

Retroactive Grant Proposal: ENS-based Ipê City Super App

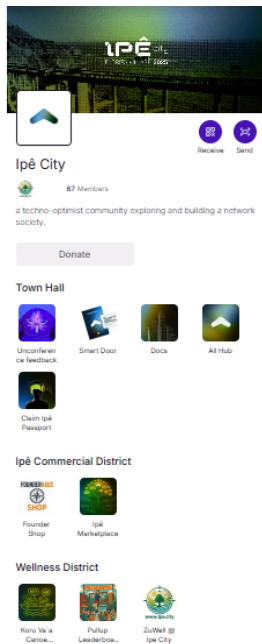
Summary

Ipê Village was Brazil's first crypto-native pop-up city, held in Florianópolis from April 22nd to May 22nd, 2025. We built a **City Super App** using **ENS** for digital identity and **Ethereum Follow Protocol** for the social graph, enabling resident verification, access control, crowdfunding, and marketplaces.

The village will be featured in [The Network Society documentary](#), the first series focused on Network States, highlighting ENS as core infrastructure for digital-native cities.

 [Watch the App Demo Here](#)

 Check the [Live App Here](#)



What is the Ipê City Super App

The **Ipê City Super App** is a base-layer infrastructure for a **network city**, designed to support governance, coordination, and everyday civic functions in a digital-first environment.

Most importantly, **residents and entrepreneurs can build and deploy new apps on top of the platform**, extending its functionality and creating tools for their community.

It is built on **ENS** (identity), **Ethereum Follow Protocol** (social graph), and **Yodl** (crypto payments), and already powers:

- A digital passport system (via ENS subdomains)
- Access control for physical and digital spaces (smart door)
- A local peer-to-peer marketplace
- Coordination tools for resource sharing and payments

We use **ENS text records** to organize subdomains into two types: **members** and **apps**. Currently, we use **JustaName** to manage these records offchain and simplify account handling for users and reduce gas costs.

Ethereum Follow Protocol (EFP) is used to manage membership and app listings. When the main account ([ipecity.eth](#)) follows a subdomain, that subdomain is officially recognized as either a **member** of the community or a **listed app** on the platform. This creates a programmable social graph that governs access, visibility, and coordination.

The goal is to create a **governance-ready civic layer**, where essential city tasks such as identity, funding, and coordination happen onchain.



Key Stats

65+ onchain ENS-based passports issued for month-long residents.

[Live Dashboard](#): \$3,600+ in verified onchain transactions via our community app

EXECUTIVE SUMMARY



TOTAL VOLUME

\$3,610.81

USD



TRANSACTION COUNT

366

Total Transactions



UNIQUE SENDERS

57

Distinct Addresses



UNIQUE RECEIVERS

60

Distinct Addresses



USER PARTICIPATION METRICS



UNIQUE PARTICIPANTS

76

Total unique addresses



SENDER/RECEIVER OVERLAP

41

Both sent & received



ONE-TIME USERS

59.21%

Single transaction only



DAILY AVERAGE

10.76

Transactions per day

🧠 International Recognition



Startup societies are happening everywhere.

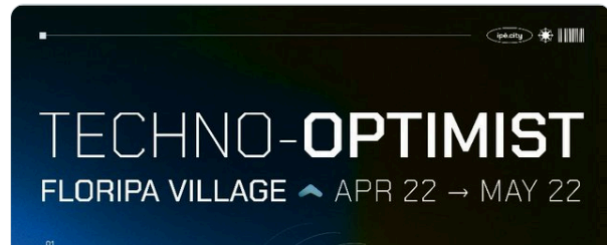
See for example the video below from @ipecity in Brazil. Crypto is mature enough now to build fully digital governance. So they combined onchain ID (via ENS) with an onchain social graph (via EFP) with stablecoins to create a governance platform.

This self-serve platform then enabled residents to build apps that benefited the community, from onchain crowdfunding to smart doors to p2p payments to a social marketplace. Most apps were built with @Replit and other AI tools in just a few weeks.

I think this kind of thing is the future of digital public goods. It's a self-organizing community building its own governance layer, aiming to eventually become a network state.



I want to support and bring attention to projects like this around the world. If you're in Brazil, you might check out ipe.city.



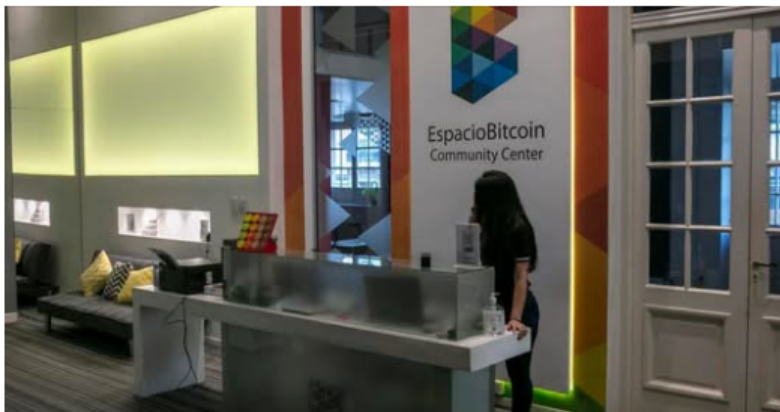
📌 [Tweet by Balaji Srinivasan](#) highlighting the project

📌 [Tweet by Brantly Millegan \(ENS co-founder\)](#) endorsing the ENS use case

👥 In-person visits by:

- **Erick Brimen** (CEO of Próspera)
- **Niklas Anzinger** (Infinita City founder)

🗣️ Mentioned in a [Forbes Article](#):



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About the Documentary

Jean Hansen, founder of Ipê, is also the producer of [The Network Society](#), the first documentary series focused on Network States.

The series explores how communities are **building new cities and governments for the Internet era**. Its first episode (on Próspera) reached 80k+ views and features voices like **Balaji Srinivasan, Aubrey de Grey, and Patri Friedman**.

An upcoming episode will spotlight Ipê Village, showcasing **ENS as a core layer of decentralized identity and digital governance for digital-native cities and countries**.



Watch it here:

- Teaser: <https://x.com/peerbase/status/1922663084797157809>
- Full Episode on X: <https://x.com/peerbase/status/1851944534139375920>
- Full Episode on YouTube: <https://www.youtube.com/watch?v=8KhnY7Uk2es>

Funding Proposal

We are proposing the following:

1. Retroactive Grant – \$15,000 USDC or ETH

To recognize:

- Real-world ENS usage as a digital passport system and a payment system
- Integration with local vendors (acai, canoe, meals, etc)
- \$3,600+ in onchain transactions within the community
- dApps built on top of ENS + EFP
- Public promotion and endorsement from leading voices, reaching 200k+ views on social media.

2. Future ENS Exposure via Documentary Sponsorship – \$15,000 USDC or ETH

An upcoming episode (3rd) of *The Network Society* series will focus on Ipê Village and **highlight ENS as one of the main pieces of infrastructure for a network state.**

This sponsorship reflects some media potential:

- **80k+ views** on Episode 1 (X and YouTube)
- **155k+ views** on Balaji's post referencing the project
- Targeted exposure to a crypto-native, governance-curious audience
- High-quality storytelling + trusted brand association