

THE OPPORTUNITY – Advocacy, Communications and Campaigns National Director

The Director of Advocacy and Communications shares overall responsibility for the direction and coordination of the Country Office's program and leads our policies and political influence in the country, positioning and making visible Save the Children as a leading organization in defence of the rights of Peruvian children. This position provides senior overall leadership, management, and strategic direction over advocacy, communications, media and campaigns work in Peru.

The individual is responsible for the development and implementation of advocacy, communications and campaign strategies to influence decision makers, laws, policies, programs and practices, to achieve positive and lasting change to enforce children's rights

In the event of a major humanitarian emergency, the role holder will be expected to work outside the normal role profile and be able to vary working hours accordingly.

QUALIFICATIONS

- Master's degree in Development, Social Sciences, Communications, Development Law, Public Policy or equivalent.
- A specialization and/or master's degree in Political Advocacy, Advocacy, Communications or related is desirable.

EXPERIENCE AND SKILLS

- A minimum of 10 years of experience in development, advocacy and/or comms in a company or NGO environment, with experience in successfully leading the development and implementation of advocacy strategies.
- Experience in management and administration of work teams.
- Experience influencing governments, donors, and other organizations through representation and/or advocacy.
- Highly developed interpersonal and communication skills, including influencing and negotiation.
- Highly developed cultural awareness and ability to work well in an environment with people from diverse backgrounds and cultures.
- Strong results oriented.
- Ability to present complex information in a concise and convincing manner.
- Strong research and policy development skills.
- Experience in building networks, resulting in new and important opportunities for the organization.
- Knowledge of key international agreements and conventions on children's rights.
- Commitment to Save the Children's values.
- Fluency in both Spanish and English is essential.

KEY AREAS OF ACCOUNTABILITY :

As a member of the Senior Management Team, contribute to:

- Lead the Peru Country Office.
- Provide advice on comms and advocacy strategies aligned with CO priorities.
- Support the development of an organisational culture that reflects our dual mandate values, promotes accountability and high performance, encourages a team culture of learning, creativity and innovation, and frees up our people to deliver outstanding results for children and excellent customer service for our members and donors.
- Support on designing and implementing a coherent organizational structure for the Direction in charge, that is consistent with agency practices and appropriate to programme needs
- Help to establish, maintain, and improve active and regular working relationships with host government authorities, partner agencies including humanitarian and development donors, and local and international NGOs
- Ensure the Advocacy and Communications Direction complies with all Save the Children Management Operating Standards and Standard Operating Procedures
- Ensure that all required support is provided promptly, at scale and in line with the rules and principles during emergencies, working closely with the Regional Office
- Spread information relating to the outcome of research projects widely and – in particular – to the Government and to other humanitarian and development actors.
- Provide political advice and political risk assessments when needed.

Strategic planning:

- Provide strategic vision and direction to the Save the Children Peru programme
- Take a lead role in developing advocacy & communication strategies and annual plans ensuring coordination of all technical input to country strategy, proposals and reports
- Participate in conceptualizing and designing innovative and high-quality child-led campaigns
- Ensure that campaigns and communications are relevant to children in Peru and to the global programmes and advocacy objectives of the Save the Children members.
- Provide overall leadership, vision, strategic direction and management of Save the Children's advocacy work and campaigns. Work with the SMT, operations and communications area to develop an Advocacy and Communications Strategy for the country office based on the country's and SCI's strategic plan and supervise its monitoring and implementation.

Advocacy responsibilities:

- Work closely with the program team to ensure the meaningful integration of public advocacy into comprehensive program planning and implementation, especially to ensure that evidence and best practices generated by Save the Children programs inform the work. advocacy to achieve results at scale.

- Work with program directors and PDQ to develop large grant proposals and ensure that advocacy is included in grants and that advocacy resources are budgeted appropriately.
- Position Save the Children as a key actor (including key ministers, political, civil society or economic leaders), donors, media editors, etc.
- Position Save the Children as the leading organization on children's issues in the country, with children's rights as the central axis of public advocacy work.
- Strengthen the advocacy capacities of Save the Children's program staff and partners and ensure that advocacy is included in their planning and annual objectives.
- Conduct and/or commission research on specific issues to inform current and future advocacy and campaigning choices and to build Save the Children's position and coordinate high quality advocacy reports, briefing notes, and other written materials for internal and external use.
- Lead the processes for monitoring and evaluation of advocacy work and ensure that the implementation and impact of advocacy is effectively monitored and evaluated (also as part of the Country Report process).
- Develop and maintain a thorough understanding of key advocacy and campaigning issues and the positions of key stakeholders, including key ministers, political, civil society and economic leaders, donors, media editors, etc.
- Provide high-level representation for advocacy, with media, alliances and target audiences.
- Strategic relations with key authorities, based on previously defined stakeholder and power mapping.

