

Subject Line: Let's create this opportunity for you
Hey, Name,

I came across your official (Name) website and wanted to share a few insights.

There are a few more things I would like to add about your website, but we will just knock down the big tree first.

There's a great chance you missed out on many customers from your webpage by forgetting to put just a little information onto your webpage.

Now many of your competitors are using an understanding base of acknowledgment that shows "What" they sell, "How" they sell it, and very few companies are using "Why" they sell it.

Now what's the point? You are selling "What" you sell (healthy, macro-focused food) and "How" you sell what you sell. (Shipping the food, etc).

But what your missing out on for a loyal following is "Why" you sell what you sell.

A great way to show "Why" you sell what you sell is to create an About Us section that shows what you stand for and "Why" you do it.

Making an About Us may seem small, but people don't buy what you sell. They buy "Why" you sell it.

Now you can make an About Us (or a Philosophy) for yourself and try it out, or we can start this career together where I will help you build your brand to the needs you want to take it to.

If that's your plan, I'm willing to help you lead your brand to the level your competitors want and much more.

Here. I created an example ad for your website that gives a trade offer for the customer's email to build your email list. After that, we will have to finish your funneling marketing, match your business to a particular market, and then much more afterward.

Now this won't take a while, but If you are up for it, let me know if you are interested, and we can discuss my plans. And we will start one by one with the small, then with the huge, and see if we fit.

Sincerely
Brandon Walker

Ps. I found a lot of major information on your competitor's ads, SEOs, and bidder's locations for their meal plans that could make you a huge revenue once you build up your site.

