

NJ News Ecosystem Initial Conversation

June 16, 2021; 12 - 1:15 pm

12:00 - 12:25 pm

Welcome

- Introductions (Christina) (7 mins)
 - Today's conversation (Vanessa + Bob) (7 mins)
 - Overview of why and how we got here (Stefanie) (10 mins)
 - What we know from data and stories
-

12:25 - 1:05 pm

Assessing + Reimagining the NJ News + Information Ecosystem (Meghan)

- Facilitated small group conversations (25 mins)
 - What's working and what needs to shift? (strengths, opportunities, weaknesses, and threats)
 - What are your aspirations for what NJ's news + information ecosystem will look like by the end of the decade?
 - Who would need to be engaged for that to happen?
 - Group report outs (Meghan) (15 mins)
-

1:05 - 1:15 pm

What's Next + Closing Reflections (Meghan)

- Next steps (5 mins)
 - Closing thoughts + feedback (5 mins)
-