



Allamakee Prevention Advisory Meeting

Thursday, August 8th, 2024 from 11:30-12:30

Location: Postville Public Library Meeting Room (235 W Tilden St)

Meeting Link: <https://us02web.zoom.us/j/83896718007>

Meeting ID: 838 9671 8007

"Allamakee Prevention Advisory is a group of individuals focused on guiding grant funds to advocate, educate, and provide awareness to positively impact the health and wellness of Allamakee County."

In Attendance: Ashley Havenstrite (Tobacco Prevention); Leah Hemesath (IPN Prevention); Ellie Loesch (Youth Mentoring); Paul Wagner (Waukon Police Chief)

Welcome & Introductions

Updates for the Coalition & Upcoming collaboration opportunities

Northeast Iowa Wellness & Recreation Center and Allamakee County Sheriff's Office:

- The WRC got a grant to sponsor 10 people to go through Mental Health First Aid Training which is a 6-8 hour course.
- 3 of the spots will be used by members of the Allamakee County S.O.

Youth Mentoring:

- 7 matches with 1 boy and 4 girls waiting for a mentor
- Tabled at Lansing school registration on 8/6/and tabled at Lansing Library on 8/13 to look for mentors
- Everything Tobacco: Vapes, chewing, and smokeless tobacco trainings
 - Option 1: Tuesday, August 27 5:30-6:30 pm.
Register: <https://bit.ly/everythingtobaccoreg>
Attend: <https://bit.ly/everythingtobaccoeveningwatch>
 - Option 2: Thursday, August 29 12:00-1:00 p.m.
Register: <https://bit.ly/everythingtobaccoreg>
Attend: <https://bit.ly/everythingtobaccoonoonwatch>

Tobacco Prevention:

- No iSTEP updates at this time (waiting for school to start)
- Stanford Curriculum presentations planned for Waukon middle school
- Working toward more nicotine free park & trails policies
- Will look into quitline enrollment numbers & smoke-free air act compliance
- [Cessation social media suggestions](#)
- Tobacco compliance checks (Chief Wagner gave numbers)

- Of 16 checks in Allamakee in 2023, 3 businesses were noncompliant
- 4 businesses noncompliant so far in 2024

Integrated Provider Network Prevention:

- TIPS Training scheduled for Aug 21 at Lid's from 4-7pm
- Curriculum-Based Support Groups: Will reach out for groups in Spring '25
- Gambling in the Workplace Toolkits are available to anyone interested. Reach out to Leah at lhemesath@helpingservices.org for more information.
- Media campaigns:
 - Savor Every Moment was boosted on Facebook for the month of August.
 - Be #1 At Getting Help was boosted on Facebook normalizing getting help for gambling harms. A marketing plan is also being developed.

Old Business:

- [APA Marketing Plan](#)
- [Capacity Checklist Results](#)
- Postville Farmers Market Tabling- How did this go?
 - Lower reach than expected, increased promotion with providing free water.
 - Many kids - may not be the top choice for a Hidden in Plain Sight

New Business:

- Postville Vape Shop Environmental Scan
 - Lots of different items: vapes, alcohol, kratom, shrums, stashes, etc
 - They have regular snacks, blankets, & arcade games w/ vapes as reward
 - Had to call PD on an individual who would not leave the shop who they knew was underage
- **Communities Talk:** Deadline Oct. 30th, 2024
 - Hidden In Plain Sight- Find Location and Date/Time: School conferences or teacher in-services?
 - Ashley reach out to Postville & Allamakee schools
 - Ellie reach out to Lansing school
 - Paul offered to partner with us
 - New Items for HIPS: 2 pairs of Buckle Smugglers jeans w/ hidden pill storage, water bottle w/ stash, lysol can & dog food can w/ stashes, wake & vape sign, pill organizers, backpack w/ lock, smell proof, & charging port, bedding set, & vape
 - \$190 left for promoting HIPS event

- **APA has received \$3,125 in DCAT HAWC Substance Abuse Community Based Services for FY'25!**
 - **Budget Includes:**
 - Marketing (radio, Spotify, newspaper, Facebook boosts) = \$1,500
 - Promotional items to use at community events and trainings = \$625
 - Look into items geared towards children
 - Town Hall Event on Substance Use Prevention = \$500
 - Possibly for May?
 - ACEs Training Promotion and Marketing, snacks = \$500

Next Steps:

Next Meeting: **Thursday, September 12th** from **11:30-12:30** at the **Lid's Bar & Grill** (1350 9th St SW, Waukon, IA 52172)

If you wish to add something to the agenda, please contact:

allamakeepreventionadvisory@gmail.com