

**Southern California Registry of Interpreters for the Deaf
Online Board Meeting
October 26, 2018**

Website Committee Chair's Report

1. Website UX Layout

UX Layout: I'm working with Amy Grindrod to redesigning the website's overall appearance. We will be going for blue and gold. (Blue/RID, Gold/California)
Sample of website templates is still being worked on.

2. Donation Button

Website have been updated with individual donation buttons for each fund: Gary Sanderson Scholarship, Lou Fant Memorial Fund, and SCRID Member Catastrophic Need Fund. The description and location of the button is still a work in progress.

3. Organizational Membership

Task to review of current organizational membership list is still incomplete.

4. E-Newsletters

Fall 2018 edition has been added to the website.

5. SCRID Board/Committee WA Accounts

All accounts have been reviewed and updated with the proper account privilege as required per their role with SCRID.

6. Website Google Analytic: September

Audience Overview

 SAVE  EXPORT  SHARE  INSIGHTS

 All Users
100.00% Users

 + Add Segment

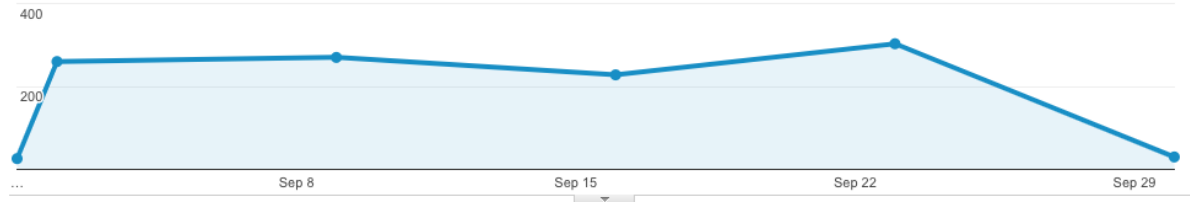
Sep 1, 2018 - Sep 30, 2018 ▾

Overview

Users ▾ vs. [Select a metric](#)

Hourly Day **Week** Month

● Users



Users

1,042

New Users

970

Sessions

1,296

Number of Sessions per User

1.24

Pageviews

3,316

Pages / Session

2.56

Avg. Session Duration

00:01:46

Bounce Rate

69.21%

■ New Visitor ■ Returning Visitor

