

Job Description: Marketing Intern - ABM

Role: Marketing Intern focused on account based marketing initiatives (ABM)

Commitment: 10 hours/week (flexible schedule)

Duration: Spring 2026 Semester

Compensation: \$20/hr

About Us: Scale Social AI is a tech-first, hybrid agency built to solve for the challenges of content scale and performance. Our AI powered UGC supply-chain automates the sourcing of real customer moments, transforming raw UGC into ready to run creative fueling all aspects of the consumer journey to lower cost per result and increase ROAS.

Responsibilities:

- **Content Creation (40%):** Write and design case studies, ABM email sequences with data visualization
- **Market Research (30%):** Research target companies, analyze buying indicators and identify gaps in their current social content strategy
- **Growth & Analytics (20%):** Implement strategies to engage prospects, track key metrics (open rates, responses, conversions to MQL)
- **Audience Research (10%):** Explore audience segments to for new clients to identify messaging, content and influencer to drive engagement

What You'll Learn:

- Email marketing best practices, like design and copywriting
- Marketing automation tools (e.g., Mailchimp)
- Audience growth and engagement strategies
- Basic analytics
- Working directly with a startup's leadership team

Qualifications:

- Currently enrolled student
- Strong writing and visual design skills
- Strong interest in social media channels, trends and technology
- Interest in startups, entrepreneurship, or martech careers
- Self-starter who can work independently
- Bonus: Experience with marketing platforms like Hubspot, Apollo or Common Room

In addition to applying at theseedlist.org, please be sure to send the following to hello@theseedlist.org:

1. Your resume
2. A quick note on how you use generative AI tools now and how you'd plan to use them in this role
3. Share 3-5 brands who stand out to you as social-first and trend setters on IG, TikTok and/or YouTube

