

Nature Reciprocity in Business / A New Kind of Finance Fund / An Offensive Emergency Fund for Nature

Authored by PRESIDENTA

I. Who We Are: From Ground to Beyond the Globe

PRESIDENTA is a 360° fund working to revolutionize the infrastructure of the capital-gains field. Our investment practice is cross-relational and built on long-term offensive strategies grounded in quality of life for all living things—what we believe is the necessary work of new finance today: to address, and correct for, planetary overshoot.

Our pillars of interest are the universal emerging markets within art, sports, nature conservation, AI, women's health, new-frontier ethics, proactive generational safety, and the formation of new, effective democracy grounded in transparent ecological awareness. Our research is physics-forward, practical, and oriented toward global health.

We are high-risk, but we do not gamble. Our experimental approach is more art than science: science has all the data, and art asks all the right questions. What if an investment cluster were built on de-risked experimentation and longevity, guided by years of hands-on research already conducted by international cultural producers—people with deep knowledge of global ecosystems thinking and of the systemic trends the market itself was built from?

II. The Problem: Capital Investing—As It Stands—Is Unsustainable by Design

An infrastructure for new finance must exist to redirect the harmful aspects of capital gain. PRESIDENTA recognizes the urgent need to evolve the playing field: by placing philanthropy at the front of investment strategy, or at the very least, co-relationally. We evaluate the multiple economies that exist at once—what we call co-relational investing—while carefully distinguishing all of this from marketing, so that true value is considered and implemented rather than performed.

Today's self-reliant "us and them" framework too often treats patronage, or endemic need, as a surplus contingent—an afterthought—rather than as something embedded, necessary, and vital

to personal, systemic, and ecological health. This disconnect fuels the accelerationist cycle of unfettered capitalism: surplus for surplus's sake, with little regard for ecological overshoot.

It is tempting to dismiss a problem this pervasive as simply the way things are. Just because it is a problem for most people does not mean it is a problem to ignore. It means it is a wider-scale problem—and the scale is the reason to address it, not the excuse to leave it alone. In this way, we are also locating the financial gap.

At the root of this disconnect is a false separation of the dollar. The current model splits every dollar into two lives: the dollar that earns, and—if anything is left over—the dollar that gives. Return is booked in one column, care in another, and the two are made to compete. PRESIDENTA insists on the **simultaneity of the dollar**: a single dollar, doing both things at once, in the same act. Do not separate it. The dollar that protects an acre of habitat is the same dollar that secures the supply chain, the water table, the workforce, the customer, and the century in which the return will be collected. What is good for you is what is good for me. What is good for the sparrow is what is good for the harvest. Reciprocity is not a tax on the return; it is the return's precondition.

This is the test we apply to every position: **win-win-win**. The investor wins, the community wins, and nature wins—in the same transaction, on the same dollar. A deal that clears two of the three is not a partial success; it is a transfer from the third, and the third is usually nature, because nature does not sit at the table. We look, wherever possible, for the structures in which all three are on the same side of the ledger.

Our research suggests that when investing is conceived this way—not only in terms of direct dollar value but simultaneously in terms of intrinsic value, social, cultural, and ecological—the returns are greater, more holistic, and, at this moment in history, essential. We see the opportunity to leverage existing beneficiaries toward a 360° positive economy rooted in resourcing effective implementation and due-diligence research.

We ask: what are the true pillars of economic capital today? For us, values-based investing is co-relational—tied to the creation of infrastructure that empowers effective implementers and advances ethical investment strategies. The value of co-building is far greater than the scattered sum of its parts—and it is measured in three columns at once: investor, community, nature. The fight is in the integrity of the dollar and gardening healthy eco-systems.

This rising generation has the chance to shape a new model of wealth: one that makes nature an essential foundation and redefines “investing” as a holistic, 360° practice. What next generation business strategist Evan Steiner calls the Whole Person Economy. In this model, culture itself is an asset, with the power to influence government, policy, education, civic life, and the broader ecosystems of art, music, fashion, film, technology, and beyond.

III. What Is Security Today? Investing for Long-Term Stability

Today, nothing is a given. The common investment model under capitalism privileges capital accumulation over the survival of the human species. It is the cat eating its tail on a grand scale. This logic is unsustainable: what is the point of growing financial wealth if money itself is devalued in a near-term future?

