

Full Services Radio Imaging

The following imaging solutions listed below provide what I am calling Full Service Radio Imaging – meaning that your imaging will be voiced and fully produced by these services. To better assist those using this directory to find a full service radio imaging solution, I am breaking this category into 3 distinctive price subcategories – affordable (\$100 or less), reasonable (\$105 - \$200), and pricey (above \$200). Within each entry for these resources, you will also see what voice talents are available (male or female), as well as any additional services provided to aide you in knowing if a listed full service imaging provider is right for you. Most of the providers listed come from my own records of the research I have done over the years to find a solution, or online searching for the purposes of this directory. However, I would like to also acknowledge that a few of the resources listed were provided by the helpful people in the Free Radio Jingles Facebook group who wished to add their services to this directory. If you know of a full service imaging solution that should be listed here, but isn't, please email me at radioserenail@gmail.com.

Affordable (\$100 or less.)

Air Media:

<https://airmedia.co/voiceover/>

<https://www.radiojingles.co/>

Male voice talent available: Yes

Female voice talent available: No

Air Media is one of the UK's largest radio imaging libraries. Boasting thousands of radio imaging effects, drones, zips, zaps, and music beds, Air Media has all the effects a producer would need, and with no subscription! So why is an imaging library in the full services section of this directory? It's because Air Media, and it's creator, Alistair, are now making fully produced imaging available – complete with Alistair's YORKSHIRE viice. A dry (voice only) cut starts at 6GBP (approximately \$9) for a 15 word script, while a fully produced imaging spot is 10GBP (approximately \$14) for a 15 word script – making a 5 liner package approximately 50GBP (approximately \$67). If you are looking for an affordable British male voice to go with those library tracks you bought, or just some affordable imaging, give Alistair and Air Media a try, as he might be an imaging solution!

Audio DJ Drops:

<http://audiodjdrops.com> › products › radioimagingvoiceovers

Male voice talent available: Yes

Female voice talent available: No

Audio DJ Drops is just what it sounds like – a site for DJ drops. However, they also do radio imaging. Unlike the rest of the site, though, there is only one voice available to do radio imaging – Emil. This site does provide Spanish language DJ drops – something I haven't seen in too many other places. Imaging spots start at \$20, meaning a package of 5 could cost you around \$60. If you are looking for an affordable MVO bilingual option, Audio DJ Drops might be an imaging solution!

Audio Stream Productions:

<http://audiostreamproductions.co.uk>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Based in the UK, Audio Stream Productions has been offering radio shows for syndication for years to community radio in the UK. Now, Dave Marley at Audio Stream Productions is offering a full service imaging solution to community radio stations and show hosts. This solution is quite affordable, with 1 liner (including 1 dry take, and 2 differently produced takes – 3 files total) priced at 5GBP (approximately \$7), and going up to the ultimate station imaging pack at 80GBP (approximately \$110). If you are looking for affordability, and a versatile male voice, Audio Stream Productions might be an imaging solution!

BD Voiceovers:

<https://www.bdvoiceovers.com/>

Male voice talent available: Yes

Female Voice Talent Available: No

Owned by DJ Bryant D of South Bend, IN, BD voiceovers have been heard all over the world on such places as iHeart Radio, Hot 96 Indianapolis, IN, and many more. And, now, you can have Bryant D on your station or show, as well! While his voice mostly fits an urban format, and while his site is mostly known for DJ drops, radio imaging is part of Bryant D's toolkit, too. While the site says to contact them for radio imaging, 5 DJ drops are priced at \$55USD, and a 30 seconds commercial is priced at only \$85USD. So, if you are looking for affordable imaging for that vibrant community show, look into DJ Bryant D, and BD Voiceovers, as he may be an imaging solution!

Blue Crab Broadcasting:

<https://www.bluecrabbroadcasting.com>

Male voice talent available: Yes

Female voice talent available: Yes, but for an additional charge

Based on the eastern shore of Maryland, Blue Crab Broadcasting is a one-stop shop for small market stations and advertisers. One of the solutions they offer is full service radio imaging. There are 2 voices available – Adam and Paula. For Adam's voice, a full radio imaging package costs \$10 or \$12 per liner. Another way this is relayed on the site is that a full page of liner text costs \$50 to have voiced. While

\$100 is approximately the cost of a fully voiced and produced package from Adam, the female voice, Paula, costs twice this amount. Paula has voiced a holiday pack for me here at Radio Serena. The production from Blue Crab is excellent. And, if you are looking for an older, deep, thundering female voice, Paula would be your best bet – if you can afford the cost. If a young sounding male voice is what you want, Adam might be an answer for you. Take a look around the site, and if what is offered is appealing, and is within budget, Blue Crab Broadcasting might be an imaging solution!

Colder Weather Productions:

<https://m.facebook.com/ColderWeatherProductions/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Chris Dillon has been an award winning producer and voiceover artist, and he is now bringing that experience to you with affordability! Started in 2014, Dillon says the aim of Colder Weather Productions is to give stations and ad agencies a more affordable option for voiceover and production. For more information and pricing, contact Colder Weather Productions, as they might be an imaging solution!

Demented Elf Productions (Kevin Dunn):

<https://dementedelfproductions.com/samples-2/>

Male voice talent available: Yes

Female voice talent available: No

Created by radio veteran Kevin Dunn specially to serve internet, low power, and educational radio stations, and podcast presenters, Demented Elf Productions has great imaging at an affordable price. With their Two For package priced at \$15USD, 5 spots for \$25USD, 10 spots for \$70USD, and a full starter pack of 20 liners priced at \$100USD, this is the answer for anyone looking for an MVO full service solution at an awesome price. If you want outstanding imaging, look to Kevin Dunn – the demented elf at Demented Elf productions, as he may be an imaging solution!

