

CONQUEST PLANNER

The step-by-step plan that will make me conquer EVERYTHING

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome?

Have 3-4 high-paying clients whom I bring results who pay me around 4-6k € per month, thus earning the “experienced” and the “rainmaker” roles inside of TRW

My Result Is that my family and I are now financially stable. We live in a bigger house, my parents drive a better car, we can afford most of the things we need/want.
I am also respected and well-known inside of TRW and have access to exclusive chats and content that will further help me conquer.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it?

I will know that I achieved my goal when I see my name green inside of TRW, I won't need anymore to stress about outreach because I have stable loyal clients who trust me, my family and I will not be stressed anymore about taxes, spendings ect, the conjoined bank accounts of my family will have 5 figures numbers and Andrew Bass, the captains, the other experienced and rainmakers guys will know and respect me

How will I measure my progress?

With the numbers there are in the bank account

With the number of clients I have

With the number of hours I spend on G-work sessions instead of outreach

With the number of exclusive chats and content of TRW I have access to

With the everyday life perceived sensation of stress about difficult work instead of spending and taxes

With the number of people that feel proud, envy, jealous, in disbelief, happy, motivated, inspired, helped for/by/about me

With the number of things my family and I desire that we can buy without any type of problem

What will it look and feel like?

I would feel powerful, proud and unstoppable; imagine waking up knowing you are a 16-year-old Italian high-schooler who makes 6 thousand euros a month. That would truly make me feel like the king of my city.

Living in a beautiful mansion, with a garden and a pool, athletic muscular rich boy, influential, puissant, and high-powered. A nice sexy BMW M3 and Alfa Romeo Stelvio parked outside.

Having the most efficient technologies in the house. A home-gym.

And most importantly seen with RESPECT by others, both adults and same-age teenagers.

Walking at school with the best clothes, physique and bank account in a 100-kilometer radius, knowing you are the MAN you single-handedly took his family from zero to dream life thanks to your hard work

(Per Aspera ad Astra like the Latins said).

All the girls crave me, all the boys either feel jealous or inspired, and the teachers are in total DISBELIEF.

I am going on vacation whenever I desire to do so, visiting beautiful places across Europe.

What will it allow me to do after I reach it?

Buy better cars for my parents

Buy a bigger better mansion

Buy better, more fitted and more stylish tailored clothes

Buy the newest iPhones, iMacs, iPads, TVs (technologies in general)

Buy whatever food I desire

Buy every possible gym equipment ever for my giant home gym

Go on vacation across Europe, sightseeing beautiful nature and architecture

Prepare my parents to retire earlier than they would have done without me

Make my sister and her boyfriend come back to my city (They left because it's difficult to find a job in southern Italy)

Drop out of school if I want/need to

Have better cures and doctors in case of disease or injuries

Having the ability to directly talk 1-on-1 with the Professors of TRW

Having the ability to make every loyal and genuine girl feel safe and protected around me

Having the ability to inspire and motivate other people

Having the ability to further scale up to riches through investing, more knowledge but also the ability to fund every business idea I could possibly have

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

Concerning my outcome, I am far away because I only earned 200€, I only have 2 clients that aren't high-paying and neither loyal and I'm inside the level 4 category of the copywriting campus, so no experienced and rainmaker

Where am I now?

I am broke, ugly house, ugly cars (parents one).

Every one has doubt in me, even my own parents.

I earned a one time payment of 200€

I currently have 2 clients (one I haven't negotiated yet the price because he is my friend, the other is cold and she paid me 200€)

I am respected by other teens for the discipline I put into fitness and my above average physique, but my closer friends who know about my copywriting work think I'm crazy and TRW is a scam

My sister lives pretty far away from us and we miss her

Every single person I love and care about is at risk and in a few years, if I don't act, we will be squashed by inflation and taxes

Step 4: What Are Your Checkpoints Toward Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

My Outcome Is - Earn the rainmaker role inside of TRW

- Checkpoint 1: Get a client
- Checkpoint 2: Get paid a minimum of 300€

- Checkpoint 3: Enter the experienced section, learn new knowledge inside there
- Checkpoint 4: Use that knowledge to help my current client (or clients) earn 10.000\$

My Outcome Is - Earn 4-6k a month

- Checkpoint 1: Get 3-4 clients
- Checkpoint 2: Work hard and bring them results
- Checkpoint 3: Get paid for the first time
- Checkpoint 4: Agree for a monthly retainer

Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap?

