Spokesperson (Kyle Schneberg)	Visual
If you have been through the nightmare of nursing care abuse, you don't want anyone else to suffer like you did.	Elderly person looking worried, stressed, or upset. This image shouldn't be comical — it's as serious topic. The person should look scared and vulnerable.
Unless someone stops them, abusive care homes will keep doing it,	Sinister-looking executive.
betraying the trust and devastating the lives of more and more families.	Bereaved family, possibly at the funeral of a loved one or in a hospital waiting for news on a loved one.
Don't let them get away with it. Hold them accountable.	Kyle speaking to the camera.
I'm Kyle Schneberg, and I take abusive nursing care providers to court, so they think twice before they mistreat a vulnerable person ever again.	Kyle arguing in court.
Click below for a free consult, and help us break the chain of abuse so it doesn't reach the <i>next</i> family.	Kyle speaking to the camera. DOWN ARROW imagery and CLICK BELOW title.
I used to represent both sides of abuse claims, in some cases defending the care homes.	Kyle speaking to clients.
But disgusted with the mistreatment I witnessed, I stopped defending abusive care providers and devoted myself full-time to winning justice for victims — and preventing more cherished family members from becoming victims.	Kyle arguing in court.
Because of my experience on both sides, I know how to hit abusive care homes where it hurts —	Kyle speaking to the camera.
so they understand that there are severe consequences for this kind of mistreatment.	Upset executive looking at a bill or computer screen, having just lost a lot of money.
If you want to prevent the next family from suffering like your family did, stand up to abusive nursing care providers.	Happy multigenerational family — grandparents, parents, children — together and enjoying each others' company.
Drag them to court.	Stern judge pounding a gavel

Make them feel some of the pain they've caused.	Executive very upset, having lost a lot of money.
Don't fight this fight alone. I'm here to help, and I will fight tirelessly not only for <i>your</i> rights, but the rights of the next family.	Kyle speaking to clients or arguing in court.
If you're ready to join this fight, click below to book a free consultation, and let's take a stand for all the vulnerable elders out there, and stop the abuse <i>now</i> .	Kyle speaking to the camera.
	Outro: Happy multigenerational family — grandparents, parents, children — together and enjoying each others' company.