

Empowering Businesses Across Sectors Powered by MSAB

A diversified portfolio of high growth ventures across technology, logistics, agriculture, e-commerce and media.

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Who We Are

MSAB builds bold businesses that solve real problems and scale with purpose. We operate where strategy meets action by identifying high growth markets, assembling the right teams and delivering solutions that stick.

Every company under MSAB is a standalone engine of growth, built to last. Backed by operational focus and a sharp eye on what's next, we grow ventures that lead.

We identify opportunity, nurture talent and scale innovation.

The Businesses Behind MSAB Momentum

TAS – Technoholic Advance Solutions

The engine of innovation across tech and business solutions. Runs six power divisions: Marketing, MSP, App Suite, Acquisitions, Development and Staffing.

[Learn More]

MM Nurseries

Rooted in sustainability. Grows high demand, export ready plants for international buyers. Scales with smart agriculture and controlled yield cycles.

[Learn More]

E-commerce Nexus

Builds and scales niche first online brands. Operates across D2C platforms and marketplaces with data driven speed and zero inventory drag.

[Learn More]

Sufi Logistics

Moves products with precision. Handles last mile delivery, warehousing and freight for fast growth brands and e-commerce chains.

[Learn More]

Sufi Promotions

Tells stories that travel. Leads event marketing, brand activations and culture first campaigns that connect with real people on ground and online.

[Learn More]

TAS - The Team Turning Ideas Into Scalable Businesses

TAS leads MSAB's innovation portfolio powering digital transformation and operational support across industries.

1. Marketing

Full funnel digital marketing for B2B and D2C brands. 100+ campaigns across tech, retail and finance with clear ROI tracking.

2. Managed IT (MSP)

End to end IT support with 24/7 availability, 99.9% uptime and fully scalable remote staffing solutions.

3. App Suite

Custom apps and SaaS tools built in house customs for logistics, productivity, education and wellness industries.

4. Acquisitions

Early stage acquisitions focused on operational integration, brand lift and long term monetization.

5. Design & Development

Full stack software and product teams delivering secure, scalable platforms with modern UI/UX standards.

6. Staffing & HR

Specialized recruitment and talent placement in tech, logistics and creative roles from short term projects to enterprise hiring.

Invest in What's Working & Beneficial

MSAB is a portfolio built for resilience and growth with room for smart capital to join.

- Active across five high growth industries
- Scalable businesses with operational traction
- Expanding footprint across South Asia, GCC and North America
- Equity opportunities in early to mid stage companies

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Voices That Matter

“MSAB builds more than businesses as they build systems for scale.”

– Growth Advisor, Tech Venture

“TAS delivered more value in one quarter than two previous partners combined.”

– Retail Client, Marketing Division

Get in Touch

Let's talk strategy, scale and what comes next.

Investor Contact Form:

[Name] **[Email]** **[Message]**

Investor Relations: Include your email i.d

LinkedIn: [MSAB LinkedIn]