

Privacy Policy for Couponze

Effective Date: June 28, 2025

Last Updated: June 28, 2025

Couponze (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you use our mobile application and related services (collectively, the “App”).

Information We Collect

1. Personal Information (voluntary):

- Email address (if you choose to contact us or submit feedback)
- Feedback, support messages, or suggestions

2. Device and Usage Data:

- Device type, Android version, and app usage statistics
- Crash logs and diagnostic data to improve app stability

3. Location Data (optional):

Location data is collected only with explicit user permission and is used solely to display nearby or location-based deals. Location data is not stored or shared for advertising or tracking purposes.

How We Use Information

We use collected information to:

- Provide and personalize in-app content (e.g., relevant deals)
- Improve performance, features, and user experience
- Communicate with users regarding updates or support requests
- Ensure legal compliance and maintain app security

We do not sell or share personal data with third parties for marketing purposes.

Couponze does not collect any sensitive personal data such as financial information, government IDs, passwords, or precise location without explicit user consent.

Data Security

We use reasonable administrative, technical, and physical safeguards to protect user data. While we strive to use industry-standard security measures, no electronic transmission or storage is completely secure.

Third-Party Services

Our App may use third-party services that collect information according to their own privacy policies, including:

- Google Analytics for Firebase (usage analytics)
- Google AdMob (advertising services)

We do not target ads to children and comply with Google Play Families and advertising policies.

We encourage you to review their privacy policies to understand how your information is handled. Couponze uses Google Advertising ID to show relevant ads. Users can reset or opt out of personalized ads through their device settings.

Your Rights and Choices

Users may:

- Decline optional permissions (some features may be limited)
- Opt out of promotional communications
- Request data deletion or access by contacting support@couponze.net

Age Restriction

Couponze is intended for users aged 13 and above. We do not knowingly collect or store personal data from children under 13 years of age. If we become aware that a child under 13 has provided personal information, we will delete it promptly.

Policy Updates

We may revise this Privacy Policy periodically. Any material updates will be communicated through the App or by email. Continued use of the App after such updates constitutes your acceptance of the revised policy.

Contact Us

If you have any questions, requests, or concerns about this Privacy Policy, please contact us:

- Email: support@couponze.net
- Website: <https://www.couponze.net>