Dionathan Rocha

djdionathan@hotmail.com

Soundcloud: <https://soundcloud.com/dionathan-rocha>

Male voice talent available: Yes, but at an additional cost

Female voice talent available: No

*production using outside voice talent is available

Based in Brazil, Dionathan Rocha is an up and coming producer of radio imaging. While his Sound cloud demos emphasize Brazilian talent, he wishes to begin producing for English language clients. While there is a male voice in English available, this will cost you an extra \$40USD per liner. Instead, it is

recommended you use your own voice talent. In doing this, the price for 5 liners is \$20USD per liner. If you are looking to work with a producer who would like to get into the English language market, are looking for affordability, and have voice talent of your own available, check out Dionathan Rocha, as he may be an imaging solution.

Dylan Cruz Productions:

www.dylancruzproductions.com

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes, but not directly

Looking for a different sound to your imaging? If the answer is yes, then, give Dylan Cruz productions a serious look. This radio guy, and innovative radio imaging producer, based in Lawton, OK is very imaginative with his productions. While not always using all the laser zaps and whooshes the other guys use, Dylan layers such element with great music that makes the voice talent stand out. I know because Dylan has produced several microformat packages for Radio Serena – including Eclipse, Planet 9, and Lipstick Radio. While you will see a wide range of voice talents listed on the dylancruzproductions.com website, Cruz and his male intern are the only direct voices available through the site. In order to secure any of the other voice talents listed, you must contact the voice talent listed directly, and work out separate deals with said talent to voice your project. This development could take what might be an affordable project for a community radio show host, or small market station with limited budget, and turn it into a pricey one – depending on what the voice talent themselves charges you. So, Dylan being the innovative individual that he is, has come up with a plan to help such broadcasters out. As far as I can find, Dylan Cruz is the only imaging service providing imaging voiced by Alexa, Justin, and other real-to-life synthetic voices from the IVona text to speech system. Using this method, Dylan says a 5 liner package would cost around \$75USD – hence his listing in this particular section of the directory. But reasonably priced imaging has always been a top of mind for Cruz. Knowing that I am simply a volunteer host, Cruz has often worked with me to give me great products at reasonable prices, and I am sure he would be a great asset to your show or station – whether community, or large market commercial operation. So, if you are looking for innovative imaging, reasonable prices on direct work, and an all around great guy to work with, give Dylan Cruz productions a try, as he might be an imaging solution!

Fiverr (Warning: Don't click on this link if you are using a screen reader.)

<http://fiverr.com>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

Are you looking for a cheap, affordable, and efficient way to work with freelance voice and imaging production talent? If so, then, you may want to give Fiverr a try! Fiverr isn't an agency, but rather, a collection of freelancers looking for their next gig. While the site has, supposedly, everything available you could want freelanced, for the purposes of this directory, we are sticking to voiceover and imaging

production for radio and podcasts. From what I have been told, Fiverr is a collection of profiles of voiceover talent, and imaging producers, and, they tell me, there are plenty on there. Basically, the way I think it works is that you find the section of the site you want, place a buyers request, wait for some Fiverr messages, and decide who to work with. Now, if it seems I'm being very vague about this, you would be right. As fiverr has many pictures and graphics on it's interface, the site is completely inaccessible to visually impaired screen reader users such as myself to the point that it will crash the System Access screen reader entirely, and only reads out a series of numbers and letters with NVDA instead of reading the screen, as seen in part from this copied section below.

vid5e835aded952d229821573 cbus...

vid5e93471613aa5404858990 cbus...

vid5e98f35a977dd671274196 cbus...

vid5e93471613aa5404858990 cbus...

Furthermore, when people tried to approach the site on my behalf about making the site accessible, or about making accommodations for me to work off platform with sellers, both the people who made the suggestions on my behalf, as well as myself, were threatened with expulsion from the platform if the issue was raised further. It is for this reason that, if you are visually impaired or blind, and use a screen reader, I highly advise avoiding this platform at all costs unless you have a sighted person who is willing to do everything you need on the site for you!!! However, if you can see, don't use a screen reader, and are looking for a wide selection of voice talent and radio imaging producers, give Fiverr a try, as it might be part or all of your imaging solution!

GBJ Imaging:

<https://www.gbjimaging.net/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Production using outside voice talent is available

Looking for affordable audio imaging for the cash strapped customer? If so, then, you must be the cash strapped customer! And, also if so, then, you need to give GBJ Imaging a try! Dayton, OH based GBJ Imaging is run by Gene Johnson, who has been providing imaging for internet radio stations for over 10 years. What's more, Gene Johnson is visually impaired – making him a superhero in this field! Gene's smooth, mellow, and conversational delivery makes him stand apart from most voices in the full service category. Plus, his prices are almost unbeatable! With a 15 second sweeper starting at just \$5USD, a package of 5 of these will only cost you \$25USD – perfect for a few of those quick sweepers you need! Want something longer? A 30 second sweeper or promo is just \$10USD, making 5 of these just \$50USD! Unfortunately, what Johnson offers in terms of affordability, he lacks in both choice of voice talent, and in ethical business practice. If you head to the website [gbjimaging.net](https://www.gbjimaging.net/), you will find that all of the items

listed there state that both male and female voice talents are available. Additionally, under the contact page, you will find an Ashley Johnson listed as voice talent. Unfortunately, when browsing demos on the site, there is no demo of a female voice on the site, period. This prompted me to ask Gene Johnson if he had female voice talent available. Not only did he tell me that he did not, but he refused to do any further business with me for asking if he had such talent available. However, if you are looking for a very affordable MVO full-service company with internet radio and podcasters in mind, give Gene Johnson, and GBJ Imaging, a try, as they may be an imaging solution!

J'Me Penc:

<https://jmepenc.com/voiceover>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Production using outside voice talent is available

Need a voice that can rock your socks off? If so, try the professor – Professor J'Me Penc... at least, that's what he billed himself as at one time. If you have a rock or Alternative based show or station, J'Me Penc is perfect for you!! With rock chops at such stations as The Cromwell Group, Inc.'s WBUZ 102.9 The Buzz in Nashville, TN, and Galaxy's K-Rock simulcast of WKRL/WKRLH in Syracuse/Oswego, NY, he's got the active rock cred to go with his style! His production is smooth, temperate, but still gives the right feel for what you want produced. And, speaking of production, if you have an outside voice, Penc will produce the imaging using the voice you provided, as well! In fact, J'Me Penc has worked with me on a number of projects – including voicing and producing my "Nightmare" Active Rock format imaging, and producing a Christmas package using an outside voice. So, whether you're ready to rock, or you just need some help making that piece of dry imaging come to life, call on the Professor.. Professor J'Me Penc, as he might be an imaging solution!

