



FOR IMMEDIATE RELEASE

swissQprint Takes Over The Taktisphere ahead of PRINTING United 2026



swissQprint America President Erik Norman to co-host a high-energy live event featuring an exclusive live unboxing, a real-world customer conversation with Pixelwerx, and a live look inside swissQprint America's new Chicago-area showroom

MELBOURNE, Fla.–August 10th, 2026– What happens when a print business gains the capability to produce work that was previously too ambitious, too complex, or simply out of reach?

The applications change. The customer conversations change. The opportunities change. Everything changes. Taktiful today announced “Capability Changes Everything: swissQprint Takes Over Taktisphere XL,” a special sponsored Taktisphere Live event hosted by Erik Norman, President of swissQprint America.

Taking place Friday, August 14th from 12:00 PM - 01:00 PM EDT, the live broadcast will combine an exclusive print unboxing, a candid customer discussion, and a live stream from swissQprint America's new showroom and headquarters in West Dundee, Illinois, near Chicago.

Rather than delivering a traditional product presentation, Norman will take control of Taktisphere XL for a fast-moving conversation about what new production capabilities can mean for wide-format print providers.

“Capability is not just about what a machine can technically produce,” said Kevin Abergel, Founder and CEO of Taktiful and the Taktisphere. “It changes what a printer can confidently sell, the customers they can approach, the margins they can pursue, and the work they can say

yes to. That is what this event is really about. Erik and the swissQprint team are taking over, opening the box, showing us the work, and bringing us directly inside their new showroom.”

An Unboxing Built Around Possibility

During the live event, Norman will lead an exclusive unboxing featuring a never before seen samples produced using swissQprint technology.

The conversation will go beyond admiring finished samples. Norman will break down the capabilities, production decisions, creative thinking, and application opportunities behind the work.

Attendees will get a closer look at how advanced wide-format production can help print businesses move beyond commodity output and create more distinctive, valuable, and difficult-to-replicate products.

The session will explore questions that matter to print service providers, including:

- Which new applications become possible when production capabilities expand?
- How can stronger output help printers enter new markets and elevate customer conversations?
- What separates impressive print from work customers are willing to pay more for?
- How can technology become a catalyst for creativity, differentiation, and growth?

A Real-World Conversation with Pixelwerx

Norman will also be joined by Adam Carver of Pixelwerx, a swissQprint user who is putting these capabilities to work in a real production environment.

Carver will share how Pixelwerx uses swissQprint technology, the types of work his team is producing, and how expanded capabilities have influenced the company’s approach to applications, customers, and business opportunities.

The discussion will provide attendees with an honest operator and business-owner perspective rather than a scripted product endorsement.

“This is where the event becomes especially valuable,” Abergel added. “We are not only talking about what the technology could do in theory. We are hearing from someone using it to serve customers, solve problems, produce ambitious work, and compete in the real world.”

Live from the New swissQprint America Showroom

The event will also include a live stream from swissQprint America's new Chicago-area facility in West Dundee, Illinois.

The recently developed site includes an expanded showroom designed for live demonstrations of swissQprint's large-format printing systems and applications, along with additional space for the company's applications and service teams.

Viewers will receive an exclusive look inside the new showroom, the technology on display, and the environment swissQprint has created to help customers explore applications, test ideas, and experience its production capabilities firsthand.

The showroom broadcast will connect the event's central theme directly to the technology, people, and printed output behind it.

Continue the Conversation at PRINTING United Expo

The Taktisphere XL event will also serve as a preview of the innovation attendees can experience when swissQprint exhibits at PRINTING United Expo 2026.

The Expo will take place September 23–25, 2026, at the Las Vegas Convention Center in Las Vegas, Nevada, bringing together technology providers and print professionals from across commercial, packaging, apparel, wide-format, labels, mailing, and other industry segments.

Attendees traveling to Las Vegas are encouraged to include swissQprint at booth C1737 on their show plans and experience the company's technology and applications in person.

"Watching an application online is exciting, but standing next to the output, seeing the detail, understanding how it was produced, and talking directly with the people behind it takes the experience to another level," Abergel said. "Do not forget to visit swissQprint at PRINTING United. Put them on your Vegas list now."

Event Details

Event: Capability Changes Everything: swissQprint Takes Over Taktisphere XL

Host: Erik Norman, President, swissQprint America

Featured Guest: Adam Carver, Pixelwerx

Date: Friday, August 14th, 2026

Time: 12:00-1:00PM EDT

Location: Live online inside the Taktisphere

Registration :<https://taktisphere.com/c/taktisphere-live/swissq-takeover>

Attendance is complimentary, but advance registration is recommended.

About swissQprint

swissQprint develops and manufactures high-precision large-format printing systems designed for demanding professional applications. The company's technology supports a broad variety of rigid and roll-based print production, helping businesses pursue high-quality applications, operational flexibility, and new market opportunities.

swissQprint America is headquartered in West Dundee, Illinois, where its expanded facility includes a showroom for live equipment demonstrations and application development.

About Pixelwerx

Pixelwerx is a wide-format print provider focused on turning ambitious creative ideas into high-impact printed applications. Led by Adam Carver, the company uses advanced production technology to help customers move beyond standard output and create work that is visually distinctive, technically demanding, and built to command attention.

By combining strong production capabilities with a practical understanding of design, materials, and real-world customer needs, Pixelwerx continues to explore new ways to create value through wide-format print. During the Taktisphere XL event, Carver will share an honest customer perspective on working with swissQprint technology and how expanded capabilities are helping his team pursue new applications, elevate output, and open the door to new business opportunities.

About Taktisphere XL

Taktisphere XL is the wide-format-focused expansion of the Taktisphere, Taktiful's interactive global community built for print professionals who want to learn, connect, experiment, and grow.

Through live broadcasts, unboxings, customer conversations, technology demonstrations, educational programming, and candid industry discussions, Taktisphere XL brings together the people, applications, and ideas shaping the future of wide-format print.

About Taktiful

Taktiful is a global consulting, training, technology, and community organization focused on helping the print industry sell more effectively, develop stronger applications, embrace innovation, and create greater value through print.

Through consulting engagements, educational programs, live events, market research, software platforms, and the Taktisphere community, Taktiful connects print technology with the creative, commercial, and strategic thinking required to turn capability into opportunity.

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