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Here's a detailed checklist to help you review every aspect of your video quiz funnels before they go live:

Preview Tested:

- ☐ Ensure that the entire quiz has been previewed in the builder to check for any visual or functional issues.

Mobile Tested:

- ☐ Test the quiz on various mobile devices to ensure responsiveness and usability. Check on both iOS and Android platforms for consistency.

Video Quality and Positioning:

- ☐ Verify that all videos are in the correct position within the quiz.
- ☐ Check for good video quality, ensuring clarity and readability of any on-screen text.

Quiz Loading:

- ☐ Confirm that the quiz loads correctly on different browsers and devices without significant delay.

Text Positioning and Visibility:

- ☐ Ensure all text is correctly positioned and easily readable on both desktop and mobile screens.
- ☐ Text should not overlap with other elements or run off-screen.

Brand Colors Applied:

- ☐ Check that the quiz applies your brand colors accurately and consistently across all elements.

Spelling and Grammar:

- ☐ Review all parts of the quiz for spelling mistakes and grammatical errors.

Form Field Accuracy:

- ☐ Verify that all form fields and boxes are filled out correctly and functioning as intended.

Quiz Flow and Mapping:

- ☐ Ensure the quiz is mapped correctly in the builder, leading participants to the appropriate outcomes based on their responses.

Content Accuracy:

- ☐ Double-check for any missing text, typos, or inaccuracies within the quiz questions and answers.

Opt-in Form Completion:

- ☐ Confirm that the opt-in form is complete with all necessary fields and that it submits data correctly.

Outcome Cards Completion:

- ☐ Check that all outcome cards are complete with accurate descriptions and contain the correct links or calls to action.

Link Functionality:

- ☐ Test all links within the quiz, including those in the outcome cards, to ensure they direct to the correct pages or resources.

Integration Testing:

- ☐ If the quiz is integrated with email marketing tools or CRMs, test the integration to ensure data is being passed correctly.

By meticulously going through this checklist before going live with your video quiz funnels, you can ensure a seamless and engaging experience for your participants while aligning with your marketing goals and brand standards.