Jimmy Hill - Professional Radio Voice Production:

<http://voicerascal.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

As a programmer or host, you probably know the feeling when you come across a demo of a voice that is so wonderfully unique that you know that, if said voice hits the air, it will really make your station or show stand out? That's how I felt when I heard the demos of Jimmy Hill - Professional Radio Voice Production. His voice is so unique that even trying to describe it here wouldn't do it justice. It's a voice that says "down home", friendly, relatable, and so much more. That unique voice has served him well, as Jimmy Hill brings over 50 years of voiceover and radio production experience to his customers. And, with 5 produced liners at an average of \$80USD, that unique voice is available to your station or show at an awesome price! So, to get great imaging, and to hear this amazing voice I'm talking about, check out Jimmy Hill, the Voice Rascal, as he might be an imaging solution!

Joe Casper:

<http://www.joecasperprod.com/index.html>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

If you're looking for a male voice who can do it all, Joe Casper is it. Warm and friendly? Check. Authoritative? Check. Harsh? Check. And, with prices starting at \$20 per fully produced liner, Joe Casper delivers that versatility at a price anyone can afford. If you are looking for a male voiced superhero, Joe Casper might be an imaging solution!

John Finnerty:

playingthehits@gmail.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

John Finnerty plays Classic Hits. However, he also does imaging from time to time. John has one of those voices where he will fit just about any English speaking nationality, and he uses much enunciation and diction in his delivery in a deep, yet smooth voice. If you are looking for a versatile voice talent, and great production to boot, you might want to consider contacting John Finnerty, as he might be an imaging solution!

John Pallarino:

johnpallarino@gmail.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Young, aggressive, firm, and ready to take on your radio stations' imaging! If that describes what you are looking for, then, you'll want to contact John Pallarino! Pallarino has imaged several radio stations – including LPFM stations such as Christian rock station "Radio Free Florence" WYRF-LP 92.5 in Florence, SC, and the now defunct Wow 99.1 KOWO-LP Phoenix, AZ.. Pallarino's rates are fair – \$100USD for 10 liners. So, if you are looking for an exciting male voice talent who can also produce your station imaging to sound like the big commercial guys, give John Pallarino a try, as he might be an imaging solution!

Jon Goehring:

jongoehringvo@gmail.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Sung jingle production is available if you provide your own singer

Jon Goehring is a male voice artist mainly specializing in radio commercials, though he does do imaging, as well. His prices are flexible, and his turnaround time is good. Jon can also put together a jingle for you at a fairly affordable price. If you are looking for affordable MVO imaging, or a unique jingle, contact Jon Goehring, as he may be an imaging solution!

KJS Productions (Kelly John Sapergia)

<http://kjsproductions.com>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*KJS Productions specializes in sung jingles.

*Jingle production using an outside singer is available

Based in Northern Saskatchewan, Kelly John Sapergia's KJS productions is a leader in the blind radio community for affordable sung jingles. You might think this is because Kelly is visually impaired himself. And, while that is part of the reason he is looked up to and respected, it is not why people choose KJS Productions again and again and again for their jingle needs. KJS Productions offers sung jingles (sung by Sapergia) using vocoders, and other superficial harmonic techniques. If you're thinking, then, that this may be an expensive buy like most other companies, you might want to keep reading... A re-sung jingle only costs \$30USD (meaning a 5 pack costs \$150USD), while an original composed custom made jingle costs \$50USD per jingle (meaning 5 of these costs \$250USD.) Don't want Kelly's voice in your jingle? OK! Jingle production using outside singers is also available. Because of this, Sapergia has done work for such stations and shows in the visually impaired and blind radio community as The Global Voice, The Team, The Bell, ACB Radio, and, oh yeah, Radio Serena!! It's not just the visually impaired who have benefited from Sapergia's work – just ask the good people at MBS 90.5 in New Zealand, or RBP radio on DAB in France. Don't want a jingle, but are looking for some cool voiceover? While the options there are more limited, Kelly does voice and produce radio imaging – with 10 dry sweepers at \$10USD, a produced sweeper at 30USD (Meaning 5 of these is \$150USD), and a sweeper produced with music is \$50USD (meaning 5 of these are \$250USD.) So, for affordable sung jingles, or reasonably priced MVO imaging, give KJS Productions a try. They might be an imaging solution!

Magic Radio Imaging:

<https://m.facebook.com/magicradioimaging/?fref=none>

Video Demo:

https://video-ord5-1.xx.fbcdn.net/v/t42.1790-2/132163468_109833440925839_920309603998648171_n.mp4?_nc_cat=111&ccb=1-7&_nc_sid=985c63&efg=eyJ2ZW5jb2RlX3RhZyI6InN2ZV9zZCJ9&_nc_ohc=r3TjH1sP87QAX82dZBP&_nc_rml=0&_nc_ht=video-ord5-1.xx&oh=00_AT8kOgfdEwivJQPTF2J8BpXMkndCoL2pjWPp_9z1ro6ZJg&oe=62D7AF59

Male Voice Talent Available: Yes

Female Voice Talent Available: No

A deep, deep, deep male voice, and imaging production that will blow your mind, and your speakers. Does this sound good to you? If so, you need the magic of Magic Radio Imaging!! With Urban and CHR imaging available at an affordable cost, you'll have your CHR or urban show or small station sounding like the big guys! Give Magic Radio Imaging a try, as they might be an imaging solution!

