Hey (name),

I saw a message from your book/video "something very specific" - compliment (end w 'shows your deep understanding and sense of purpose to your work')

You have quite an unique approach to <topic they teach>

One tap led to another, and I came across your website.

Reading through, I spotted a unique way to change your <tease something specific> which can get more people to sign up.

Who can later be converted into potential high paying customers using high level persuasion skills and intrigue elements.

Since this idea seems new, chances are you may have your doubts. That is why I've attached a sample of the <teased idea> within the mail.

I'm willing to help you reach a larger audience and stand out online, as you focus on providing value to your viewers and scaling your business hand in hand...

Compared to 70% other mental health coaches who get happy like little girls from their job without earning much...OR 20% who focus on just money rather than establishing long term value in the market.

I have a couple more new big ideas lined up which will boost your sales. Some of these, used by top competitors of your industry.

If you're interested, reply back with <Yes> and I'll get back to you.

If you like the <teased idea> feel free to Test it out

Talk soon, Akshat	
	(Free Value)

P.S - I have added you to my follow up list

If you're not interested, it's fine... Just let me know, I'll take you off.