

Colourful Fan

30th November 2025

We are thrilled to launch the Colourful Fan 2025 contest and there is a lot for you to look forward to!

How to participate?

- **Go to our Instagram Story and tap on ‘Add Yours’ and upload your entry**
- **Or post a photo or video on your feed**

Tag @asianpaints use #MostColourfulFan & #ColourPartnerofIndiaCricket

THE CAMPAIGN:

1. The “Colourful Fan” contest is being conducted by Asian Paints Ltd. (“Asian Paints/Company”) which shall be hosted on the Asian Paints’ Instagram handle.
2. The campaign shall run across India, from 30th November 2025 (“Contest Period” subject to change)
3. There is no entry fee for participation. However, there may be consumption of data while participating in the campaign, and data charges may apply. The cost and responsibility of the same shall be upon the participant. For further details, the participant must contact the respective telecom operator.
4. The Participant shall not:
 - Violate any of the terms and conditions set in respect to the campaign.
 - Make any misrepresentation
 - Make any statement or claim which is false or incorrect.
5. The participants shall participate in this campaign in the true spirit of the campaign and shall not solicit help from any third party or any external source.

HOW TO PARTICIPATE & ELIGIBILITY:

- Go to our Instagram Story and tap on ‘Add Yours’ and upload your entry
- Or post a photo or video on your feed
- Asian Paints reserves the right to validate volumes, invoices, etc. and disqualify anyone found indulging in any malpractice.
- The selected winners will be informed directly by Asian Paints or their representative by contacting them on the mobile numbers provided at the time of registration.
- Consumers hereby undertake to participate in the true spirit of the Contest and shall neither misuse / abuse, conduct any fraud and otherwise cheat to participate or win nor solicit help from any third party or any external source for the same.
- Consumers who participate in this Contest expressly agree and consent to being contacted by Asian Paints or its representatives for the purpose of sharing the further details, even if they are registered under any national Do Not Call Registry or Do Not Disturb Register or any other equivalent registry. In case the consumer does not want to be contacted, they shall inform Asian Paints by sending an email on customercare@asianpaints.com. It is clearly understood that this will automatically disqualify the consumer from the Contest
- Decisions made by Asian Paints with respect to this Contest shall be final; the consumer accepts the decision as binding and shall in no event challenge the same.
- This opportunity under the Contest is non-transferable and cannot be exchanged for any other benefits in lieu thereof. If consumer is unreachable, unavailable, inaccessible or otherwise unresponsive, they will not be eligible for any alternate offering.
- Asian Paints reserves the right at any time and from time to time to withdraw, amend, cancel or discontinue, temporarily or permanently, this Contest, with or without prior notice due to any reasons whatsoever.
- Asian Paints reserves the right to disqualify the consumer or refuse any benefit provided hereunder, to anyone in breach of these terms and conditions.

- To the extent permitted by law, Asian Paints excludes all warranties and representations (whether express or implied) and its liability (including without limitation for negligence) regarding this Contest and the benefits thereunder.
 - Asian Paints is not obligated in any manner whatsoever to compensate any person or persons who have participated in this Contest
 - Consumers, hereby agree that Asian Paints shall not be liable for any claims, or threatened claims, actions, suits, notices, etc. that might arise from their acts, omissions, negligence, misrepresentations, fraud, while participating in this Contest
 - Force Majeure Event - This Contest or benefits offered hereunder are subject to force majeure conditions and in the event or occurrence of any force majeure event, i.e. any event beyond the control of Asian Paints (including but not limited to fire, explosions, natural calamities, state or national emergency, riots, epidemics, pandemics and public health emergencies, technical glitches, internet or website issue etc.), Asian Paints reserves the right to suspend, postpone or terminate this Contest with or without any notice and shall not be liable to compensate any Consumer, in this regard.
 - The decisions made by Asian Paints with respect to this Contest, the winners and the benefits hereunder, interpretations of terms and conditions, declaration of results will be final and binding.
 - While submitting the images, consumer confirms that he/she has the authority to share the house image to Asian Paints
 - The images shared by consumer will be used internally only and will not be published in any forum
 - The Company reserves the right to withdraw/cancel/ modify the incentive program at any point of time.
 - Asian Paints is not obligated in any manner whatsoever to compensate any person or persons who have participated in this Contest.
1. You, the consumer, hereby agree to indemnify, keep indemnified, save and hold harmless Asian Paints from and against any claims, or threatened claims, actions, suits, notices, etc that might arise from your acts or omissions while participating in this Contest.

