

MSC Story Collection Template

Title: *Most Significant Change (MSC) Story Template*

Purpose: To document real, meaningful changes experienced by participants as a result of a project or program.

STEP-BY-STEP PROCESS FOR CAPTURING MSC STORIES

STEP 1: Preparation

1. **Select the focus domain**

E.g., Economic empowerment, confidence, access to services, leadership.

2. **Train facilitators/interviewers**

- On active listening, ethical consent, and non-judgmental approach.
- Ensure understanding of gender sensitivity, trauma-informed interviewing, and privacy.

3. **Choose participants**

- From different backgrounds (age, gender, caste, economic level, etc.).
 - Ensure inclusion of marginalized or vulnerable individuals.
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STEP 2: Story Collection

Use the **template below** to guide the interview/discussion.

MSC STORY FORMAT

1. Basic Information

- Name (optional or pseudonym): _____
 - Gender: ☐ Male ☐ Female ☐ Other
 - Age: _____
 - Location (City, Ward/Area): _____
 - Project/Intervention Name: _____
 - Date of Interview: _____
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2. The Story: Key Questions

Use these prompts as a guide:

a. What change happened in your life?

(Ask the participant to describe the most important change they've experienced due to the project.)

🗣️ *"Can you describe the most significant change you've experienced because of the program?"*

✍️ **Response:**

b. When did this change happen?

🗣️ *"How long after participating in the program did you experience this change?"*

✍️ **Response:**

c. How did this change come about?

💬 *“What part of the program or experience do you think helped cause this change?”*

✍️ **Response:**

d. Why is this change significant for you?

💬 *“Why is this the most significant change for you personally, your family, or community?”*

✍️ **Response:**

e. Who else has been affected by this change?

💬 *“Has this change impacted others in your life—like your family or neighbors?”*

✍️ **Response:**

f. What would have happened if this program hadn’t existed?

💬 *“What do you think your life would be like if this program wasn’t there?”*

✍️ **Response:**

g. Any challenges faced while making this change?

💬 *“Were there any difficulties you faced while trying to bring about or sustain this change?”*

✍️ **Response:**

3. Consent

- ☐ I agree to share my story for program learning and reporting.
- ☐ Please keep my identity anonymous.

Signature/Thumb impression: _____

Facilitator's name and signature: _____

STEP 3: Story Selection and Review

After collecting stories:

- Form a **review panel** (staff, community reps, local leaders).
- Ask each member:

“Which story represents the most significant change and why?”

- Discuss **why** the selected stories stand out—this brings shared understanding.
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STEP 4: Documentation and Sharing

- Save stories in a central repository.
 - Highlight selected stories in:
 - Reports
 - Newsletters
 - Social media (with consent)
 - Community meetings
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✨ Optional Add-ons

- Photo (with consent)
- Before/after scenario
- Quotes from family/community
- Audio/video clip of the story