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Title

Making WeVideo Happen In Your Classroom

Session Description

Video projects are a powerful storytelling alternative. They introduce students to the creator's side of media literacy. Students constantly consume video, but how often do they create their own? This is your chance to join two teachers that have been developing student video projects their entire careers. This is no sit and get! Be ready to learn through creating with WeVideo.

Strands: #beginner, #intermediate

Type of Session: General Session

Presenter: [Reuben Hoffman](#)

Position: Teacher, Digital Learning Coach

Organization: Grossmont Union High School District

Location: San Diego

Contact Email: reubenhoffman@gmail.com

Website: <http://reubenhoffman.com>

Bio:

Reuben Hoffman is a Social Science teacher turned Digital Learning Coach in the Grossmont Union High School District (San Diego County). He holds an MA in Curriculum and Educational Technology and is a Google for Education Certified Trainer and Certified Innovator.

Presenter: [Josh Reyes](#)

Position: Social Studies and Technology Teacher

Organization: Grossmont Union High School

Location: West Hills High School

Contact Email: joshmreyes@gmail.com

Website: <https://sites.google.com/site/mrreyesteachersite/>

Bio:

I have been teaching for 10 years at the High School level. For most of my career I have piloted educational technology programs in my district including BYOD and 1:1. I am a Google Ninja that enjoys sharing my knowledge of Google Apps with other teachers.

Create Videos That Go Viral!



Use WeVideo to make visibly stunning videos that will wow an audience? There are options for the movie making challenged, those who don't have hours to spare, or don't want to be tied to a single computer.

Why Have Students Create Videos?

- Critical Thinking • Creativity • Communication
- Collaboration • Engagement • Fun

Develop Skills & Tools Make It Easy

Students = excellent consumers of media, but lack production skills

Accessibility = phones, apps, & the cloud make it easy

Tools = Simple tools that don't have to be taught + tutorials online

Things to Consider When Creating Video Projects

Login to WeVideo

- Go to [WeVideo.com](https://www.wevideo.com)
- "Sign-in with Google" or create a separate account
 - Accept the connection to Google Drive

WeVideo QuickFire Challenge (California Drought)

Project Examples

- [Culture of WHHS Video Project](#)
- [Homefront Newscast / Documentary](#)
- [A Day In The Life of The President Project](#)
- [The Year In Review](#)
- [60 Seconds of Swag - Video Resume](#)
- [The Shooting Galley - Student Challenge](#)

WeVideo Premium Features

- Web Cam- ([view tutorial](#))
- Screencast ([view tutorial](#))
(Digital Storytelling Read Alouds): [Arty's Cupcake](#) / [Dream Big](#) / [Sharing Is Caring](#)
- [Green Screen](#)