2. In case you, the consumer is found to be in violation of any or all rules /terms of *this Contest*, Asian Paints reserves the right to initiate legal proceedings against you, the consumer, including but not limited to having you, the consumer return/ refund the prize(s)/benefits hereunder together with penalty and interest as deemed fit by Asian Paints. If at any time, including after disbursement of prize(s)/benefits, any information submitted by you, the consumer is found to be incorrect, false, or otherwise misrepresented or misleading, Asian Paints shall be liable to refund any prize/benefits as received under this Contest.
3. Any false, misleading or incorrect information provided by you, the consumer under this Contest shall lead to your immediate disqualification from the Contest and Asian Paints shall not be liable to you for any compensation in this regard.
4. This Contest is subject to force majeure conditions and in the event or occurrence of any force majeure event , i.e. any event beyond the control of the Asian Paints (including but not limited to fire, explosions, natural calamities, state emergency, riots, epidemics, pandemics and public health emergencies etc.), lockdowns, wars, etc. Asian Paints shall not be liable to compensate you, the consumer, in these circumstances, nor shall it be accountable/liable for any disruptions/stoppages/interruptions or cancellation of the Contest due to any force majeure event.
5. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions, or the rights and obligations of you, the consumer and/or Asian Paints with respect to this Contest shall be governed and construed in accordance with the laws of the India.
6. This Contest shall be subject to the prevailing statutory laws of India. Any dispute arising out of this Contest shall be subject to the exclusive jurisdiction of courts in Mumbai.

SELECTION OF WINNERS & GRATIFICATION:

1. The contest is hosted on the official Instagram page and Facebook page.

2. Lucky winners will be chosen through a random selection process. This will solely be judged by the Asian Paints team and eventually, the winners will be chosen at random from the shortlisted entries.
3. For the winners selected, they will receive a surprise.
4. Lucky winners will be chosen through a random selection process. Asian Paints will have complete discretion with respect to choosing the winners.
5. All valid entries will be judged by a panel of in-house experts.

6. Clear images/visuals
7. Asian Paints' decision shall be final and binding on the participants.
8. We shall announce the winner on Instagram at the end of the contest on the Asian Paints official page.
9. The Company is not responsible for any technical problems, network issues, and disruptions which may affect, restrict, or delay participation.
10. The Company reserves the right to alter/withdraw the campaign at any time

without prior intimation, including the right to amend, extend, cancel, or withdraw in part or full conditions of this campaign.

GENERAL TERMS & CONDITIONS:

1. By participating in this Campaign, the participant represents and warrants that he/she is legally competent to enter into binding contracts under applicable laws and that all information provided by the participant is accurate, complete and disclosed with free consent of the participant. The participant further warrants that they are eligible and competent to participate in this Campaign and abide by its terms and conditions.

2. Participation in this Campaign implies acceptance of all the terms and conditions mentioned herein.

3. The contest will be starting on 30th November 2025 till 20th December 2025.

4. By participating in this contest, a participant unconditionally and irrevocably accepts and agrees to be bound by all these terms and conditions as stated herein.

This contest is subject to the laws of India and is not offered outside of India.

5. Asian Paints may in its absolute discretion curtail or extend the duration period, as it deems necessary without any liability whatsoever.

6. It is also clarified that any entry which is found to be obscene, offensive, and / or hurtful shall be rejected immediately; and appropriate action will be taken against the said participant

7. A person can participate in the contest as many times as possible during the duration of the contest however can win the prize only once

8. The decision of the Asian Paints shall be final, and the participants shall accept the decision as a binding one and shall in no event contest the same

9. Participants should be residents of India.

10. The decision of the Asian Paints shall be final, and the participants shall accept the decision as a binding one and shall in no event challenge the same.

11.. Asian Paints is not liable for any mishaps, accidents and injuries one might experience while participating.

REDEMPTION:

1. The winners will be declared by Asian Paints on Instagram. The winner(s) will have to provide his/her contact details (email ID, contact number, and complete

postal address with PIN) to the Asian Paints social media handle within 1 day. In the event of the winner failing to respond, Asian Paints will deem this event as a lapse in participation and shall be at liberty to forfeit the prize in its entirety or at its sole discretion and offer the prize to the next winner. The technical/manual records maintained with the Asian Paints would be considered final for this purpose. Any failure to send these details to the satisfaction of the Asian Paints at the email ID provided shall result in a lapse of participation in the promotion

2. Only the person in whose name the Social Media profile is registered shall be eligible to be the claimant of the prize and cannot be transferred to anyone else

3. Award of prizes is subject to verification by the auditors. The Asian Paints reserves the right to request the winners to provide proof of identity and Indian residency. Identification considered suitable for verification at the discretion of the Asian Paints.