The rate of ecological degradation is devastating to human survival. As a species, we depend on other species to live—because we are part of nature, not separate from it. This acknowledgement is more than half of understanding how we should invest. Nearly every failure of the current model traces back to the opposite assumption: that humanity stands outside the system it draws on, and can therefore extract from it without being drawn down in turn. Once we locate ourselves inside nature, the question of what to invest in is no longer abstract. It is the question of what keeps us alive. One practical example makes the point.

The Sparrow Conundrum to Birds and the Bees Modeling

In 1958, as part of China's Great Leap Forward, the government launched the "Four Pests Campaign," which targeted sparrows on the belief that they ate too much grain and reduced the food supply for humans. Millions of sparrows were exterminated.

At first this appeared to protect crops, but the ecological consequences were catastrophic. Sparrows ate grain, but they also ate insects—especially locusts. With their natural predator gone, locust populations exploded and devoured crops on a massive scale. This ecological imbalance contributed directly to widespread agricultural collapse and a famine that killed more than 20 million people.

The lesson: removing one species from an ecosystem—without understanding its interdependent functions—can destabilize the entire system. Today we are losing many of the species that uphold entire ecosystems, driven by climate and weather instability. The Sparrow Conundrum is a cautionary example of how short-term, human-centered logic in resource management leads to long-term, large-scale catastrophe. Sustainable systems require maintaining balance, not privileging a single metric of growth.

IV. Our Model: A Non-Partisan Center

PRESIDENTA designs a holistic investment model that underpins large-scale species protection and seeks to restore human and infrastructural balance. Change will not be driven by the radical left or the radical right, but by a non-partisan center—an expanded Overton window that recognizes shared survival, through the care of nature, as our common thread.

This is an era of hard work, in which next-generation agency is forged through intrinsic-value investment, network investment, and cultural capital. California—the world's fourth-largest economy—serves as a crucial laboratory: a "state of invention" where liquid capitalism provides the basis for systemic transformation.

The infrastructure of new finance must be reimagined to redistribute the stakes of capitalism. This shift cannot be achieved within existing processes; it requires stretching toward unfamiliar

models, assuming risk, and tolerating discomfort. That is the price of meaningful transition. Performance must be measured not only in financial terms, but through alignment with ethical and cultural narratives.

Avant-garde approaches demand attention to margins and peripheries, where creative solutions to today's crises most often emerge. The founder brings expertise from a sector frequently dismissed as entertainment but which is in fact deeply influential and requires complex network knowledge and navigation. From inception, investors have been carefully selected not only as providers of capital but as cultural stakeholders shaping the relational field.

Two Roads Out of 1971

The frame we use to locate ourselves comes from our own prior work on Freetown Christiania, the Copenhagen community founded in 1971. That same year, the wide-body jet and cheap commercial aviation made long-distance travel ordinary for the first time, and two roads opened at once. The world took both.

The first road led to commerce: mass tourism, extended supply chains, the movement of goods and appetites at a scale that produced the resource overshoot we are now living inside. Culture became something you consumed at a distance and had shipped home. Nearly all of modern finance was built on this road.

The second road was the hippie trail: the overland drift through Istanbul, Kabul, Delhi, Kathmandu, Marrakesh — undertaken by people looking for cosmology rather than commodity. They came back carrying spices, fermentation, vegetarianism, tea, communal eating, meditation, and a working suspicion that the West had not cornered the market on how to live.

Both roads are open again, and the second keeps being converted into the first: ritual becomes retreat, communalism becomes a ticketed weekend, ecology becomes a purchase. Psychedelics are moving into legal and clinical frameworks across North America and Europe, drawing a generation back toward the same questions the first travellers asked. The distinction is not between those who travel and those who stay. It is between **eco-practitioners and eco-tourists**.

PRESIDENTA is aimed, wherever possible, at the second road. We invest in the practitioners: in the people and institutions that stay, that hold land across generations, that build the commons rather than sample it. Where the first road is unavoidable—and in a global economy it often is—we look for the structures that route its capital back onto the second.