Michael Wheeler:

www.michaelsmanyvoices.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Production using outside voice talent is available

Do you love imaging effects? Want a producer who uses them often, and without the annoying music behind them? If so, Michael Wheeler is your guy! Not only this, but his reads are awesome, and so are his rates! Don't believe me, check out Michael's website today, and give him a try, as he might be an imaging solution!

Micro Jingles:

<http://microjingles.com>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

Based in Croatia, Micro Jingles is another company mainly concerned with DJ drops. However, they do offer a simple radio imaging package – 5 station liners for \$30/\$70USD – depending on the options selected. Much like some other sites you will find in other sections of this directory, this particular package has builder attached to it – meaning you can select the voice you want, plus whether you want music or SFX. However, unlike the other services, this is not a package where you can say what you want. There are 5 premade liners, and they will be customized in the voice you want, and with your station slogan. According to the Micro Jingles website, the jingles are as follows:

- You're listening to "radio station name"
- This is "radio station name"! Stay tuned. Top music plays next!
- Top music only! Welcome to "radio station name"
- 24/7 LIVE – This is "radio station name"
- "Radio station name" – You favorite radio station

Micro Jingles also has free premade jingles available for download. So, if you are looking for a simple radio imaging solution with some customizable premade liners, try Micro Jingles, as they may be an imaging solution!

Mike Paine:

mpaine1985@gmail.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Production using outside voice talent is available

Reliable, experienced, cost effective, and a really deep voice! If that describes what you are looking for, you might want to consider working with Mike Paine. Paine has 35 years of voice experience – 34 of them in radio working as a producer. He has voiced smaller AM stations – such as WIMS 1420 in Michigan – and internet stations such as Lisa Lisa Radio! As I am not permitted to print his rates, if you are looking for an experienced deep voice at a great price, give Mike Paine a try, as he might be an imaging solution!

My Power Drops:

<https://mypowerdrops.com/Radio-Sweepers-p383841308>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Looking for that deep yet high energy voice that most CHR's would use in the late 1990's and early 200's? If so, you need to try My Power Drops! Yes, the service is called My Power Drops because, like some of the other services listed here, it's main focus is on DJ's, and DJ drops. However, among the other things they do are radio sweepers. Sweepers are priced at \$11USD a sweeper – meaning that 5 of these would be around \$50USD, and 10 around \$100USD. Is you want your show or station to stand out in a blazin' way, try My Power Drops, as they might be an imaging solution!

Nyk Daniels:

<https://nykdaniels.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

If you're looking for a voice who is young, cool, hip, and with it, but yet has all the versatility you could ever want, I think this might be your entry! Nyk Daniels has been in radio since 2011. The current Morning Edition host at KGOU 106.3 in Oklahoma City has voiced such stations as "98.9 Kiss FM" KYIS. While his resume may be smaller than most, his delivery, and his prices are awesome. With dry liners at

\$5USD per liner, and 5 produced liners at \$15USD per liner, a package of 5 produced liners would cost \$75USD! If you are looking for a young voice, and a great price, check out Nyk Daniels, as he may be an imaging solution!

Radio Jingles Direct:

<https://radiojinglesdirect.com/our-voices>

Male voice talent available: Yes

Female voice talent available: No

If you are a community show host, station, or small market radio station operator looking for an affordable imaging solution with multiple voice talents available, Radio Jingles Direct might be for you! This UK based company is fairly new, and has vowed to revolutionize radio imaging, and make it affordable for everyone. True to their word, Radio Jingles Direct has done just that with amazing packages at eye popping prices. Take, for example, their Radio ID package – 20 radio imaging spots for just 25GBP (approximately \$34), or their radio starter pack – 2 Top Hour spots, 7 sweepers, 2 breakers, 2 out of break breakers, and 3 presenter (show host) sweepers for 50GBP (approximately \$67). As well as the amazing prices, another way in which this service is unique is that for this price, you have an option to choose from 3 male voices (Rob, Danny, and Mikey), instead of the model most sites use of only having one voice available via a service. While it is saddening that there is no female voice available, this is useful for stations who have different needs and projects, and who might want different voices for different announcements, or for that community radio show host who may want different voices for different show features. If you are tired of the “buy my voice or else” mentality of one-man-only imaging services, and you are looking for something that is still affordable, Radio Jingles Direct may be an imaging solution!

Radio Jingles VIP:

<http://radiojinglesvip.com>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

OK. Let's say you're reading this, you're looking for some professional radio imaging, but you are strapped for cash... I mean really, really, really, really strapped for cash! If this describes you, then, you might want to consider using Radio Jingles VIP. Radio Jingles VIP offers professionally produced imaging at rates not seen anywhere else, and in a range of formats, and styles! In terms of formats, 16 of them are covered – including the usuals, such as CHR, AC, Hot AC, and Alternative, but also including Jazz, African, and podcast imaging! Now, what do I mean by styles available? Sadly, I don't mean styles of delivery or voices (I'll get to that shortly.) Radio Jingles VIP has several different types of packages they offer. Custom imaging is what it sounds like – you write the script, and they voice and produce it for you. Many of the format and show categories have this as the imaging package delivery. You can also get 6 quick fire ID's (12 total) for \$12USD. 10 simple station IDs with name and slogan are \$10USD. And, 1

long ID is \$8USD (5 of these being \$40USD.) Ready to Play imaging are branded intros, where in your station slogan is added to a power intro. And, Ready to Download intros are, well, unbranded power intros. Radio Jingles VIP offers both a male and female voice – something rarely found in this affordable section of the directory! Unfortunately, if you are looking for a female voice, the miracle stops there. The way Radio Jingles VIP works their custom packages, you get 2 cuts of each jingle or imaging piece you order – one in the male, and one in the female voice. So, if you order, for example, the 6 quick fire IDs, you'll actually get 12 cuts – 6 male, and 6 female ones. You do not have the ability to direct the voice talent on how you want them to sound to fit the vibe of your show or station with this company, and, other than the script, you do not have any say over how your custom product sounds. The Ready to Play, and Ready to Download options only feature the male voice talent. However, if you are in a situation where these things don't matter to you, and you are in a bind, and need imaging now, take a look at Radio Jingles VIP, as they might be an imaging solution!