What potential roadblocks could hinder my progress?

- 1-I’m not yet an enough skilled marketer capable of making my clients help this much and get paid a lot for that
- 2-I find it difficult landing clients (especially high-paying ones) even if I’ve got a testimonial
- 3-I have to go to school so this subtracts from me a lot of potential time I could invest into work
- 4-I’m still a teen so potential clients might not take me seriously until I show results

How will I overcome these roadblocks?

- 1- Watch lessons and trainings inside of TRW, understand and apply them (with smaller clients, doing analysis, making free value, etc)
- 2- Earn another testimonial with the work with the warm outreach client I recently landed, and focus on improving my outreach using TRW tools
- 3- Use AI to do homework. About having to physically go to school every morning I can’t do much

4- Convince them to do a discovery project, then they will see my ability and they won't have doubts anymore

What do I know that I don't know?

I don't know how to organically grow a social media account

I don't know how to design a website from zero

I don't know how to make my offer interesting to clients

I don't know what to expect inside the experienced section of The Real World

How will I close this knowledge gap?

Watch TRW lessons by Dylan and Adrew about these topics.

Ask an experienced guy if I can

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster?

I have access to and will use TRW

have my phone and my laptop with websites/applications I can use inside (Canva, Clickfunnels, Carrd).

I have a client who is a friend of mine who is starting a content creation agency (I created a landing page for him)

I have a client (cold) who is a girl who sells skincare products... I created for her a newsletter and some emails

I have a friend who is a front-end web designer

I have a prospect who responded to my outreach positively but said to me he wanted to wait 1-2 months because he recently spent money on a social media manager

I have other prospects who constantly respond to the comments I leave under their videos

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

CHECKPOINT NAME - Get a client

Task 1: Chose a niche I would like to work in

Task 2: Identify top-players in that market and perform research on them to understand what strategies they are implementing

Task 3: Find potential clients and start interacting with them

Task 4: Create for them an offer based on what I have learned analyzing top players

Task 5: create a Portfolio to appear more professional and capable of helping them

Task 6: Send to them an outreach message

Task 7: Make them interested and book a call

Task 8: Close the deal on the call

CHECKPOINT NAME - Get paid a minimum of 300€

Task 1: Do the project I agreed to do with my client

Task 2: Complete it and show that I managed to bring results

Task 3: Get paid a minimum of 300\$ and receive a testimonial

CHECKPOINT NAME - Enter the experienced section, learn new knowledge inside of there

Task 1: Post the win and the testimonial inside of TRW

Task 2: Get added in the experienced section

Task 3: Watch all the useful lessons and trainings, ask questions to experienced and expand my knowledge to further help me to make my client grow

Task 4: Prepare and create a new idea for another project (or projects) for my client, using all the knowledge I recently learned in the experienced section

CHECKPOINT NAME - Use that knowledge to help my current client (or clients) earn 10.000\$

Task 1: Pitch another project (or projects) to my client and make him agree

Task 2: Work hard and complete the project (or projects if there are many)

Task 3: Make him earn 10.000 \$ thanks to my help

Task 4: Post a picture of the revenue in TRW and become a rainmaker

CHECKPOINT NAME - Agree for a monthly retainer

Task 1: Convince my clients I'm the best possible alternative to them by working hard and showing enormous results

Task 2: Sign a contract in which they agree to pay me several \$ a month

Task 3: Negotiate until I reach the point where I earn 4-6k a month in total

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

<https://calendar.google.com/calendar/u/0/r/day>

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
 2. Regularly review your progress toward each checkpoint.
 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
 4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
- Maintain momentum by taking time to feel proud of your successes along the way.

DAILY DOMINATION

 20th April 2024