



[Location] families raising their voices for climate action

[XX] April, 2025

Families across the country are raising their voices to call for climate action in the lead up to the 2025 federal election.

Local **[your location]** parents are holding a **[event type/name]** on **[Date]**, hoping to bring local families together to show that the community wants urgent action on climate change.

[Name], **[parent of XX kids]**, is helping to organise the event, and said **[he/she]** hoped the event would show that the community wants to see ambitious climate action so our kids can thrive in a clean economy and environment.

“Our kids’ future depends on how our political leaders respond to climate change now,” **[name]** said. “We want our political leaders to commit to making decisions in the best interest of our kids.”

The **[event]** will be a positive, family-friendly event open to all members of the community.

“We know parents in **[location]** care about climate change and the impact it will have on their kids’ lives, and we hope we can get that message out on **[date]**,” **[parent]** said.

[short quote (2-3 sentences only) about: climate effects in your community/opportunities for your community in clean energy investment/impacts of rising energy prices and cost of living/desire to address rising energy prices with great investment in renewable energy]

Event details

Date:

Time:

Location:

For further information contact:

Local organiser name: phone number

For national comment: Campaign manager Michael Pulsford, 0418 326 814 / michael@parentsforclimate.org

ABOUT PARENTS FOR CLIMATE

Parents for Climate is Australia’s leading climate advocacy organisation for parents, carers, families and all who care about a safe future for kids, representing over 20,000 parents. Parents for Climate has been at the forefront of securing renewable energy in schools, such as the [NSW Smart Energy School Pilot Project](#). Founded in 2019 by six regional, rural and urban mums in

four states and territories, Parents for Climate is a parent organisation, run by parents for parents. Parents for Climate exists to secure ambitious climate action for the love of our kids.