

Market research: TMstrengthtraining Market Research Template (1)

Context: The viewers have already been lead into this page with reels/tiktoks and my job is to give them the last push to give me their email in exchange for the e-book.

Disruptive heading:

Unpack Your “Why” + How You Will Use it to Achieve Your Dream Physique!

...In just 12 weeks.

Subheading:

Make the decision to change your life:

[opt-in form]