Strategic Considerations

- Drawing on lessons from FDR-era recovery strategies.
- Treating the healing of the world as an area of recovery in its own right—partnering globally, across borders and sectors, to restore what has been degraded rather than merely to slow its loss.
- Asking how we recover intelligence itself as a shared resource—and how we serve both the educated and the more educated, so that expertise deepens rather than isolates.
- De-weaponizing economic instruments so they serve collective well-being.

- Establishing consensus truth in a post-marketing information ecosystem.
- Embedding children's growth and development as central metrics of societal health.
- Treating mental health as core business infrastructure—recognizing that people run on different biological and age clocks, and that an organization's health is inseparable from the health of the minds inside it.
- Reconceptualizing labor as a contributor to carbon sequestration. The corporation began as a *corps*—a civilian workforce that served national recovery after the World Wars, with a purpose beyond capital and in direct relationship with the country. That idea has lost its way. Corporations are not for everyone, but they are right for a certain kind of person, and steering the corporate workforce toward tangible carbon-sequestration and nature goals would restore what it was always meant to provide: spirit, intrinsic purpose, and meaning for the people inside it—with measurable impact on GDP, purpose, and planetary health at once.
- Exploring the “superorganism” model to capture systemic interdependencies.
- Any “Other” is not the enemy. We seek to understand and build trust.

This agenda requires identifying critical gaps—infrastructural, political, or perceptual—and developing strategies to address them. It calls for a populist plan rooted in the “80 percent center,” building broad consensus while advancing necessary structural reform. The task is not only to explain why these areas matter, but to articulate concretely how shifts can be enacted and scaled.

V. The Full-Bodied Stack: Multiple Economies at Play

America is not one economy. It is a stack of economies running at once, and the financial economy—the only one we currently measure with any rigor—is a single layer of it. A country that reads only its balance sheet is like a body that reads only its pulse: one signal, mistaken for health. PRESIDENTA's model begins from the recognition that a full-bodied economy for America must account for every layer of value that is actually being created, spent, and depleted, and must invest across all of them simultaneously.

We examine economy and society through the lens of ethics, values, and whole-person development—the premise that an economy is only as sound as the people it is made of, and that no single metric can describe either. Our contribution is to extend the whole-person frame to the whole body of the country and the planet: a whole-body economy, in which every layer below is a living organ rather than an externality. We ask: How do we build a true evolutionary stack? In going further, we ask, with after care in place?

The layers of the stack include:

- **Financial value** — capital, return, liquidity, the dollar. Necessary, measurable, and currently overweighted to the point of distortion. It remains the engine, but an engine is not a vehicle.
- **Intrinsic value** — the worth of a thing in itself, prior to any market: a child's development, a healthy body, an intact watershed. Intrinsic value is what the financial economy is

supposed to serve and too often consumes.

- **Social value** — trust, community, civic participation, the density and quality of relationships between people. Social value is the operating system on which every other economy runs; when it degrades, markets, institutions, and democracy fail with it.
- **Nature value** — the living systems that underwrite everything above: pollination, soil, water, climate regulation, the sparrow that eats the locust. Nature value is the base layer of the stack. Every other economy is a derivative of it, and it is the only layer that cannot be reissued once it is spent.
- **Spiritual value** — meaning, belonging, awe, the sense of participating in something larger than oneself and longer than one's lifetime. Spiritual value is what makes long thinking possible; without it, every horizon collapses to the quarter.
- **Cultural value** — art, music, story, design, shared symbols. Culture is how a society metabolizes change and how it decides what it wants; it is the layer through which the other layers become legible and desirable.
- **And more** — health value, knowledge value, the value of time, the value of public land. The stack is not closed. Part of the work is to keep discovering which economies we have been running blind.

These economies are not separate accounts to be balanced against one another. They are one body. This is the simultaneity of the dollar extended to the whole system: a dollar that moves through the stack correctly appreciates every layer at once, while a dollar extracted from one layer to inflate another is not a gain but a transfer—usually from the layers we cannot see to the one we can. Financial “growth” that is purchased by drawing down nature value, social value, or spiritual value is not growth. It is a body eating itself and calling it a meal.

