# 9/11 DAY CAMPUS GRANTS PROGRAM SAMPLE SOCIAL LANGUAGE

### **COLLEGE/UNIVERSITY POSTS:**

### FB/Insta:

9/11 is now the largest day of service in America! For 9/11 Day this year, XX SCHOOL students and staff will come together to INSERT SERVICE ACTIVITY. The event will INSERT IMPACT/BENEFICIARY DETAILS.

What will your good deed be for 9/11 Day? Never forget what we're capable of doing together.

#911Day #YOURHASHTAG

Tags: @AmeriCorps @911day @SCHOOLHANDLE

### X:

For 9/11 Day this year, XX SCHOOL students and staff will gather to INSERT SERVICE ACTIVITY. What will your good deed be? Never forget what we're capable of doing together.

#911Day #YOURHASHTAG

Tags: @AmeriCorps @911day @SCHOOLHANDLE

### Post-9/11 Day

Yesterday, in honor of 9/11 Day, XX SCHOOL students and staff INSERT SERVICE ACTIVITY, joining the 30 million Americans who marked the day by doing good. We're so proud of these kids, and their commitment to making a difference in the lives of others. Never forget what we're capable of doing together.

#911Day #YOURHASHTAG

Tags: @AmeriCorps @911day@SCHOOLHANDLE

### **INDIVIDUAL/EMPLOYEE POSTS:**

## Pre-9/11 I Will Pledge Social Copy

### FB/Insta:

September 11 is now the largest day of service in America, known as "9/11 Day." #911Day join hundreds of other SCHOOL students and staff to SERVICE ACTIVITY DETAILS (or other good deed pledge)

What will your good deed be? Never forget what we're capable of doing together. #911day Tags: @AmeriCorps @911day

#### X:

#IWillFor911Dayjoin hundreds of other SCHOOL students and staff to SERVICE ACTIVITY DETAILS (or other good deed pledge) What will your good deed be? Never forget what we're capable of doing together.

#911day Tags: @AmeriCorps @911day @BENEFICIARY

### Post-9/11

Yesterday, in honor of 9/11 Day, I joined hundreds of other SCHOOL students and staff to SERVICE ACTIVITY DETAILS (or other good deed pledge)

Never forget what we're capable of doing together.

#911day Tags: @AmeriCorps @911day @BENEFICIARY

### I Will Individual Pledge, Video Script:

Hi I'm NAME (insert desired title).

For 9/11 Day this year, I Will ... join hundreds of other SCHOOL students and staff to SERVICE ACTIVITY DETAILS (or other good deed pledge)

If you haven't yet, make and share your own pledge for 9/11 Day! Just choose a good deed - can be anything, big or small - and then share it using the hashtag #911Day. If you're not sure what to do, check out w-w-w-dot-9-1-1-Day-dot-org for tons of ideas and inspiration.