

Session:

Change Leadership

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SESSION DATE AND TIME

Tuesday, May 24, 2022, 9:00 AM to
4:45 PM (EDT)

REQUIRED SESSION PREPARATION

Pre-Reading:

Leadership Agility: A
Business
Imperative for a
VUCA World
The Four Truths of
the Storyteller
The Enemies of
Trust

SESSION DESCRIPTION

*We can't become what we need to be
by remaining what we are.
(Oprah Winfrey)*

For AARP to thrive, not just survive, in the 21st century, you must continually anticipate changes in the environment, and continually adapt your strategy, in a **VUCA** world—a business environment that is **V**olatile, **U**ncertain, **C**omplex, and **A**mbiguous. The role of change leadership is even more important in this VUCA world in order for you and AARP to achieve mission success.

LEARNING OUTCOMES

Identifying strategies for keeping people engaged and motivated in a VUCA world
Identify strategies necessary to challenge the status quo to lead change and innovation
Identify strategies to inspire and mobilize people to follow your lead
Identifying strategies for building trust in your leadership that is essential for achieving mission success