

MEDIA PUBLICATIONS SYLLABUS

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Course Description:

This is an elective course in which members of the publication staff are expected to have a high level of maturity and the ability to work independently. Students are responsible for the production, design, and publication of the school yearbook. This production-based course requires both in class and after school time (school events). Students will have the opportunity to exercise their creativity, while developing new skills in computer design, photography, editing, and project management. In addition to the yearbook, other major units of study will be reporting, writing, editing, photography, advertising, design, management, and teamwork.

Materials Needed:

- Chromebook

Expectations: Be **RESPECTFUL**, Be RESPONSIBLE!

- Respect the teacher, fellow classmates, and yourself.
 - Follow the Golden Rule!
- Be ETHICAL, be mature, be responsible!

Grading Scale:

- A = 93-100 A- = 90-92
- B+ = 87-89 B = 83-86 B- = 80-82
- C+ = 77-79 C = 73-76, C- = 70-72
- D+ = 67-69 D = 63-66 D- = 60-62
- F = below 60
- 2 or more days - 50% off

Late Work Policy (and deadlines):

- 1st day - 10% off
- 2 or more days - 50% off
- End of the Quarter- 0% credit

AI Policy:

AI should not be used as a replacement for your own work, ideas, analysis, writing, or assignments. In the event AI does replace your work, it will go in the gradebook as a 0 with a “cheated” flag. AI may only be used to seek ideas for general essay TOPICS or ideas for titles. It may serve as a brainstorming tool to offer other viewpoints as a starting point for your research. *As with any online source, if you didn't write it, you must cite it.* AI tools, such as proofreading for mechanical errors, are considered acceptable.

Attendance & Make-up Work

Good attendance is expected. If you know you will be gone, please let your teacher know. Students are responsible for checking my teacher page and Google Classroom for classwork missed during their absence. If students miss school, they will have one day in addition to the number of days missed to turn in their work for full credit.

Units of Study:

- Photography
- Photoshop
- Yearbook Design
- Editing a variety of writing
- Social Media
- Organization, delegation