Strategic Networking, Representation and Communications

- Ensure fluid and regular communication with the Regional Advocacy Director and Regional Communications Director and reinforce strong and effective synergies between regional and national advocacy and comms strategies to maximize the impact of Save the Children.
- The post holder will ensure that active advocacy, campaigns and external communications are used to influence public opinion and political commitment at national level in support of children's rights.
- Provide high-level representation and plan opportunities for other organizational spokespersons with the media, alliances and target groups.
- Develop and maintain a deep understanding of key advocacy issues and the
- Take the lead in identifying and managing potential risks associated with the position of Save the Children and design strategies to mitigate the risks that have been identified.
- Develop and foster relationships with key inter-organizational advocacy coordination groups.
- Develop advocacy capacities of program staff and Save the Children partners and ensure that advocacy is included in their annual plans and objectives.
- In emergency situations, lead the development of advocacy messages, and where necessary, in the development of an Advocacy Strategy (in line with Save the Children's humanitarian procedures and categorization of emergencies) and work with the Group of Humanitarian Advocacy Work and other SCI stakeholders and SC Members.
- Establish monitoring and evaluation processes for advocacy work and ensure that advocacy implementation and impact are effectively monitored and evaluated (including as part of the annual national reporting process).

- Identify opportunities for impact on children and adolescents and promote their participation in the identification, monitoring, evaluation, accountability and learning processes of programs and projects within the framework of the Advocacy Strategy. Promote the participation of children and adolescents as spokespersons for their rights.

Communications responsibilities

- Promote within the communications area a vision that contemplates behavioral change, social impact, marketing and its strategies for all campaigns and activities carried out.
- Develop communications strategies aligned with the Country Office thematic priorities, ensuring its implementation to engage internal and external key audiences.
- Identify the visibility needs for the CO and ensure these needs are addressed with strategic communications plans.
- Ensure the required communications materials are produced in case of an emergency response in the country.
- Contribute to the proposal development process including strategic communications actions and engaging potential donors.
- Ensure coherence and quality for comms products in alignment with the global brand and guidelines.

Advocacy and Children Participation

- Establish an advocacy calendar with key advocacy moments and opportunities. Be alert to take advantage of advocacy opportunities as they arise.
- Establish strategic relationships with high-level decision makers, in line with the advocacy messages agreed by Save the Children.
- Undertake and/or commission research on specific topics to inform current and future advocacy decisions, and to establish Save the Children's position and coordinate high-quality briefings, letters and other written material for internal and external use.
- Ensure the participation of children in the strategies, initiatives and political advocacy actions promoted by Save the Children at the local, national, regional and global levels.
- Produce political information documents, political position statements and public communication related to key advocacy issues.
- Work closely with the media team to advise on communication lines and media strategy and make optimal use of national and international media to influence key advocacy target groups and public opinion.

LA ORGANIZACIÓN

Save the Children es una organización internacional independiente y sin fines de lucro, fundada en 1919, que trabaja en más de 120 países alrededor del mundo. Tiene como visión la de un mundo en el que todos los niños y niñas tengan asegurado el derecho a la supervivencia, la protección, el desarrollo y la participación. Su quehacer y la toma de sus decisiones se basan en el mandato del

Interés Superior del Niño, en contextos de desarrollo y de ayuda humanitaria.

En Perú, SC trabaja desde la década de 1980 con poblaciones que tienen sus derechos vulnerados. Sus acciones se realizan en los ámbitos de Educación, Salud y Nutrición. Asimismo, SC trabaja en el campo de la Protección para que niñas, niños y adolescentes vivan en una sociedad libre de violencia, abuso, y castigo físico y humillante. Otra importante área de intervención institucional es la de Gestión para la Reducción de Riesgos de Desastre con enfoque inclusivo y desde la comunidad. En los últimos tres años SC interviene para la mitigación de los efectos negativos de la movilidad humana por el tema de migración venezolana.

Save the Children se tiene como responsabilidad individual y colectiva asegurar que todos los niños, niñas y adultos estén protegidos de actos deliberados o no intencionales que conducen a riesgos o a daños reales, con especial atención en aquellos que forman parte de nuestras intervenciones. Es por ello que cuenta con Políticas de Salvaguarda, un código de conducta y herramientas de programación segura para prevenir riesgos y cualquier daño que pueda ser causado por su propio personal, representantes, consultores, socios, voluntarios, contratistas o visitantes a nuestros beneficiarios de nuestros programas.

Por ello, durante las entrevistas, se compartirán y evaluará a los candidatos en la lectura y entendimiento de las políticas contempladas en nuestro marco de salvaguarda, que son: Salvaguarda de la niñez, Prevención contra la Explotación; el Abuso Sexual, Política Antiacoso, Intimidación y Bullying; y, Código de conducta

Información para la aplicación:

Por favor, puede enviar su currículum vitae colocando como asunto **ACC Director e indicar sus expectativas salariales brutas mensuales en el cuerpo del mensaje**, al siguiente correo: **RRHH-PERU@savethechildren.org**

Save the Children no solicita ningún pago de dinero en ninguna etapa del proceso de reclutamiento.

Esta posición es apta para personas con discapacidad.

**** Todos los postulantes, antes de ser seleccionados, deberán acreditar no contar con antecedentes penales, policiales, judiciales y/o de ninguna otra índole. Además, Save the Children se reservará el derecho de contratar a personal que cuente con procesos judiciales, administrativos, etc activos de cualquier tipo.**