OTHER TERMS & CONDITIONS:

1. By participating in this Campaign, the participant represents and warrants that he/she is legally competent to enter binding contracts under applicable laws and that all information provided by the participant is accurate, complete and disclosed with the free consent of the participant. The participant further warrants that they are eligible and competent to participate in this Campaign and abide by its terms and conditions

2. Participants authorize the Company to collect their personal information including their names and mobile numbers and share said personal information with

its business partners/representatives for the purpose of this Campaign. The Participant acknowledges and agrees that the information so collected under the Campaign by Asian Paints is shared with the Company for the purposes of this Campaign. Personal information of the Participant will be collected, processed, shared and stored in accordance with Asian Paints Ltd's privacy policy available at <https://www.asianpaints.com/footer-links/terms-and-conditions.html> and Submission of information including personal data of the Participant will be deemed as the Participant's acceptance of these terms and conditions

3. Participants expressly agree and give their consent to being contacted by the Company / its representatives or business partners for the purpose of this Campaign even if they are registered under any national Do Not Call Registry or Do Not Disturb Register or any other equivalent registry

4. At the Asian Paints' request, winners must participate in all promotional activity (such as publicity, videography, and photography) surrounding the winning of the prize, free of charge, and he/she consents to the Asian Paints for using their name, likeness, image, video and/or voice in the event the winners (including photograph, film and/or recording of the same) in promotional material or in any media for an unlimited period without remuneration for the purpose of promoting this program (including any outcome, and promoting any products manufactured, distributed and/or supplied by the Asian Paints

5. The prize under this contest is personal to the winners and cannot be transferred under any circumstances

6. No cash payment in lieu of the prizes would be made. Prizes will not be transferable/exchangeable

7. Asian Paints reserve the right to change/modify/or withdraws the contest without any prior notice of the same at its sole discretion. The Asian Paints reserve the right to modify the terms and conditions without any prior notice
8. Decision of the Asian Paints will be final and binding in regard to program and prizes and no correspondence will be entertained in this regard.
9. All decisions pertaining to the contest taken by Asian Paints shall be final and binding on the participants.
10. You are providing your information to enter this promotion and not to Facebook, Twitter, Instagram or any other social networking site or Gmail. The information you provide will only be used as stated in the Terms and Conditions.
11. Participation in this contest shall always be subject to such other terms and conditions that Facebook & Instagram may prescribe.
12. This contest is being created as a promotional activity brought to you by Asian Paints Asian Paints and all goodwill, copyright, moral rights, or other intellectual rights associated there from shall vest exclusively with the Asian Paints.
13. Asian Paints assumes no liability or responsibility for:
 - (i) Any errors, omissions, or inaccuracies of content or submissions,
 - (ii) Personal injury or property damage of any nature resulting from your access to, your exposure to, or your participation in the contest.
 - (iii) Any unauthorized access to or use of our secure servers and/or any and all personal information and/or financial information that may be contained therein.
 - (iv) Any deletion of data or interruption or discontinuance of transmission to or from or through the contest.
 - (v) Failure to win/achieve/register any world record attempt

(vi) Any break or disconnection or disruption in network connectivity in any manner, due to network congestion or signal loss or any other technical reasons, irrespective of the network being used. Network issues can disrupt various aspects of the Campaign such as receipt of DMs, comments, tags, etc and receipt of any sound, text, image or audio files related to the question, receipt of answer chosen by the Participant, etc. The Participant is advised to remain in an area with a strong and stable/ continuous mobile network signal of the telecom operator or internet service provider to ensure smooth functioning of the Campaign.

14. Asian Paints shall not be liable for any loss of prize due to any incorrect information provided by the winner.

15. This Campaign is subject to force majeure conditions and in the event or occurrence of any force majeure event including but not limited to fire, explosions, natural calamities, state emergency, riots, epidemics, pandemics and public health emergencies etc., the Company shall not be liable to compensate the Participant in these circumstances, nor shall it be accountable/liable for any disruptions/stoppages/interruptions or cancellation of the Campaign due to any government restrictions.

16. By participating in this program, the participant agrees to accept the terms and conditions of this program in totality

17. This contest is independent of other contests run by Asian Paints and cannot be combined with any other offer or contest of Asian Paints Limited.

18. Asian Paints will not be responsible for lost, misdirected, or delayed entries

19. Asian Paints reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this offer, with or without prior notice due

to reasons outside its control.

20. In case of any grievance, feedback or for queries related to the Campaign, you can reach our customer care helpline on 1800-209-3000.

21. Any loss or outrage or dissatisfaction suffered by a Participant during the course of the Campaign would not be the responsibility of the Company and we will not be responsible for making good any such loss or dissatisfaction.

22. To the extent permitted by law, Asian Paints excludes all warranties and representations (whether express or implied) and its liability (including without limitation for negligence) regarding the winnings.

23. This contest shall be subject to the prevailing statutory laws of India. Any dispute arising out of this contest shall be subject to the exclusive jurisdiction of courts in Mumbai.

24. Further, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions, or the rights and obligations of the Participants and/or the Company with respect to this Campaign shall be governed and construed in accordance with the laws of India.