BECOME A 2012 SOUNDCLOUD COMMUNITY FELLOW
And help us unmute the web.

At SoundCloud, we believe anyone can be a sound creator. We're continuously striving to unmute the web, inspiring the world to self-express through sound. From mid August to mid October 2012, we will support up to 10 SoundCloud Community Fellows on a project of their own design that inspires, engages, and communicates the unique breadth of sound. We seek the next wave of sound creators - creative, influential, and social individuals - that love sound as much as we do.

Rolling Submissions.
Final deadline for consideration: July 27, 2012.
Send your proposals to eliana.sur@soundcloud.com

SUBMISSION INSTRUCTIONS

I. Written proposal as a Word doc, Keynote, or PowerPoint deck with each of the sections below.

1.) **Proposal** - In your proposal, name your project, describe your idea, your inspiration, and how your project will demonstrate the uniqueness of sound as a creative medium. Let us know what kinds of sounds will be produced as your output. Proposal should **include a timeline** for how your sound project will develop over 2 months, from mid August through mid October 2012.
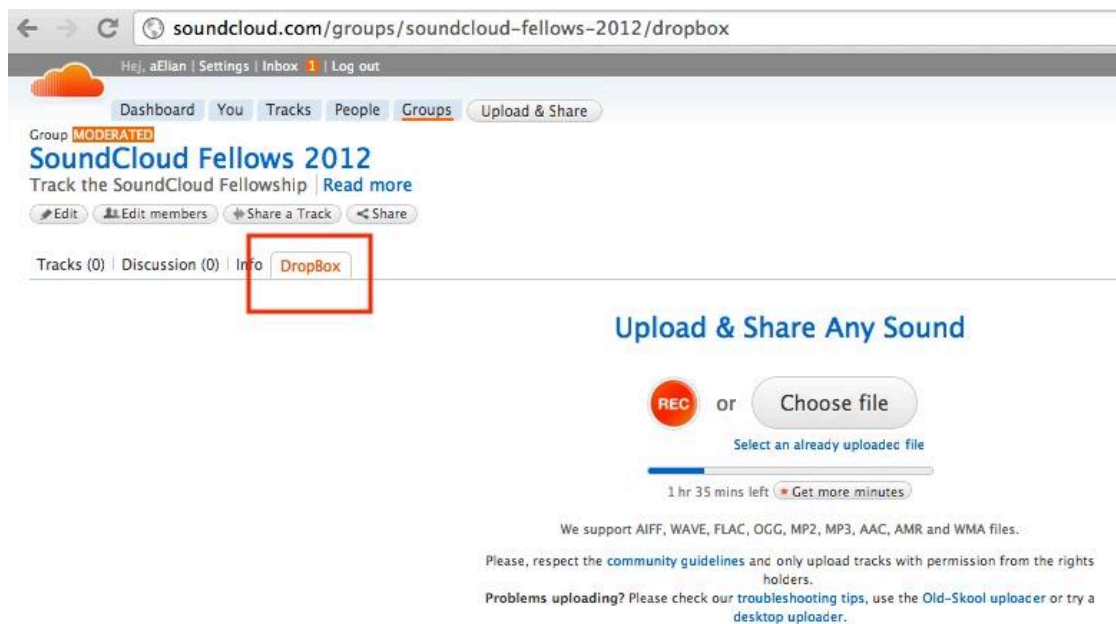
2.) **Social Media** - In your proposal, **share your plan for activating and engaging a community of followers** through your sounds. Do you have a dedicated page where you plan to post your content such as a blog or a personal website? Include links to your social presence on the web - SoundCloud, Tumblr, Twitter, YouTube, Reddit, Pinterest, personal website or blog - anywhere you're expressing yourself creatively on the web.   If you have a Twitter account, tweet a description of your project and tag it #SCFellows for bonus points.

3.) **Support** - Please **include any support needed** to carry out your proposal. If you require financial support, please indicate your budget and a breakdown of how it will be used. We are committed to helping you succeed and will consider monetary support of **up to $5,000** based on the needs you outline.

4.) **SoundCloud Fellows Intro -** Include a **link to your SoundCloud Community Fellows introduction**. See below.

II. Audio Intro on SoundCloud

1.) Give us a glimpse of your personality. Record an audio introduction for yourself and drop it in our dropbox at **soundcloud.com/groups/soundcloud-fellows-2012**.

Let us know who you are, why you'd make a great SoundCloud Community Fellow, and your impassioned project idea. **Don't upload anything else at this stage - we're only interested in your introductions.**

2.) Get noticed! Encourage friends and the SoundCloud community to show you their support by asking them to comment on your SoundCloud Community Fellow introduction.

SELECTION CRITERIA

Simply put, we're looking for impassioned, creative souls with a story to tell through sound. The best projects will need to meet **AT LEAST ONE OF THREE CRITERIA:**

- *Unique*: shows the intriguing breadth of sound.
- *Replicable*: creates a meme - by inspiring others to replicate the idea or share the idea across the social web.
- *Remarkable*: tells a compelling story.

Together with an expert panel (tba), we will select the projects that we think best meet these criteria and best embody the spirit of SoundCloud. We are looking to support up to 10 projects, but may select a greater or lesser number depending on the projects that we receive. All decisions will be taken at our sole discretion.

We encourage everyone to apply, from those new to SoundCloud, to students, writers, artists, comedians, producers, musicians, anyone who can use sound to incite and engage. We want to help you bring to life ideas that will make us laugh, cry, or think. If you have an idea that will create impact, entertain, or change the way people think about sound, we want to support you.

TERMS AND CONDITIONS

Your project should focus on originally created sounds - any projects that involve remixing or reusing anyone else's material will not be considered. If you crowdsource sounds for use in your project, or if you work with collaborators or other contributors, you will need to make sure that you have all necessary releases or licences for use of their contributions. You must also ensure that everything created as part of your project complies with our Terms of Use and Community Guidelines, so please take a few minutes to review these before sending us your project.

Your projects must focus on the creation of sound. Please do not send us your ideas for improvements to the SoundCloud platform, such as ideas for new tools or features to better enable sound creation or sharing. These proposals will immediately be deleted without being read in full or considered for the Fellows program.

By sending us your submissions, you will be agreeing to our SoundCloud Community Fellowship Terms and Conditions. Please make sure you read and understand these terms before sending us your submission. **As with all content that you upload to**

SoundCloud, you will retain all rights. We don't claim any ownership in any of your content.

Please note, this is not a competition. We are not offering any prize or reward other than our support in helping you make your project a reality.

General questions: eliana.sur@soundcloud.com

THANK YOU. WE HOPE TO HEAR FROM YOU.