

Lai Ma

Dr Lai Ma is Assistant Professor at the School of Information and Communication Studies at University College Dublin, Ireland. Her research is in the area of scholarly communication, open research, and research policy. She has published on topics including research metrics, societal impact, and the political economy of information in academic and professional journals such as *Journal of Association for Information Science and Technology*, *Journal of Documentation*, *Learned Publishing*, *UKSG Insights*, and *LIBER Quarterly*.

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Marie O' Neill

Marie O' Neill is a PhD student in Library Publishing at University College Dublin and EDI Officer at CCT College Dublin. She has 25 years experience of working in libraries including the Technological University Dublin, University College Dublin and Dublin Business School. Marie is the originator and co-founder of the MSc in Information and Library Management at Dublin Business School. Marie is a member of the Library Association of Ireland's Library Publishing Group and is active in IFLA's Special Interest Group in Library Publishing. Marie was a member of WLIC's 2022 National Organising Committee.

ABSTRACT: Exploring the success factors & challenges of library publishing programs

This study aims to explore the success factors of library publishing programs and their barriers and challenges. After analyzing the Library Publishing Coalition's 2022 Directory, we have identified a range of programs in different stages of development and size. Using semi-structured interviews, we aim to understand the history of the program's foundation and the current state of their publishing activities. We especially want to hear from librarians on how their university defines library publishing, as the term is often used as an umbrella term. We will ask what their ideal library publishing program looks like and what support they would need in order to achieve that ideal. The study will evaluate factors such as year of foundation, research environment, ideals, funding, commitment to open access, and commitment to student or faculty publication. It is expected that the study will be useful in making recommendations for the future of open research policy in university library publishing programs. In this lightning talk, we will present the highlights of the work-in-progress and invite feedback for the next phase of the study.