A full-bodied stack for America means building the instruments to see, measure, and invest in every layer—and then refusing to treat any one of them as an externality. PRESIDENTA's fund, the Global Land Conservation Initiative, and LOEB are each attempts to move capital through the entire stack in a single act, so that the return arrives not in one column but in all of them.

VI. Women in Business: A New Multicultural Feminism

No account of what security means today is complete without the position of women, and PRESIDENTA does not treat women's health and women's agency as a niche pillar. They are a load-bearing wall of the full-bodied stack.

Begin with the plain fact. For a modern woman, economic security is not an abstraction and it is not greed. It is a symbol of mental and bodily freedom—the difference between choosing and being chosen for—in a moment when not everything is a given anymore. The public obsession with direct economics misses this entirely: money is not the point, but for women it has been the precondition of every other freedom, and its absence has been the oldest mechanism of control.

When we say the current model is unsustainable, this is part of what we mean.

Women today have been taught, rightly, not to rely on anyone. But independence at that price can cost the permission to be soft, to be cared for, to be feminine in the ways one chooses. Meet someone who wants to take care of you, and they leave on a hero's journey with no return date. In the meanwhile women are enormously capable, see the blind spots, hold the ground, and often hold the emotional labor.

Women admire women who have power, but usually from a distance. Men would often rather a woman be helpless, so that they can be the hero. In both cases the preference is for helplessness. Hence the eternal return. Men, for their part, frequently get fumbled up on the hero's journey and fall into the modernist trap: the authenticity loses its grip, and what returns is a performance of strength rather than the thing itself. Technology adds another layer to all of this—avatar, gaming, code, dimension- and place-shifting—in which we are all becoming allegorical cartoons, and the old constructs travel with us into the new medium unless we consciously live in the present rather than pattern. It is hard to hold the awareness that this construct is entrenched at the deepest levels of power systems globally.

This is a structural feature of the same finance and governance this paper holds in awareness. What PRESIDENTA does with this is concrete. Women's health is one of our founding pillars, not an add-on. We treat the invisible labor of holding, caring, and insight as real economic activity inside the stack—social value and intrinsic value that the financial layer has been drawing on for free. We treat transformation and healing—the second road—as productive work, and fund it as such. We select investors and cultural stakeholders who understand that a woman's capacity to see the whole field is an asset, not a threat or competition. And we take as a working model of power an idea that is rare and worth building an institution around: that love is letting the other side win, and knowing that you can. Strength that does not require the other to be weakened is the only kind that scales. It is win-win-win applied to the oldest relationship there is, and it is what nature reciprocity in business finally means.

VII. Flagship Program: The Global Land Conservation Initiative

The Threshold

Humanity stands at a critical ecological threshold. The ongoing transformation of terrestrial ecosystems through deforestation, industrial agriculture, and urban expansion has accelerated global biodiversity loss to rates between 100 and 1,000 times above historical background levels, largely due to habitat conversion and fragmentation (Ceballos et al., 2015). Recent analyses published in *Science* and *Frontiers in Ecology and the Environment* find that roughly 44 percent of Earth's land surface—about 64.7 million km²—requires conservation attention to safeguard species and ecosystem integrity. Yet despite the growth of protected-area networks, the global rate of species decline continues unabated. As Geldmann et al. observe in *Biodiversity and Conservation* (2021), “the global protected-area coverage is growing, but biodiversity is still declining.”

This underscores the need for mechanisms that connect the scientific mapping of conservation priorities to direct financial, institutional, and cultural participation.

The Mission

The Global Land Conservation Initiative is a second-road program: it bridges this gap with an integrated framework combining scientific precision, public engagement, and verifiable accountability. Drawing on the *Conservation Imperatives* paper and the Global Safety Net—a spatial dataset identifying the planet’s most critical biodiversity sites—the initiative supports and expands the protection of keystone ecosystems essential to planetary stability. Its core mission is to safeguard habitats and species in order to mitigate large-scale biodiversity loss and avert the most severe consequences of the sixth mass extinction.

Two Complementary Strategies

1. A global media and direct-action campaign will translate conservation science into accessible narratives, mobilizing philanthropic, corporate, and governmental partners around clearly delineated conservation targets.

