

Raintree Systems Website Privacy Policy

Effective Date: June 10, 2023

Introduction

Raintree Systems, Inc. and Revignition Corporation ("Company" or "We") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website www.raintreeinc.com (our "Website") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to the information we collect:

- On this Website;
- In email, text, and other electronic messages between you and this Website;
- Through mobile and desktop applications you download from this Website, which provides dedicated non-browser-based interaction between you and this Website;
- From Third-party software and services.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates);
- Any third party (including our affiliates), including through any application or content (including advertising) that may link to or be accessible from or through the Website; or
- Our therapy practice management, patient relationship management, medical billing, and business intelligence services (collectively "Healthcare Services") and governed by the Health Information Portability and Accountability Act (HIPAA).

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see [Changes to Our Privacy Policy](#)). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at compliance@raintreeinc.com.

The Children's Online Privacy Protection Act (COPPA) does not apply to our Healthcare Services. Personal information collected, retained, used or disclosed about children under age 13 as part the Healthcare Services is subject to HIPAA.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, social security number, username, information about you and your company ("personal information");
- That is about you but individually does not identify you, such as IP address; and
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us;
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies;
- From third parties, for example, our business partners.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material and providing feedback, or requesting further services. We may also ask you for information when you report a problem with our Website;
- Records and copies of your correspondence (including email addresses), if you contact us;
- Details of transactions you carry out through our Website and of the fulfillment of your orders;
- Your search queries on the Website.

You also may provide information to be published or displayed (hereinafter, "posted") on our social media sites (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. User Contributions may be accessible by the general public and is being disclosed at your own risk. Additionally, we cannot control the actions of other users of our social media sites with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

We post Raintree customer testimonials and reviews on the Website and our social media sites that may contain personal information. If you provide us with a testimonial or review, we will obtain your consent prior to posting your name along with your testimonial or review. If you later decide that you would not like your name or likeness shown, please contact us at compliance@raintreeinc.com.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website;
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services

(behavioral tracking). Click <https://www.raintreeinc.com/dnt-request/> for information on how you can opt out of behavioral tracking on this website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking. Please allow two weeks to process your request.

In providing our Services, the information we collect may include you or your patient's protected health information ("PHI"), as the term is defined under the Health Insurance Portability and Accountability Act ("HIPAA"). Our processing of PHI is subject to HIPAA and the Business Associate Agreement between our customers and us.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Website according to your individual interests;
- Speed up your searches;
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- Web Beacons. Pages of our Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Website are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you;
- To provide you with information, products, events, or services that you request from us;
- To fulfill any other purpose for which you provide it;
- To analyze how you interact with our Website and our products and services; to monitor and analyze usage; and for other research, analytical, and statistical purposes;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- To notify you about changes to our Website or any products, events, or services we offer or provide through it;
- In any other way, we may describe when you provide the information;
- For any other purpose with your consent.

We may also use your information to contact you about events and services that may be of interest to you. If you do not want us to use your information in this way, please contact us at compliance@raintreeinc.com or use the unsubscribe feature on our emails.

For more information, see [Choices About How We Use and Disclose Your Information](#).

We host various events, seminars, roadshows, and conferences. For more information about how we use your personal information when you register for and attend our events, see [Privacy Notice for Raintree Events](#).

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by the Company about our Website users is among the assets transferred;
- To fulfill the purpose for which you provide it. For example, if you complete the form to request a demo of our Services, we will use the information to schedule a demo with you;
- For any other purpose disclosed by us when you provide the information;
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce or apply our [Terms and Conditions](#), and other agreements, including for billing and collection purposes;
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- Promotional Offers from the Company. If you do not wish to have your email address/contact information used by the Company to promote our own services, you can opt-out by sending us an email stating your request to compliance@raintreeinc.com or unsubscribing from our emails. This opt-out does not apply to information provided to the Company as a result of a purchase of our Healthcare Services.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Residents of certain states, such as California and Colorado may have additional personal information rights and choices. Please see [Your State Privacy Rights](#) for more information.

Accessing and Correcting Your Information

You may also send us an email at compliance@raintreeinc.com to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from our social media sites, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users.

Residents of certain states, such as California and Colorado may have additional personal information rights and choices. Please see [Your State Privacy Rights](#) for more information.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information. To learn more about California and Colorado residents' privacy rights, please see the [Raintree Privacy Policy for California and Colorado Residents](#).

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls or stored on secure third-party software services. Any payment transactions are either managed by third-party services or stored on our secure servers. Our third-party payment services manage all credit card transactions.

The safety and security of your information also depend on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account and through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

compliance@raintreeinc.com