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Subject: Urgent Request to End Complicity with Israeli Human Rights Violations

Dear [Insert Name],

I've been a loyal Lidl's customer for [X years] now. I am writing to express the urgent necessity for Lidl's to stop selling produce from suppliers and companies which aid and abet Israel's violations of international humanitarian law. Like many other of Lidl's customers, I am boycotting all products and brands which are complicit and directly contribute to the maintenance of Israel's occupation and apartheid regime. Your decision to continue stocking these products **threaten both your brand reputation and commercial interests** as consumers take part in **Boycott, Divestment and Sanctions (BDS)** actions against companies complicit in international law violations and above all **Lidl's is disregarding international law and human rights**.

It feels especially perverse to sell Israeli food products **while Palestinians in Gaza are being starved**, denied essential supplies like baby formula and medicines.

Notably, **in June 2025, the Co-operative Group**, one of the UK's largest supermarket chains, announced it would **cease selling all Israeli products** in response to Israel's documented human rights abuses. This demonstrates that large UK retailers can and do act on ethical grounds, and sets a clear precedent for Lidl's and others.

Why Lidl's must act now:

- **International Law:** On 19 July 2024, the International Court of Justice (ICJ) ruled that Israel's occupation and annexation of Palestinian land is unlawful and constitutes apartheid, [UN](#), [Amnesty International](#)
- **Humanitarian Catastrophe:** Over 58,000 Palestinians have been killed and 138,000 injured in Gaza as of July 2025, [Middle East Monitor](#)
- **Forced Displacement:** 85% of Gaza's population is displaced. Over 40,000 West Bank Palestinians have been forcibly removed since February 2025, marking the largest displacement since 1967, [UN](#) & [UN](#)

- **Collapse of Healthcare:** Only 16 hospitals remain partially functional in Gaza, with fewer than 1,800 beds for 2 million people, [WHO](#), [Forbes](#)
- **Starvation as Weapon:** Civilians have been killed while seeking food and water at so-called “aid sites.” Aid blockages now constitute crimes of extermination under international law, [UNHR](#), [BBC](#)
- **Ethnic Cleansing in Rafah:** Israel’s plan to build a “humanitarian city” in Rafah is a veiled concentration camp, with no exit allowed and “security screening” at the gates, a practice legal experts are calling a crime against humanity, [Haaretz](#), [Middle East Eye](#)

Complicity through Commerce

Lidl’s currently stocks products from companies such as, **Mehadrin, Jaffa, Lupilu, Sabra, SodaStream, Coca-Cola**, and others which have all identified by human rights organisations as complicit in Israel’s system of apartheid, settlement expansion, and exploitation of Palestinian labour.

- **Mislabelled Produce:** Products grown in illegal Israeli settlements are sold under the label “Product of Israel,” ignoring ICJ rulings, UNHR
- **Stop manufacturing on stolen land:** Lidl’s brand Lupilu wipes are currently made in Ashdod, Israel. Formerly Isdud, a large town of 48,000, that was entirely ethnically cleansed of its Palestinian population in 1948.

It is no longer credible to claim ignorance or rely on outdated due diligence. The information is public, widespread, and clear.

Lidl Ireland stopped stocking products made and produced in Israel in December 2024. Now is the time to expand this to all your branches and to stop manufacturing on stolen land.

Your leadership team must urgently sever all commercial ties with Israeli companies complicit in occupation and apartheid.

Failure to do so makes your board complicit in grave international crimes and places Lidl’s on the wrong side of history.

I urge you to act now!

Yours,

[Your Name]