2. A Nature Certification Program and participation system, will create a transparent and motivating framework for contribution. To sustain visibility and participation, the initiative will adopt a cohesive design language anchored by a clear, adaptable logo and symbol—potentially as simple and universally recognizable as the peace sign—used across digital platforms, printed materials, and certification media. Each verified conservation site could also release a unique glyph or digital badge representing a protected “rare-earth species,” forming a collectible, decentralized index of conservation achievements.

The Heart Monitor for Earth

A public-facing platform—conceived as a “Heart Monitor for Earth”—will dynamically visualize live data from Conservation Imperatives sites, offering a continuous, transparent representation of global progress. Through the Saved Species Network, it will function as a new Earth index for biodiversity loss and recovery, and will trace the history of loss to protect the future through a backwards-facing lens.

Why It Matters

The initiative reframes conservation not merely as a scientific or governmental responsibility but as a participatory global economy of restoration, where verified data, transparent metrics, and visual culture converge to drive collective ecological stewardship. By creating a shared symbolic and operational infrastructure—linking scientific data, economic incentives, and cultural identity—it aims to transform land protection from a specialized field into a widely legible act of civic participation.

Ultimately, the project is a pragmatic yet visionary response to the central challenge of our century: how to convert the moral and scientific recognition of planetary crisis into a durable

framework of measurable care co-relationally with technology. Through the integration of media, design, certification, and data transparency, it offers a replicable model for planetary accountability, uniting ecological science with social imagination to preserve the living fabric of the Earth.

VIII. Research Program: Low-Orbit Earth Perspectives (LOEB)

Perspective from a Distance

In 1916, Woodrow Wilson signed the National Park Service into existence. In 1946, the first photographs of Earth from space were published. Each moment offered humanity a new vantage on the planet it lives on. LOEB seeks to provide the next such perspective, in order to stop the genocide of the Earth.

Low-Orbit Earth Perspectives uses high-resolution imaging from low orbit to monitor the planet and to inspire deep thinking across every sector of informed knowledge—merging large-scale technologies, beyond human scale, to forge nourishing contexts for all species. Looking retrospectively, and for the first time in human history reviewing the confusion of our own time, we believe a call to action for a post-hope athleticism is needed. The early research of futurists and eco-dreamers is now meant to exist. Utopia—a concept of longing and distance—is here, driven by sweat ethics and the precarity of linear time.

Artists ask all the right questions; scientists have the capacity to collaborate with technology to solve for large-scale species survival. We just need the imagination. In San Francisco, where the United Nations was founded, we are uniquely positioned to do so—as if nature and technology were always meant to have this great harmony.

Pro-AI, Toward Planetary Alignment

LOEB makes room for humility at a cosmic scale. Given how far science has advanced through AI in just the last few years—how quickly we have built systems that reason, model, and perceive in ways we did not fully anticipate—it would be a remarkable hubris to assume there is no other intelligent life. Intelligence, it turns out, is not so rare that it could arise only once. That recognition should change how we hold the planet: not as the sole seat of mind in the universe, but as one living instance of it, worth protecting for that reason alone.

PRESIDENTA is pro-technology and pro-ethic, and we do not treat the two as separate commitments: we view technology as an ethic. We zoom out and think of ourselves as part of one humble planet amongst many. Every tool encodes a set of values about what matters, who is served, and what is allowed to be spent; building and deploying technology is therefore always an ethical act, whether or not it is acknowledged as one. We choose to acknowledge it. PRESIDENTA is pro-AI. We believe AI, pointed correctly, is among the most powerful instruments available for planetary alignment—for modeling ecosystems whole, monitoring species at scale, reconciling the many clocks of the stack, and offsetting the worst effects of

climate change faster than any prior generation of tools could. The alignment we care about is not only between machines and human values, but between all of it and the Earth.

This is also where an unlikely coalition forms. AI companies, academics, the educated or more educated—the researcher and the athlete, the lab and the field—align here, on the shared project of saving species. The work is to agree on the most effective methods and grow the heart-and-mind layer of the stack: to expand our understanding of the beings inside this planet, and possibly of those outside it. That is a project large enough to hold everyone.