Radio Keys Dan:

<http://radiokeysdan.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Radio Keys Dan is another affordable option for those looking for male voice talent. While his website appears cluttered to this screen reader user, his prices aren't bad for his smooth, and some what southern delivery. With 1 produced sweeper priced at \$14.95, a 5 liner package could be bought for approximately \$75, making this another affordable service for community radio show hosts, stations, and small market owners. If you like what you hear, inquire about his services, as Radio Keys Dan might be an imaging solution!

Radio Promos (Mark McKay):

<https://www.radiopromos.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

Travel to small town USA, turn on the radio, and chances are you'll hear (or have heard) the voice of Mark McKay – the owner of Radio Promos! Proudly based in Overland Park, KS, Mark brings his 40 years plus of experience in imaging in an affordable way! If you are a radio station, the rates for liners and sweepers are determined by market size, and Mark will negotiate with show producers and hosts, as he did for me here at Radio Serena! The rate for the smallest markets is \$25 per liner – meaning that 5 of them are \$125USD. However, it gets even better! Radio Promos offers packages of premade liners, voiced by McKay, which are customized with a station name or slogan. These cost \$15USD per liner – meaning 5 of these are only \$75USD! Speaking of things voice by Mark McKay: While McKay is the main voice of the site, there are other voices available – including Jim D., Karen, Fish, Jon, Laurie, and Rob. So,

if you are looking for affordable imaging, and a variety of voices, you might want to consider Mark McKay and Radio Promos, as they might be an imaging solution!

Radio Voice Imaging (Jeffrey Hutchens):

<https://radiovoiceimaging.com/radio-imaging>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Jeffrey Hutchens's Radio Voice Imaging may be one of the first internet based services to make a full service solution affordable for all. His high energy presentation makes him a favorite among many in the internet and community radio sphere. With 1 liner starting at \$15 per liner, and a 5 pack of liners for \$65, if you are looking for an energetic male voice, Radio Voice Imaging may be an imaging solution!

RLB Media (Lee Brown) ☺

<http://rlbmedia.co.uk>

Male Voice Talent Available: Yes

Female voice talent Available: No

Looking for decades imaging? How about spoken year drops? How about just an all around customized imaging solution for community radio? If you answered yes to all 3 questions, you may want to look at RLB Media! RLB Media is the home of Lee Brown – the Scotsman with the energetic voice, and 21 years of experience producing radio imaging for community and hospital radio stations in the UK. It is these stations Lee has in mind for RLB Media, and the prices reflect this. A community radio minipack of 4 imaging sweeps customized is \$10GBP (approximately \$12), which is also what the similar hospital radio minipack costs. As for instantly downloadable content, you can find packs for all decades from the 60's to the 2010's available at RLB Media, plus a years only pack. Want something customized? That's available, too – just contact RLB Media for more information. For affordable radio imaging aimed at community and hospital radio, you may very well wish to consider working with RLB Media, as they might be an imaging solution!

Ron Harper:

<http://www.ronharper.com/index.html>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Are you tired of imaging voiceover delivered in that harsh, authoritative "radio voice?" Well, so is Ron Harper! That's why the award winning, Cincinnati, OH based talent and producer is known for his warm, conversational style. While voicing everything from corporate training to commercials to movie trailers, Ron Harper provides imaging for small market radio stations. If interested, contact him for a quote, as Ron Harper might be an imaging solution!

RPC Audio:

<http://www.radioproductioncompany.co.uk/voice-over/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

The home of 38-year-old British radio voice Jono, RPC Audio provides station imaging for internet, community, and hospital radio stations all over the UK, and around the globe. With one liner starting at 9GBP (approximately \$12), and with a complete station package priced at 54GBP (approximately \$73), RPC audio is perfect for that community station on a budget. Despite the lack of availability of other voice talents on this platform, the amazing audio from this British male voice is worth checking out, as RPC Audio may be an imaging solution!

Sono Dallas:

<https://sonodallas.com/about.htm>

*Male Voice Talent Available: Yes

Female Voice Talent Available: No

*Sono Dallas specializes in sung Sonovox jingles

For over 2 decades, Ken Justice helped to produce Sonovox jingles for TM Studios, one of the biggest jingle companies in the world. And now, Ken wants to bring Sonovox jingles to you, and in an affordable way! So, what is Sonovox, you ask? Simple! It's talking music! Using a machine for this novelty effect, it was all the rage in the 60's and early 70's for radio jingles. Everyone had to have the music that talks. Now, you can, too. Sono Dallas is based in, well, of course, Dallas Texas, and has 4 Sono packages. However, these are not just download and play packages – their customizable! In the email order form, simply provide the package and cut numbers you want, and the lyrics for each. You can order cuts from different packages in your order – just be sure to specify exactly what cuts you want resung, followed by the lyrics of each. Each cut costs \$27. You can also get shouts and small dry imaging voice cuts, too, which are both priced at \$22 per cut. For affordable jingles that won't break the bank, try Sono Dallas, as they may be an imaging solution!

Sono Jingles:

Male Voice Talent Available: No

Female Voice Talent Available: No

*Sono Jingles specializes in sung Sonovox and human singer jingles

Looking for an affordable jingles solution that won't break the bank? You might want to consider Sono Jingles. Based in Manchester, UK and Dallas, TX, Sono Jingles specializes in jingles sung in Sonovox. What's Sonovox? It's a novelty effect made by machine used to make talking music. Packages from Sono Jingles range from the Buzz package – 3 Buzz Sonovox cuts for \$15GBP (approximately 18) per cut, to the

Sono Pro package, and Stateside package, which are \$20GBP (approximately \$24) per cut. That's also the price you'll pay for either of their 3 generic packages – years 1, years 2, and years 3. While all in Sonovox, instead of per cuts, you'll get all cuts for download in the generic packages. Not really liking the sound of Sonovox? OK. Sono Jingles offers sung jingles from a crew of human singers based in Dallas, TX, who sing in the classic Pams jingle style. However, these are a bit more pricey, and take more time on delivery, with sung human jingles from Sono Jingles costing \$149GBP (approximately \$179) per cut. No matter whether you choose human singers or Sonovox, these are some of the most affordable jingles on I have found. So, if you are searching for an affordable sung jingle product, try Sono Jingles, as they may be an imaging solution!

