

Student Speech Assignment Assessment Guide

/22 marks

Organization and Design (3 marks)

- 1 mark - clear introduction of misinformed idea
- 1 mark - an explanation as to how or why this concept is believed by some
- 1 mark - a strong conclusion with a resounding ending (quotation, data, call to arms...)

Voice and Expression (5 marks)

- 1 mark - use of volume allowed audience to clearly hear the information and was used throughout to hold audience attention
- 1 mark - pacing allowed words and messages to sink in
- 1 mark - use of pauses and emphasized words helped the audience connect with the speaker
- 2 marks - emotional expression matched the message and varied to give richness to the speech

Personal Ideas and Articulation (5 marks)

- 1 mark - personal experience or anecdotal evidence was used to create empathy with the audience
- 2 marks - clear articulation of ideas and the reasoning for the belief
- 2 marks - sophistication of language added depth to the arguments

Data and Research (7 marks)

- 5 marks - at least 5 distinct data points or statistics were used
- 1 mark - at least 2 sources of the information were cited within the speech itself
- 1 mark - the researched information covered a wide array of arguments and reasons to support the position taken

Question Asked & Answered (2 marks)

- 1 mark - a clear question was asked of a classmate whose answer had not been included within the speech
- 1 mark - the answer provided to the classmate was informed and reflected a solid understanding of the broad key concepts of the topic



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