



# Strategic Planning Template

Organization  
name

123  
Street name

(000)  
000-0000

01

## Mission

Briefly describe the organization's core purpose, who it serves, and the impact it aims to create.

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02

## Vision

Describe the future state your organization strives to help create; an inspiring long-term aspiration.

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03

## Values

List the guiding principles and beliefs that shape the organization's culture and behaviors.

Goals

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

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Current status	Not... ▾	Not... ▾	Not... ▾	Not... ▾	Not... ▾
Strategic priority					
Actions					
Owner	👤 Per...	👤 Per...	👤 Per...	👤 Per...	👤 Per...
Start Date	📅 Date	📅 Date	📅 Date	📅 Date	📅 Date
Due Date	📅 Date	📅 Date	📅 Date	📅 Date	📅 Date
Estimated budget					
Resources needed					

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**KPI**