Stephen J Voiceovers

<https://www.stephenjvoiceovers.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

If you are looking for a deep, authoritative, male voice, who also happens to come cheap, look no further than Stephen J. Via his newly renamed SJVox platform, Stephen J brings over 20 years of experience to radio stations and presenters of all platforms. While Stephen J is only one voice, the price isn't bad, with a 25 word DJ drop starting at \$12. This means that a community radio show host or station could purchase a small package of 5IDs for \$60. If a deep male voice is what you are seeking, Stephen J might be an imaging solution!

The UK Voicer:

theukvoicer@gmail.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Let's be real for a moment here. This directory features a lot of voices and companies based in the UK. There's an excellent reason for this: Most community radio in the UK (and in other countries of the world) use imaging inbetween shows. One of the UK based resources that very much has community radio in mind is The UK Voicer. The UK voicer, or Scott, as he is sometimes referred to on the boards, offers affordable imaging in a deep, English accented male voice. Community Radio is so much at top of mind for the UK Voicer that he recently sent out a promo in a free jingles Facebook group for community radio and volunteer run stations to download promoting their volunteer status. And, if you are looking for something custom from him, the UK Voicer's rates aren't bad, either! 1 produced jingle is 7GBP (approximately \$9). 5 produced imaging spots with VFX and SFX are just A package of these with vocal and SFX is just \$30GBP (approximately \$36). Want to add a music bed to that package of 5? That's only an extra \$10GBP, making that price \$40GBP (approximately \$48). If a community minded producer and voice artist is what you are seeking, consider The UK Voicer, as he might be an imaging solution!

Udder Media:

<https://udder.media/imaging/>

Male Voice Talent Available: Yes

Female Voice talent available: No

*Production of imaging using your own station voice is available

If you are looking for an affordable imaging solution specifically designed for community radio stations and presenters, look no further than the British company Udder Media. Udder Media's production is second to none, and will make your community radio station stand out. If you use the inhouse male voice provided by Udder Media, Lee, a 10 sweeper and liner package is \$50. They also have a 35GBP (approximately \$48) package especially designed for presenters, with 3 presenter name drops. If you choose to use an outside voice, the rate of your package will increase exponentially, with the 10 sweeper package, for instance, costing \$100, plus a \$50 fee for choosing not to use Lee as the voice for your project. Also, Udder Media is a UK based company, and clients in the UK receive preference. However, if you seek an imaging service with community radio stations and presenters at top of mind, Udder Media may be an imaging solution!

Voice Guy 360 (John Youngsman):

<https://m.facebook.com/voiceguy360/?fref=none>

https://video-ord5-1.xx.fbcdn.net/v/t42.1790-2/278417233_179666194390776_6704183585718505597_n.mp4?_nc_cat=108&ccb=1-7&_nc_sid=985c63&efg=eyJ2ZW5jb2RlX3RhZyI6InN2ZV9zZCJ9&_nc_ohc=Xb36L5pOus4AX_F60ii&tn=ICm0vRnoSLYzxviZ&_nc_rml=0&_nc_ht=video-ord5-1.xx&oh=00_AT85qRME9RhshpMyXxhA96V_M9PI7vDSzMbqSG_6GtZCYQ&oe=62DA447F

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Are you a DJ or show host looking for a drop that will make you stand out? Are you a small station looking for the vibe of the big urban or CHR DJ's? If so, then, you may want to consider working with Voice Guy 360 (John Youngsman). Although John Youngsman and I had a substantial disagreement, there is no denying his talent, energy, readiness and willingness to work hard, and his cost effective pricing. A DJ drop or spot from Youngsman costs \$10, with 4 of these costing \$45, and 8 of these costing \$85! It is also worth mentioning that Youngsman has worked in radio, and knows how to craft an amazing imaging spot. If a party vibe with lots of energy is what you are seeking, check out Voice Guy 360, as he may be an imaging solution!

Reasonable (\$105 - \$200)

Dan Levy:

www.danlevymedia.com

Male Voice Talent Available: Yes

Female Voice Talent Available: No

Looking for a male voice who cut through the clutter with a firm, authoritative delivery? If so, Dan's the man! I'm talking here about renowned voice Dan Levy, who is making his voice and production services available to radio stations around the world. Heard on such legendary stations as WLS in Chicago, IL, and KDKA in Pittsburgh, Levy brings over 25 years of experience to all he does, and reasonable prices, to boot. With 5 dry liners costing \$150USD, and 5 produced element costing \$200USD, you'll find him slightly less expensive than most major market talent. If you are looking for major market sound, and a major market talent, but not at the major market cost, check out Dan Levy, as he may be an imaging solution!

Devaweb Audio/Ignite Jingles:

<https://www.devaweb.com/presenters/#>

www.ignitejingles.com

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes, but for an additional cost

*Ignite Jingles specializes in sung jingles

Chris Stevens of Manchester, UK is an audio specialist. And, to prove it, he has developed 2 companies that will be more than glad to help with all imaging needs. Devaweb Audio is a company providing imaging for all types of stations – from community to commercial, podcasts, and presenters. Devaweb offers its presenter pack of 5 sweepers for \$125GBP (approximately \$150). And, with several male UK male voices, and 1 UK female voice, to choose from, you'll be sure to find a voice for the imaging you are seeking. This was the case for me, as Devaweb did the imaging for The Bug. However, I went with a male voice, as they're female voice, Emma, costs \$100GBP more than the male voices – meaning my presenter pack would've cost me \$225GBP (approximately \$250), versus the \$125GBP paid for the 5 liner package using Greg Marsdon, a male voice talent. If imaging isn't what you are looking for, but sung jingles are, you may want to consider Ignite Jingles, Stevens' related company. Ignite has done jingles for brands in the UK – including Capital FM, and Magic. Whether it's imaging or jingles, Chris Stevens has you covered through Devaweb, and Ignite Jingles. If interested, consider contacting them, as they might be an imaging solution!