Guiding Questions

- How do we scale large nature systems and large tech systems in synchronicity, as a way to rebalance or descale the biomass that is causing severe biodiversity loss in our lifetime?
- How do we restructure Earth's ecological systems and build in aftercare?
- If we look at Earth as a singularity—a superorganism—and the Earth is unwell, how do we reconstruct its structural body to create more white blood cells?
- What does “beyond human scale” look like when conceived through the lens of an entire singularity?
- What happens when we look at Earth as concave rather than convex—perspective from a distance? How do we solve the problems of Earth as if we were aliens looking down at the planet, seeing ourselves as the UFO?
- How do we address all kinds of time at once—quarterly time, electoral time, human lifetime, generational time, geological and evolutionary time—and set them against the planetary clock? Every economy in the stack runs on its own clock, and most of them are running faster than the Earth can reconcile. Time is also local: the traditional Japanese calendar divides the year into 24 seasons and 72 microseasons rather than four, each marking a small, specific change in the living world. America, spanning far more latitudes and climates, likely holds even more—the seasons of Maine, Louisiana, Arizona, and the Pacific Northwest barely overlap. A planetary awareness of time has to hold this granularity, and it extends to the body: we each run on different biological and age clocks, and no single tempo serves everyone. This is why mental health is not a soft concern in business but a structural one—an organization that ignores the clocks of the people inside it is running an unaccounted deficit in its own stack.
- What is a planetary truth? Not a national truth, a market truth, or a partisan truth, but a fact that holds from orbit—true for every species, in every jurisdiction, on every timescale. What would it take to compile such truths, and to govern by them?
- What does a new empiricism look like, with nature understood as the ultimate art form?
- Globalization, and the history of humanity, has largely been archived with edited intention rather than independent review. How do we compile a real archive of human history—one inclusive of perspective-forming ideas all at once—through the lens of a deeply informed archive? What would it look like if the next President were not a politician but a leader in science?
- How do we adopt cosmopolitanism as an Earth-unification principle?
- How do we inspire co-relationality and long thinking, rather than the compression that ignites the laws of thermodynamics?
- LOEB is a beyond human scale proposal, uniting globally to reframe how we read the planet.

Possible Programs

- **A solar-powered website**, positioned at a farm, which sometimes goes offline.
- **Live-streaming** from rotating locations across the globe.
- **The Nature Glyph**, designed for wide-scale adoption (see Section VII).
- **The Heart Monitor for rare-earth species** and a new Earth index for biodiversity loss, through the Saved Species Network.
- **A Space Station Board Member**, delivering daily images from space.
- **A Live Farm artist residency**.
- **A major injection of funding into the regenerative farming community** for long-term, generational gain—scaling healthy food systems across America in partnership with leading global experts on food and nutrition. The standard is sustainability, the best stewardship of water, farming without pesticides, and maximum nutrition in what reaches the plate. This is explicitly non-partisan: we want to work with all farmers, in every region and of every political persuasion, because soil and water do not vote. This is second-road investment in its purest form—capital placed with the people who stay on the land—and a clear win-win-win: investors hold productive land and durable food-system assets, farming communities gain generational security, and nature gains soil, water, and habitat restored through regenerative practice.
- **Conserved land areas**, several working with architects as a feedback loop between inspiration and land conservation.
- Programming to **inspire a love for art and science** in the next generation.

IX. The Three Funds

PRESIDENTA deploys capital through three funds. Each is built to the same test—win-win-win, on the same dollar—and each is aimed at a different layer of the stack. The three funds are also the named beneficiaries of the enterprise: at exit, proceeds flow to the Land Conservation Fund, the Oceans Fund, and the Artist Fund, so that the commercial success of PRESIDENTA is structurally the same event as the funding of nature and culture. On the way in, funders may participate through a direct investment or through a donor-advised fund (DAF) contribution, allowing philanthropic capital and investment capital to enter the same structure through their own doors.

