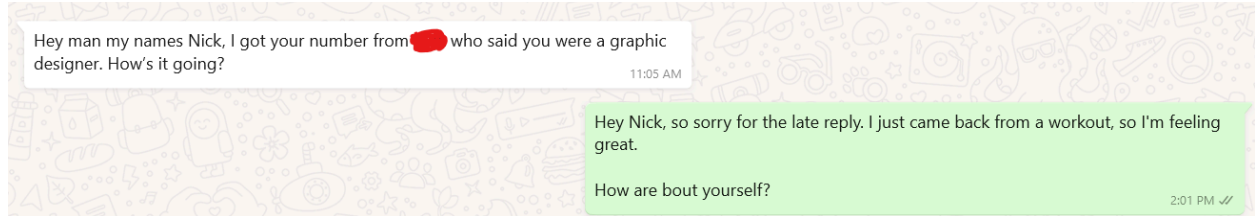# Context:

A friend referred me to this guy for graphic design for his e-com company. We talked a bit, but I got 0 sleep that day & was in my head (I know that's not an excuse) – messed up big time & said something stupid in the introduction.

It's been a couple months, so I wanted to reach out to him again to see if he needed any services (to then upsell him later cause my main skill is copywriting).

To save you guys time, I think the last draft is the best one, so can you review that one first?

Thanks for your time & feedback in advance Gs!

Iteration 1:
Hey Nick,

Hope you're doing well. We spoke a while back, but I wanted to check if you need any graphic design or web design done for your e-commerce. I have some slots available to take on a couple more projects.

Would that be something you're interested in?

If not, that's totally fine; just wanted to check in & give some notice.

Iteration 2:
Hey Nick, Happy New Year man.

How are you? Just reaching out to see if you need some graphic or web design done for e-com. I'm looking to take on 3 more projects for 60% off since some spaces have freed up.

Would that be something you're interested in?

Iteration 3:
Hey man, Happy New Year.

It's been a while since the last time we spoke.

Just wanted to check if you need any graphic design or web design done for e-com. Right now, I'm taking on 3 more projects for 60% off since some spaces have freed up.

If not, that's totally fine. I got a few people on the deal already, but I wanted to give you first priority since we met through Alex & we talked about it before.

Is that something you'd be interested in?

Iteration 4:
Hey Nick, Happy New Year.

It's been a while, I get it, life gets busy. I'm looking for 3 people who need graphic design or web design done for e-com, 60% off.

I got some people on the line already, but I wanted to give you first priority since we met through Alex.

Would that be something you're interested in?

If he says no, I can ask if he has any interested friends:

"No problem. If you want, I'll keep you posted for when I do this again. If you have any friends interested in this let me know."

If have doesn't have anyone interested, then I'll end with:
"Well, best of luck brother."