DJ Drops Now/Pat Garrett Creative:

<http://djdropsnow.com>

<http://patgarrettcreative.com>

Male Voice Talent Available: Yes

Female Voice Talent Available: No

If you've been almost anywhere in the US, chances are you've heard the voice of Pat Garrett. And, with his versatility, it's no wonder why! From the all news radio of WCBS 880 in New York, to it's Classic Hits sister, WCBS-FM 101.1, to the Urban AC sounds of Magic in Atlanta, GA, to the Classic Rock of Rock City in Nashville, NC, to the urban sounds of WDKX Rochester, NY, WJLB Detroit, MI, and Power 98 in Charlotte, NC, to the AC of KCDA 103.1, and WSSH Pittsburgh, PA, to the hot sounds of Hot 89.9 Ottawa, Canada, Pat Garrett has done it all. Pat Garrett offers his services to commercial radio for cash or barter on a market exclusive basis. Check out his Pat Garrett creative site for more details. Garrett, however, doesn't have just big radio in mind! Through his DJ Drops Now site, Garrett is offering DJ drops to club and mobile DJs, and mixtape makers. If you are a community station, obviously, this wouldn't apply to you. But, if you have a radio show, and can imaging with your DJ name, and not a station logo, you might get some drops from Pat. 10 dry DJ drops cost \$100, while 10 fully produced drops cost \$200. 5 fully produced drops cost \$150. So, if you're looking to get some cool drops for your show, check out Pat Garrett, and consider emailing him, as he might be an imaging solution!

Hear Chuck Now (CHUCK INGERSOLL):

<https://www.hearchucknow.com/home-chuck-demos.html>

Male Voice Talent Available: Yes

Female Voice talent available: No

Smooth, calm, cool, and collected – “the guy next door” ... These words and phrases describe the voice of Chuck Ingersoll. His voice is calm, and his rates are reasonable – with 3 imaging element costing \$129USD. If you like what you hear, don't just hear Chuck now, contact Chuck now, as Hear Chuck Now may be an imaging solution!

LFM Audio:

<https://www.lfmaudio.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

*Sung jingles are also available

*A radio imaging and DJ Drop builder is available through the site

One of imaging's up and coming services is LFM Audio. Based in Australia, Ethan Lessiter's LFM (Living For Music) Audio provides DJ Drops, radio imaging, and sung jingles. This site is one of very few in it's kind to have a radio imaging builder available on the site itself – rather than having to email the

producer, or place a script via order, and then emailing in all your delivery and voice specifications. The way the builder works, you select the voice you want, then select if you want effects or music, enter your script, type out the instructions, and submit. Your audio is sent back to you in 10 business days. A voice alone from LFM Audio via the audio creator is \$41, with the price increasing to \$80 if you add SFX and music. Thus, 5 of these are \$400 if you use the creator. A cheaper option might be the bundles – the cheapest of which is a stinger bundle, offering 3 5 second stingers with 1 voice for \$110. And, speaking of voices, LFM audio has over 150 voices to choose from – including males such as Bartlet, Cecil, Chris, and Clint, and females such as Jen, Hannah, Laura, Phoebe, and Kristy. LFM Audio also offers sung jingles, which, compared to other providers in this section, are more pricey. A re-sung jingle with 3 themes (or variations) costs \$900, with a custom jingle costing \$1,500. While the price may seem steep, LFM states it only wants to serve the serious broadcaster, and prices itself in a way that they think will keep amateurs away. However, it has been the company of choice for some LPFM stations with radio connections – including WRFZ in Rochester, NY, and WHMV in Mohawk/Herkimer/Utica, NY. If great sound is what you're looking for, and you've got some change to spare, LFM Audio might be an imaging solution!

Longtrain Productions:

<https://longtrainproductions.com/#>

Male Voice Talent Available: Yes

Female Voice Talent: Available to commercial clients for additional costs – not available for non-com use

Interested in a professional, yet reasonable, imaging solution? If so, you might want to take the Long Train! Charlotte, NC based Longtrain productions, and it's creator, Andy, concentrate on delivering clients great imaging solutions. Longtrain provides radio imaging, and commercial production services. Andy himself is the voice of several stations – including Q93.5 WARQ in Columbia, SC, and it's sister station – Alt 99.7. He is also the corporate voice for all of iHeart Media's Alternative stations – including Alt 103.3 WOLT Indianapolis, IN. However, if you are a commercial client, Andy's voice is not the only one to choose from. Andy has worked with, and hired projects out for voicing to such talents as Scott Matthews, Ann Dewig, and Rachel McGraph. However, those voices are only available to commercial clients, and if you fall under that, you may want to contact Andy for quotes. So, then, you ask, why is Longtrain Productions listed in this section of the directory? Longtrain does offer a service to non-coms – 5 legal IDs, voiced by Andy, for \$150. This offer has been used – including by Radio Serena affiliate KWEB-LP Smokin' 98.5 in Webb City, MO. Whether you need some male voiced IDs for your non-com station or show, or some great imaging for that small market commercial station, you may want to look into Longtrain Productions, and jump on the Long Train, as they may be an imaging solution!

