B.A (Journalism & Mass Communication) (Semester – 4th)
WEB MEDIA
Subject Code: BJMCS1404
Paper ID: [21420121]

Time: 03 Hours   **Maximum Marks: 60**
Instruction for candidates:
1.   Section A is compulsory. It consists of 10 parts of two marks each.
2.   Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3.   Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A   (2 marks each)
Q1.   Attempt the following:
    a)   Digital Divide
    b)   E-paper
    c)   http
    d)   Information Society
    e)   ISP
    f)   IP Address
    g)   OTT
    h)   Webcast
    i)   Video conferencing
    j)   ICT

Section – B   (5 marks each)
Q2.   Why is cyber security important for us?
Q3.   Write about the Internet and its characteristics.
Q4.   Explain the basics of Web designing.
Q5.   Discuss the features of Online Communication.
Q6.   Write a note on New World Information Order and E-governance.

Section – C   (10 marks each)
Q7.   Define Cyber Communication? Write about the meaning and definition with examples.
Q8.   Explain the basics of Online Writing & Editing.
Q9.   How is online media overcoming traditional media in these days?