

Yr 9 Outline Plan - Discovering Skills, Strengths and Opportunities in me - Wednesday 9th July 2025 P1 to P4

Period 1

Meet the entrepreneurs – they did it their way – 15 mins + Q&A

Michelle Chappell – On Your Bike

Nanette Chandler – We Love Pets – East Grinstead

Nick Blythe – Paella Fella

Period 2

Know yourself – Bespoke Personal Development Plan Folder x 12 – Ent Hub

- o 365 appraisal - self - tutor - head of year.
- o Self-awareness - www for you this year and what could be EBI
- o ATL Matrix – where would you rate yourself at the end of Year 9
- o The relevance of school – What are employers looking for in an employee apart from attendance, punctuality, ATL, ability to work independently, ability to follow instructions, customer service skills, empathy, etiquette and interpersonal skills
- o Enterprise Skills – identifying if I have any?

Period 3

Writing my own outline business plan – Forming – Ent Hub

- o Business plan - the theory using Peter Jones 90-day business plan
- o Market research questions and identifying the competition.
- o Finding the gap in the market
- o Identifying your Unique Selling Point
- o SWOT analysis of own idea – is it doable
- o Sourcing suppliers to make a product or service or reselling.
- o Selling price, costs and profit calculations

Period 4

Creating the ‘elevator pitch to potential investors’ – Storming – Art & Laptops

- o It’s all in the name and logo – working with the art department
- o USP – getting it into my flyer and advertising
- o Marketing to win sales - traditional v social media!
- o Pitch to investor & voting.

Reflections on Day – Circle Time Drama / Hub

- o Wwww
- o EBI
- o Next steps - CV writing, work experience, careers information, advice and guidance & other opportunities to develop skills DofE,
- o Hopes and fears for KS4

Staffing

TTH

JSA – Period 4

JNO

Guest

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Nick Blythe – Paella Fella

Michelle Chappel – On Your Bike

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Location

Imberhorne Lower School – Rooming and laptops to be booked by CFA

Lunch

Something special and different – Paella Fella, plus snacks throughout the day.