Music Radio Creative:

<https://musicradiocreative.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

*Sung jingles are available

*An imaging spot builder and sung jingle builder are both available on the website

About 25 years ago, UK based audio creator Mike Russell had a vision – a one-stop place to buy creative audio – everything from station imaging to sung jingles to DJ Drops. Back then, in 1997, there was only one voice available – Mike Russell. Today, there are over 100 voices available – including some in foreign languages. While most of these voices are unknown, such as males Pete, Al, Lewis, and John, and females such as Celina, Kris, Rachel, Jess, and Dacey, and even non-binary voice Mies, they are all talented, and will deliver great reads. Music Radio Creative (or MRC, as it is sometimes referred to) offers something few other sites have – a radio imaging builder available on the website. First, you buy the voice you want, type in your script write out any instructions, and then select whether you want SFX, music, or none of those. Your order is then produced with your specifications in mind. The cost of this, including SFX and music, is about \$40 per spot – meaning 5 of these is \$200. The cheapest package on the site is a DJ Drop package of radio show host drops – 4 of these for \$128GBP (\$154). Sung jingles are also available via the site. While there is a plethora of male and female singers available, one jingle costs \$300. While that isn't cheap, it's actually a reasonable option considering what most jingle companies charge these days. So, whether it's a jingle you want, or imaging, or something else, look at creating with Music Radio creative, as they may be an imaging solution!

Radio Jingles 24:

<https://www.radiojingles24.com/>

Male Voice Talent Available: Yes

Female Voice Talent Available: Sort of!

*Radio Jingles 24 specializes in sung jingles

*A jingle builder is available on the website

A relative new comer to the radio jingles business, Radio Jingles 24 offers sung jingles for reasonable prices. How reasonable? A sung jingle starts at \$49GBP (approximately \$59). As this cost is just for the jingle bed, there's a \$20GBP cost for the singer, and, as well as a full jingle and a capella track of your cut, you can get a ramp and ID/Shotgun cuts for extra, as well. Before going further, I will tell you, in my opinion, that these jingles are great! Radio Jingles 24 has done the sung jingles for my Wild FM, Cheers, and Café Serena nanostations. Just like with other sites, Radio Jingles 24 has a builder on the website, though this is for jingles. They have 3 singers to choose from – Rosie, Bia, and Mo. It should be noted that, if you are blind or visually impaired, and use a screen reader like I do, you will not be able to independently play the singer demos, and will need sighted help with this, though the rest of the process seems to be accessible. While I have addressed my accessibility concerns with Paul Blundel, the manager of the company, they have not been addressed. What about imaging? Radio Jingles 24 offers dry sweepers voiced by Paul Blundel himself – 10 for \$25GBP (approximately \$30). Also, Radio Jingles sends out a free jingle news letter every Sunday via email, where, as well as touting the latest offers on

jingles, Paul sends out free premade short imaging spots for download. These spots are not only voiced by Paul, but have other voices attached to them – such as Mike, Jason, Laura, and Jo. However, none of these seem to be available outside of this newsletter. However, if you want an awesome jingle, consider Radio Jingles 24, as they may be an imaging solution!

Spangled Creations Imaging and Jingles (Steve Whitlock):

https://m.facebook.com/groups/598355420213284/?refid=46&__xts__%5B0%5D=12.Abqdg7UHK3-vHc4O3vcLybGc1hwjANf4umlpnLBj9stk4lAbO0u4P4apJM5-edo60Xyo73w_EL3TTBqwCKKVQqHrgXFvzeOHqgCSMvYOpSbJ-Ny8HrYO4JdeILPXXvGm8R4z35jjos7xotXQ8alGcOnI2UCUNhMjVcPwCojyUfRVDUw_O_WcaM7HQh7r59MGsCIhg0IM4QlWuQ268TIP9qvc_NCv4LlZj9crOULF-fb06iiCwXOanEulolvPTWdjiC1esVCcklGBTPij6evRXrdLAPHJMrwx9F0MCAh8DnkAGDc0bnQ999DfUacx8aPVcdduzrjhQ1M4HKayJZoCkUNvYY5ojhf bU4KdTvGyczGmlmp0yW-Ly_g3ims4csqvm6lp9paAgtfJbaTcump5o9jhvoQRHi4QhdVgemx_QmWPFRQ3FeT-d8Ds7PD-NiE0At3-DOIL_lul_NCXAv4gJa7ZHjCND_J6xaeqOgVjFAWxFxQgRIwa3F6g_NGup7kArk2M48fOuklx1rUWTx9yCsieJI7F3OJZKLmNIVP64NJQhKg4AI5PT_EMFA8WhtGM

Sound Cloud: <https://m.soundcloud.com/spangle-creations>

Male Voice Talent Available: Yes

Female Voice Talent Available: Yes

*Production using your own voice talent is available

*Sung jingles are also available

When I began working with Steve Whitlock a few years ago, it was like a breath of fresh air came into the Radio Serenaverse. I had posted on one of the Facebook groups mentioned here – out of hope, and unsure if anyone would answer my call for an imaging solution that would work with a volunteer host. At that time, Steve was the only one who answered my post there, and, upon hearing the demos, I was blown away by his imaging production style. If you want imaging that sounds like the big radio stations, but a producer who will be fair on price, you really may want to consider working with Steve Whitlock, and Spangle Creations. It should be known that Steve is a producer, and not normally a voice talent. For this reason, he has voices that he normally works with. One of these is a male voice named Paul, who has a very strong CHR vibe. Female voices are included, as well, such as Scarlet, Marie, and Vickie. Several of these voices have worked on Radio Serena projects. Production using your own voice talent is also available, with Whitlock producing several of these for me – including Gemn, The Beagle, The Buzzer, and others – all exactly how I envisioned them, and with the instructions for sound effects I provided in mind. Sung jingles are additionally available. I can attest first hand to this, as Spangle Creations produced some jingles in the new Radio Serena jingle pack 2021. And, as they would say in kid language, that's not all, that's not all! Graphic design services are available, as well! The folks at Spangle Creations did a graphic for CTS Productions with our design ideas in mind! So, what about cost? While I can't print prices here, I will tell you that Steve Whitlock always worked hard to find and negotiate a reasonable price for projects I've done with him for Radio Serena. I can print that a sung jingle generally costs around \$100GBP (approximately \$121). Costs for radio imaging projects vary depending on the

project, how many spots you want/need produced, the voice talent requested, ETC. If you are tired of feeling like a number in when it comes to your radio imaging needs, and you still want a solution for imaging that sounds big, but won't break the bank, consider Steve Whitlock at Spangle Creations, as he may be an imaging solution!