

BWI Social Media & Marketing Intern

Location: New York preferred, remote considered

Commitment: Part-time, Internship

About Black Women Investors (BWI):

Black Women Investors Network is a 501(c)(3) nonprofit organization focused on expanding access to education and opportunity in private equity, venture capital, and beyond. We connect investors, founders, and professionals through educational programming, strategic partnerships, and curated experiences designed to foster business growth and capital access.

Role Overview:

The Social Media & Marketing Intern will support BWI in building and amplifying its digital presence across platforms. This role is ideal for a creative and strategic thinker with a passion for storytelling, branding, and community building. You will work closely with the leadership team to execute campaigns that highlight BWI's mission, events, and thought leadership.

Key Responsibilities:

- Manage and grow BWI's social media platforms (Instagram, LinkedIn, TikTok)
- Draft engaging content including posts, stories, graphics, and newsletters ●
- Support live coverage of BWI events (photo/video capture, social posts) ●
- Monitor analytics and recommend strategies to improve engagement
- Assist with digital marketing campaigns, partnerships, and collaborations ●
- Maintain consistent brand voice and visual identity across platforms

Qualifications:

- Strong written and verbal communication skills
- Familiarity with social media management tools (e.g., Canva, Mailchimp)
- Creative eye for design and storytelling
- Ability to work independently and meet deadlines

- Interest in finance, entrepreneurship, or social impact preferred

Benefits of Internship:

- Direct mentorship from experienced investors and entrepreneurs
- Exposure to nonprofit, investments, and brand-building strategies
- Networking opportunities with founders, funders, and industry professionals
- Hands-on experience in digital marketing, brand storytelling, and community growth
- Opportunity to contribute to a mission-driven organization creating impact
- Letter of recommendation and introductions to professional and academic opportunities