



My Personal 50 STATES Sales & Projected Income Chart For Selling Products

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1. One SALE per STATE per DAY!

That's all you want, right? Have you ever thought about making sales goals for the products you sell? Do you have any products to sell? Why not, it truly is the fast path to wealth. How else can you duplicate yourself and knowledge for sale AND get paid when you're not present? In the form of products! (i.e., and get Goals help set the pace, provide motivation and keep us focused on the bottom line:



"INCOME!"

When setting sales goals, they should be ...

- ✓ **Realistic**
- ✓ **Attainable**
- ✓ **Time-Measured**

The more specific you can make your goals the better. What are your reasons for wanting such goals?

- ✓ **Write them down!**
- ✓ **Make them stick!**
- ✓ **Revisit them often to audit, assess and adjust them going forward!**

When you set goals, **THINK BIG!** Then break the **BIG PICTURE** down into **TINY, LITTLE, ATTAINABLE PICTURES** and **GOALS**. For instance, **50 SALES PER DAY** ... Yikes, that sounds like a lot of sales to make happen! But then, it isn't really when you look at it the way I do!

2. What if you could do it?

What if you could generate a MINIMUM of 1 SALE per STATE per DAY for your information product, report, audio series, workbook, etc. Imagine that for a moment ... ONE SALE PER DAY PER STATE? Yeah, what if you could do it?

3. What if you had more than one product?

Then, suppose you had a number of **DIFFERENT PRODUCTS** with **DIFFERENT PRICING**. You have to wonder how the math (\$\$\$) might add up, right? So, I created the following chart to depict just that ...

SALES GOAL = 1 SALE PER STATE PER DAY !!!

50 Sales Per Day = OVER 1,500 Sales Per Month

Product Price	Daily Income	Weekly Income	Monthly Income	Yearly Income
\$9.95 x 50 Sales = \$497.50 x 7 Days = \$3,482.50 x 4 Weeks = \$15,132.29 x 12 Mo. = \$181,587.50				
\$14.95	\$747.50	\$5,232.50	\$22,736.46	\$272,837.50
\$19.95	\$997.50	\$6,982.50	\$30,340.63	\$364,087.50
\$29.95	\$1,497.50	\$10,482.50	\$45,548.96	\$546,587.50
\$39.95	\$1,997.50	\$13,982.50	\$60,757.29	\$729,087.50
\$49.95	\$2,497.50	\$17,482.50	\$75,965.63	\$911,587.50
\$59.95	\$2,997.50	\$20,982.50	\$91,173.96	\$1,094,087.50
\$69.95	\$3,497.50	\$24,482.50	\$106,382.29	\$1,276,587.50
\$79.95	\$3,997.50	\$27,982.50	\$121,590.63	\$1,459,087.50
\$89.95	\$4,497.50	\$31,482.50	\$136,798.96	\$1,641,587.50
\$99.95	\$4,997.50	\$34,982.50	\$152,007.29	\$1,824,087.50

And, how do we accomplish such **BIG SALES GOALS**? By setting **SMALLER GOALS** to get us there! Take the time in steps to advertise and infiltrate your own state, then neighboring states, states next to them, on up until you've crossed the entire country!

Also, utilize **EVERY MARKETING TACTIC** you can think of and those I talk about in various [training articles](#), [checklists](#) and [special reports](#) on my website.

Note, for this example illustrated herein, I chose the U.S. and her 50 States to make my point. But, for that matter, there's no reason why anyone couldn't set similar goals if they lived in any other country.

One final note, since this is the Internet we're talking about, the whole world is our marketplace. Why couldn't any international business person in any country look to sell any lawful digital, information product here in the US and our 50 States? They can! Think BIG! Unleash your limitless imagination!

No matter how or where you set your goals, make them **YOURS**, make them **REAL**, make them **STICK** and above all ... **WORK THEM!** Keep **YOUR EYE** on the **PRIZE** and **NEVER LET GO!**

Fifty State Income Projection Chart Formulas

If your product's price does not match any price for which income has been tabulated and/or you live outside the US, calculate a similar table which matches your circumstance using the simple formulas by substituting your product's price and/or by substituting for 50 the number of provinces, major cities, or the like in your country. It will only take a few minutes of your time and is worth the effort.

- **Sales Per Day** = 50 (one sale for each of the 50 States/USA)
- **Daily Income** = 50 x Product Price
- **Weekly Income** = 7 x Daily Income
- **Monthly Income** = 365/12 (or 30.41666666...) x Daily Income
- **Yearly Income** = 365 x Daily Income

Income Disclaimer

There are no guarantees of any kind about income. Your success is entirely dependent upon your own individual sales efforts.

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THE END