
Dear Suzanne,

I am composing this letter to compliment you on your difficult work during the advancement of our new brand and planning the entire promoting effort.

I should make reference to that the difficult work which you have placed in the dispatch of our new brand has given us a gigantic reaction and the credit for this goes to you. You have worked even on Saturdays to plan the crusade and have executed the equivalent in a professional manner.

I, in the interest of the management of UVA Advertising, might want to offer you a reward of \$4000 and wish that you will keep up the indistinguishable soul in our other brand launchings from well.

Congrats indeed.

Yours really,

Richard Lewis.