

I have 360 low quality e-commerce leads. This is an email I've prepared to send en masse to those leads. It is supposed to be simple and have the least amount of variables possible.

Subject: Free Facebook Ad !

Dear <box_name>,

I hope this email finds you well. My name is José Serrano and I am a freelance copywriter specializing in digital marketing. I came across your e-commerce business and was impressed with what you offer. As a way of introducing myself, I would like to offer you a free Facebook ad to help you promote your business.

As you may know, Facebook is an excellent platform for businesses to reach a wider audience and increase their sales. With my skills in copywriting and digital marketing, I am confident that I can create an engaging and effective Facebook ad that will drive traffic to your website and increase your revenue.

This is a no-obligation offer, and you are not required to purchase anything. My goal is to show you how my skills and expertise can benefit your e-commerce business.

If you're interested, please let me know, and I will send you more details on how we can proceed. Thank you for considering my offer, and I look forward to hearing back from you soon.

Best regards,

José Serrano