper shall advise the judge of a time penalty.
8. The judge(s) (or designees) will ask a series of questions about the incident to judge the student's ability to respond to questions asked about the incident. The same questions will be asked of each contestant.
9. Should a tie occur within a section, judges will use scores on the rating sheet section(s) with the highest point value(s), in descending order, to break the tie.
10. Printed materials shall not be allowed in the holding or preparation rooms. Pencils or pens and a 8 ½ by 11 piece of paper will be provided for each contestant in the preparation room.

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Required Personnel:

1. Judge (s)
2. One timekeeper
3. One Courtesy Corp member

Facilities and Equipment:

1. Room with lectern, desk chairs for judges and chairs for observers
2. Holding room/area with enough chairs for contestants
3. Preparation room with table and chairs
4. Two (2) stopwatches
5. Hand calculator(s)
6. Pencils or pens and blank 8 ½ by 11 paper for each contestant
7. Prompt
8. Note pads and pencils for judges
9. Cups and water

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Scoring Guidelines

Student Name _____ Final Score _____
Student School Name _____
Judge Name _____
Judge's Name _____

Each competency will receive points as valued by the judge(s). The contestant's total score may vary based on the procedure(s) selected. The chairperson or the judges will deduct the time penalty. The time penalty shall be **2 points** for each 15 seconds or greater fraction thereof for speeches under two minutes or over four minutes in length. Clothing or equipment penalty points (*maximum* - 5) will be subtracted once per contestant.

Judge's Name _____ Judge's Signature _____
Judge's Name _____ Judge's Signature _____

Points Values

Excellent =16-20

Superior =11-15

Good =6-10

Poor = 0-5

Content

Accurate information

Coverage of topic assigned

Organization

Opening

Closing

Cohesion of body

Speech

Delivery

Voice (pitch, tempo, quality)

Stage presence (appearance, poise, posture, eye contact)

Diction

Grammar

Pronunciation

Follow-up Questions

Voice (pitch, tempo, quality)

Stage presence (appearance, poise, posture, eye contact)

Diction

Total points

Less dress penalty

Less time penalty

Final score



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Judge's Winner Sheet

1st Place School _____
Student _____

2nd Place School _____
Student _____

3rd Place School _____
Student _____

4th Place School _____
Student _____

5th Place School _____
Student _____