1. The Land Conservation Fund

The primary work of land conservation is protecting keystone species and the areas of land most at risk—the places the *Conservation Imperatives* and the Global Safety Net identify as load-bearing for the whole planet. It is not turning cities into nature. Cities have their own bioregional opportunities, and we take them seriously: tree canopy to cool streets and moderate weather, and fruit trees for free food in public space. But those are complements. The core of the fund is the protection of what already exists and cannot be rebuilt on any human timescale. The most important of these is old-growth trees and forests. The intuition that young trees do the work of carbon capture while old trees merely stand there is wrong. A 2014 study of more than 670,000 trees across six continents, published in *Nature*, found that trees grow faster—and

pull down more carbon—the older and larger they get. As the lead author, Nate Stephenson of the U.S. Geological Survey, put it: “It also means that big, old trees are better at absorbing carbon from the atmosphere than has been commonly assumed... In human terms, it is as if our growth just keeps accelerating after adolescence, instead of slowing down.”

Roughly half of a tree’s dry weight is carbon, and all of it was pulled out of the sky. A single giant old tree can add more than 600 kilograms—1,300 pounds—of new wood in one year. That is about the weight of a grand piano, or of six or seven second-graders’ whole class standing together. Every year, one old tree takes that much out of the air and locks it into wood, and it does this faster every year it is left standing. A young tree does a tiny fraction of that. Cut the old one down and the carbon it stored over centuries goes back into the sky, and the tree that replaces it will not catch up in your lifetime, or your children’s. An old-growth redwood forest stores about 2,600 metric tons of carbon per hectare—more than any other forest type on Earth. That is why the Land Conservation Fund treats old growth as the highest-value asset there is, and why keeping one standing counts as a return.

2. The Oceans Fund

The Oceans Fund invests in ocean permaculture—regenerative ocean farming of kelp, seaweed, and shellfish, which build habitat, filter water, and draw down carbon without land, fresh water, or fertilizer—and in ocean robotics: autonomous systems for monitoring, mapping, restoration, and cleanup at a scale no human crew can reach.

The reason the ocean comes first is thermodynamic. The atmosphere is thin and the ocean is deep, and water holds vastly more heat than air. When the planet’s energy balance is thrown off, the ocean is where the excess heat goes first and stays longest: more than ninety percent of the additional heat trapped by greenhouse gases in recent decades has been absorbed by the oceans, not the air. This is the insight at the root of modern climate science. Syukuro Manabe, the Japanese-born physicist who built the first model of Earth’s climate and, with Kirk Bryan, the first model to couple the atmosphere to the ocean, showed that the ocean’s immense heat capacity governs the pace of the whole system—it delays the warming we feel on land, and it stores what will eventually return to us as heat, storms, and rising seas. It was for this work that Manabe received the 2021 Nobel Prize in Physics. Whatever we do to the atmosphere, the ocean absorbs first. That is why protecting and restoring it is not one cause among many.

3. The Artist Fund

The Artist Fund exists because artists ask the right questions—the ones a discipline cannot ask about itself. Science has the data; art decides what the data is for. James Baldwin said it plainly: “The purpose of art is to lay bare the questions that have been hidden by the answers.” Scientists and academics need to loosen their grip and learn how to collaborate rather than simply defend their position.

The Artist Fund supports the people who do that work in relation to land, ocean, and the stack: the residencies, commissions, and long research projects that produce the glyph, the Heart Monitor, the archive, and the questions LOEB is built around. It treats an artist’s inquiry as the research and development arm of everything else PRESIDENTA does—the layer where a culture decides what it wants before the market can tell it.

X. Structure, Allocation, and Funder Terms

Exit Waterfall

At exit, proceeds are distributed as follows:

Beneficiary	Share of Exit
Land Conservation Fund	10%
Oceans Fund	10%
Artist Fund	10%
Advisors	10%
Co-Founders (10% each)	20%
Four Investors (shared)	40%
Total	100%

Sixty percent of every exit is committed before the investors are paid: thirty percent to nature and culture through the three funds, ten percent to the advisors who shaped the work, and ten percent to each of the two co-founders. The remaining forty percent is divided among the four investors. This is the win-win-win written into the capital structure itself—the investor's return and the funding of the planet are the same distribution event.

The Ask

The research we develop today will become a capital business model in less than five years. We are seeking generous, big-thinking funders to co-relationally invest in the future of Earth-kind—practitioners rather than tourists, on terms where the investor, the community, and nature all win. Funders may enter through direct investment or through a donor-advised fund (DAF) contribution. Funders will hold right of first refusal on company equity, and the three funds—Land Conservation, Oceans, and Artist—are the named beneficiaries at exit.