President Barack Obama The White House 1600 Pennsylvania Avenue NW Washington, DC 20500

May 19, 2015

#### Dear President Obama,

We the undersigned represent a wide variety of civil society organizations dedicated to protecting civil liberties, human rights, and innovation online, as well as technology companies, trade associations, and security and policy experts. We are writing today to respond to recent statements by some Administration officials regarding the deployment of strong encryption technology in the devices and services offered by the U.S. technology industry. Those officials have suggested that American companies should refrain from providing any products that are secured by encryption, unless those companies also weaken their security in order to maintain the capability to decrypt their customers' data at the government's request. Some officials have gone so far as to suggest that Congress should act to ban such products or mandate such capabilities.

We urge you to reject any proposal that U.S. companies deliberately weaken the security of their products. We request that the White House instead focus on developing policies that will promote rather than undermine the wide adoption of strong encryption technology. Such policies will in turn help to promote and protect cybersecurity, economic growth, and human rights, both here and abroad.

Strong encryption is the cornerstone of the modern information economy's security. Encryption protects billions of people every day against countless threats—be they street criminals trying to steal our phones and laptops, computer criminals trying to defraud us, corporate spies trying to obtain our companies' most valuable trade secrets, repressive governments trying to stifle dissent, or foreign intelligence agencies trying to compromise our and our allies' most sensitive national security secrets.

Encryption thereby protects us from innumerable criminal and national security threats. This protection would be undermined by the mandatory insertion of any new vulnerabilities into encrypted devices and services. Whether you call them "front doors" or "back doors", introducing intentional vulnerabilities into secure products for the government's use will make those products less secure against other attackers. Every computer security expert that has spoken publicly on this issue agrees on this point, including the government's own experts.

In addition to undermining cybersecurity, any kind of vulnerability mandate would also seriously undermine our economic security. U.S. companies are already struggling to maintain international trust in the wake of revelations about the National Security Agency's surveillance programs. Introducing mandatory vulnerabilities into American products would further push many customers—be they domestic or international,

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In addition to undermining cybersecurity, any kind of vulnerability mandate would also seriously undermine our economic security. U.S. companies are already struggling to maintain international trust in the wake of revelations about the National Security Agency's surveillance programs. Introducing mandatory vulnerabilities into American products would further push many customers—be they domestic or international,

individual or institutional—to turn away from those compromised products and services. Instead, they—and many of the bad actors whose behavior the government is hoping to impact—will simply rely on encrypted offerings from foreign providers, or avail themselves of the wide range of free and open source encryption products that are easily available online.

More than undermining every American's cybersecurity and the nation's economic security, introducing new vulnerabilities to weaken encrypted products in the U.S. would also undermine human rights and information security around the globe. If American companies maintain the ability to unlock their customers' data and devices on request, governments other than the United States will demand the same access, and will also be emboldened to demand the same capability from their native companies. The U.S. government, having made the same demands, will have little room to object. The result will be an information environment riddled with vulnerabilities that could be exploited by even the most repressive or dangerous regimes. That's not a future that the American people or the people of the world deserve.

The Administration faces a critical choice: will it adopt policies that foster a global digital ecosystem that is more secure, or less? That choice may well define the future of the Internet in the 21st century. When faced with a similar choice at the end of the last century, during the so-called "Crypto Wars", U.S. policymakers weighed many of the same concerns and arguments that have been raised in the current debate, and correctly concluded that the serious costs of undermining encryption technology outweighed the purported benefits. So too did the President's Review Group on Intelligence and Communications Technologies, who unanimously recommended in their December 2013 report that the US Government should "(1) fully support and not undermine efforts to create encryption standards; (2) not in any way subvert, undermine, weaken, or make vulnerable generally available commercial software; and (3) increase the use of encryption and urge US companies to do so, in order to better protect data in transit, at rest, in the cloud, and in other storage."

We urge the Administration to follow the Review Group's recommendation and adopt policies that promote rather than undermine the widespread adoption of strong encryption technologies, and by doing so help lead the way to a more secure, prosperous, and rights-respecting future for America and for the world.

Thank you,

#### Civil Society Organizations

Access
Advocacy for Principled Action in Government
American-Arab Anti-Discrimination Committee (ADC)
American Civil Liberties Union
American Library Association
Benetech
Bill of Rights Defense Committee

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Committee to Protect Journalists

The Constitution Project

Constitutional Alliance

Council on American-Islamic Relations

Demand Progress

Defending Dissent Foundation

DownsizeDC.org, Inc.

Electronic Frontier Foundation

Electronic Privacy Information Center (EPIC)

Engine

Fight for the Future

Free Press

Free Software Foundation

Freedom of the Press Foundation

GNOME Foundation

Human Rights Watch

The Media Consortium

New America's Open Technology Institute

Niskanen Center

Open Source Initiative

PEN American Center

Project Censored/Media Freedom Foundation

R Street

Reporters Committee for Freedom of the Press

TechFreedom

The Tor Project

U.S. Public Policy Council of Association for Computing Machinery

World Privacy Forum

X-Lab

## Companies & Trade Associations

ACT | The App Association

Adobe

Apple Inc.

The Application Developers Alliance

Automattic

Blockstream

Cisco Systems

Coinbase

Cloud Linux Inc.

CloudFlare

Computer & Communications Industry Association

Consumer Electronics Association (CEA)

Context Relevant

The Copia Institute

Center for Democracy & Technology Committee to Protect Journalists The Constitution Project Constitutional Alliance Council on American-Islamic Relations Demand Progress Defending Dissent Foundation DownsizeDC.org, Inc. Electronic Frontier Foundation Electronic Privacy Information Center (EPIC) Engine Fight for the Future Free Press Free Software Foundation Freedom of the Press Foundation GNOME Foundation Human Rights Watch The Media Consortium New America's Open Technology Institute Niskanen Center Open Source Initiative PEN American Center Project Censored/Media Freedom Foundation R Street Reporters Committee for Freedom of the Press TechFreedom The Tor Project U.S. Public Policy Council of Association for Computing Machinery World Privacy Forum X-Lab

Companies & Trade Associations ACT | The App Association Adobe Apple Inc. The Application Developers Alliance Automattic Blockstream Cisco Systems Coinbase Cloud Linux Inc. CloudFlare Computer & Communications Industry Association Consumer Electronics Association (CEA) Context Relevant The Copia Institute

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CREDO Mobile

Data Foundry

Dropbox

Evernote

Facebook

Gandi.net

Golden Frog

Google

HackerOne

Hackers/Founders

Hewlett-Packard Company

Internet Archive

Internet Association

Internet Infrastructure Coalition (i2Coalition)

Level 3 Communications

LinkedIn

Microsoft

Misk.com

Mozilla

Open Spectrum Inc.

Rackspace

Rapid7

Reform Government Surveillance

Sonic

ServInt

Silent Circle

Slack Technologies, Inc.

Symantec

Tech Assets Inc.

TechNet

Tumblr

Twitter

Wikimedia Foundation

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