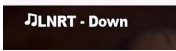


GORDO Live Set Clipping - Full Guide

By Propaganda

Rules

- **Point viewers to watch Gordo's live set** and always show him in a good light.
- **Don't start clipping before you read this content brief. This will help you perform with the campaign:**
<https://docs.google.com/document/d/1h15XUv--HEigz76J4mVOtK-GXJHal5rgv9w39ellTmE/edit?usp=sharing>
- **Platforms:** TikTok, Instagram Reels, and YouTube Shorts
- **Clip only from the live set video** we link in the assets
- **Keep the original audio.** Do not mute it or layer other music on top, the music is the whole point
- **Use a dedicated page or a niche page** (EDM, festival, rave, nightlife, DJ / producer, music)
- **Minimum 50% Tier-1 audience** (US, UK, CA, AU)
- **Tag GORDO on every post:**
 - Instagram: [@gordoszn](#)
 - YouTube: [@gordoszn](#)
 - TikTok: [@gordoszn](#)
- **Put this link in your bio:**
<https://youtu.be/irHcY-LVeXY?si=nHQRZsBQFhYSBDCP>
- **Clip must stay on the page for 30 days.**
- Keep captions short and on topic, tag [@gordoszn](#), and point viewers to the live set.
- In every video, include a small text block **on-screen** like this: , any of these formats:
 1. GORDO - Summer Mix 2026 (Live from Ibiza)
 2. GORDO - Summer Mix 2026
 3. 🎵 GORDO - Summer Mix 2026 (Live from Ibiza)
 4. 🎵 GORDO - Summer Mix 2026
 5. 🌐 GORDO - Summer Mix 2026 (Live from Ibiza)
 6. 🌐 GORDO - Summer Mix 2026

Never Do Any of These

- **Do not mute the or replace the audio** with other music.
- **Do not use low quality emojis**
- **No AI edits** (e.g. Opus Clips)
- **No aura, glow, or skull edits**

- **No lazy reposts.** Clips must be properly edited and unique
- **No clickbait** that misrepresents the set
- **No low-quality or shaky rips.** Use the footage we provide
- **Keep it on brand.** High energy, music first

Assets

- **Live set:** <https://youtu.be/irHcY-LVeXY?si=nHQRZsBQFhYSBDCP>
 - Or download it here:
https://drive.google.com/drive/folders/1J06RHSKIC1kpeh4NVR1K16FyGaYQdyO5?usp=drive_link
- **Dripped content / extra footage:** [folder to be added, updated through the week]
- **GORDO socials (tag on every post):**
 - **Instagram:** <https://www.instagram.com/gordoszn/>
 - **TikTok:** <https://www.tiktok.com/@gordoszn>
 - **YouTube:** <https://www.youtube.com/channel/UCuKGmUju3nMiCWQnLvXPNcg>

Use this for help with lyrics, formats, hooks and inspiration:

https://docs.google.com/document/d/1XiPYvoblB03o_bB-OdnHytyqyfPQ_XpC-hVvAlYFHOg/edit?usp=sharing

Pay Rate & Budget

- **CPM:** \$0.80 per 1,000 views
- **Minimum payout:** \$0.80
- **Maximum payout:** \$400 per video
- **Total budget:** \$10,000

Register & Payouts

- Submit all clips through **Content Rewards only** - clips submitted elsewhere will not be paid
- **Payouts are automatic** via Content Rewards

Need Help?

- Ask in the **Chat** - other clippers and the campaign manager are active there
- Or open a **support ticket** anytime - support is available 24/7