How to quickly take action

Where do you start to educate others about Be Smart? Here are several ideas!

Post info on the church website.

Here are a couple of examples and we can work with churches to tailor:

North Kansas City School District https://www.nkcschools.org/Page/6642

Liberty School District https://www.lps53.org/Page/9015

Place a small "ad" in newsletters/bulletins.



This is one example and we can provide others.

Put articles in Newsletter or Bulletins

Examples of articles from the New Spirit:

https://spirit.diowestmo.org/tagged/be-smart/

Distribute fliers to parishioners.

https://besmartforkids.org/resources/

Recommend:

- About Be Smart
- Talking to your children about guns
- Keeping your home safe with secure storage

Identify opportunities to help spread the word.

Are there church events where you could staff a Be Smart table?

- Local or regional events
- Picnics and festivals
- Trunk or treats
- Potluck
- Coffee hour
- Other family events

What would a table look like?

- Facts and data about the dangers of guns for kids.
- Give away collateral, stickers, buttons, etc. Or have Smarties candy to attract people.
    - Reminder cards to attach to candies Be a SMARTie Cards.pdf
- Have a sign-up sheet to recruit more volunteers or opportunities to spread the word.
- Consider an activity for kids (such as a craft to make a bee out of construction paper).

Are there church events where you could present the Be Smart presentation?

- Family education events (not just for parents but anyone)
- Adult Formation

Identify volunteers to help spread the word.

Have you identified more volunteers to help spread the word?

- Talk with church leadership to find individuals who are passionate about this topic.
- Connect with those identified to gauge interest then give them an action (such as help with tabling, post on social media, etc.)
- Attend a Be Smart training session to explain, review resources and teach them how to present. https://besmartforkids.org/trainings/

Post information on social media (Facebook page for church, etc.)

See “Tell your friends on social media” for graphics - https://besmartforkids.org/resources/

